

**CITY OF SAN MATEO**  
**Senior Citizens Commission**  
**March 11, 2024**  
**4:00 PM**



**COMMISSION MEMBERS**

Ellen Wang, Chair  
Monika Lee, Vice Chair  
Liz Foreman  
Mary Webb  
Vacant

Senior Center  
2645 Alameda de las Pulgas  
San Mateo CA 94403

## **AGENDA ITEM**

**3. Recreation Management Software Mobile Application Development - Feedback**

Receive a presentation on the development of a new recreation management software mobile application and provide feedback on design and navigation elements.



# CITY OF SAN MATEO

City Hall  
330 W. 20th Avenue  
San Mateo CA 94403  
[www.cityofsanmateo.org](http://www.cityofsanmateo.org)

## Agenda Report

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Agenda Number: 3

Section Name: NEW BUSINESS

Account Number:

File ID: 24-8461

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**TO:** Senior Citizens Commission  
**FROM:** Stephanie Douglas, Community Services Section Mgr.  
**PREPARED BY:** Parks and Recreation Department  
**MEETING DATE:** March 11, 2024  
**SUBJECT:** Recreation Management Software Mobile Application Development - Feedback

**RECOMMENDATION:**

Receive a presentation on the development of a new recreation management software mobile application and provide feedback on design and navigation elements.

**BACKGROUND:**

The department currently uses Vermont Systems, Inc. - RecTrac and WebTrac (web-based) software for the registration of recreation classes, facility reservations, tickets sales, and many other processes. Last year Vermont System, Inc. announced they were partnering with Innovatise, GmbH to provide a white labeled mobile application (app) solution for its users. Innovastise is a pioneer in mobile marketing and the creator of myFitApp, an open, flexible, independent and digital marketing platform that seamlessly integrates with WebTrac and is customizable to each organization.

The mobile app will add value to our users as it will provide access to online registration regardless of access to a computer. Staff have embarked on the development of this app and before moving on to the execution, we are requesting the commission's feedback on some navigation and design elements. We will be using our WebTrac site ([www.sanmateorec.org](http://www.sanmateorec.org)) to guide this conversation as we intend for the app to be a mirror of the site.

**BUDGET IMPACT:**

There is no budget impact associated with this presentation.

**ENVIRONMENTAL DETERMINATION:**

This presentation is not a project subject to CEQA, because it is an organizational or administrative activity that will not result in direct or indirect physical changes in the environment. (CEQA Guidelines Section 15378(b)(5).)

**NOTICE PROVIDED**

All meeting noticing requirements were met.

**ATTACHMENTS**

None

**STAFF CONTACT**

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