



CITY OF SAN MATEO

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Agenda Report

Agenda Number: 8

Section Name: {{section.name}}

Account Number: 10-3159

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TO: City Council
FROM: Drew Corbett, City Manager
PREPARED BY: Community Development Department
MEETING DATE: November 07, 2022

SUBJECT:
Art in Public Places 2022 Report & Plan, Renewal of Civic Arts Committee, and Reappointment of Committee Members - Approve

RECOMMENDATION:

Approve the Art in Public Places 2022 Report & Plan, renew the Civic Arts Committee for two years, reappoint the current Civic Arts Committee members, and approve the expenditure of \$10,000 from the Art in Public Places Fund for the Equity Art Project artist selection process.

BACKGROUND:

The City of San Mateo's Art in Public Places Ordinance (Ordinance) was approved in July 2005 to promote the development of cultural and artistic resources within the community (Chapter 23.60, "Art in Public Places"). Annual reporting is required by the Ordinance and each year an Art in Public Places Report and Plan (Report) is prepared for review by the Civic Arts Committee (Committee), which was established in 2005, and approval by the City Council. The report provides information about projects that have been completed during the calendar year, projects that are currently in progress, pipeline projects, and administrative activities. The 2021 Report was approved by City Council on November 1, 2021.

The Civic Arts Committee reviewed the 2022 Report at their September 12, 2022 meeting and have forwarded their recommendation of approval for the Report and renewal of the Civic Arts Committee and reappointment of the current members.

Administration

One of the requirements of the Ordinance is for private developers of projects over a \$3 million valuation to either install an art piece of a certain value or pay a fee in-lieu of the art piece. In-lieu fees are placed in the Art in Public Places Fund (Fund), and can be used for Ordinance administration, art acquisition, installation, and/or improvement, maintenance of City-owned public art, development of an Art in Public Places Master Plan (Master Plan), and other public art related activities. On November 15, 2021, as part of the City's comprehensive fee study, the Ordinance was revised to increase the art obligation/in-lieu fee amount from 0.5% to 1.19% of the total building valuation, excluding the value of land acquisition and off-site improvement costs. The fee will automatically increase annually in line with the other City fee increases, which are based on the Construction Cost Index for the San Francisco Area. The purpose of the increase was to ensure City costs to administer the program are fully recovered.

Planning

On November 1, 2021, the City Council approved the 2021 Report and with that, the Civic Arts Committee (Committee) request to move ahead with the development of a Master Plan. To date, staff has begun researching various jurisdictions similar to San Mateo that have developed art master plans, or are in progress of doing so, to see where we may gain insights from others. Next steps include the collaboration of City departments to identify the subjects and activities to

include in a Request for Proposals (RFP) for a consultant to facilitate the process and help the City develop the proposed draft plan.

Art

The Equity Art Project has made slow progress for several reasons, including resource availability. However, with the closing of B Street blocks for a permanent pedestrian mall and support of the Committee in Fall 2021, the mall has been identified as a unique and large enough space to use for this project. Staff is drafting the Request for Qualifications (RFQ) and the subsequent request for proposals for the project. This RFQ will require approval of funds up to \$10,000 to provide stipends to selected applicants and other expenses for community feedback activities. At their September 12, 2022 meeting, the Committee reviewed a draft RFQ in study session and provided feedback to staff. The final draft has been shared with the DEI Task Force and the CAC are scheduled to review the final RFQ and approve the release at their meeting on November 14, 2022.

Committee Renewal and Terms

The Civic Arts Committee is a special committee subject to the provisions of Section 6.09 of the City Charter that states that the terms of such committees are not to exceed two years but may be extended by action of the Council for a period not exceeding the original term of the committee. The City Attorney interprets this provision to mean that the Committee may be renewed by the Council every two years for a two-year period and the current committee members may be reappointed. There are no term limits in place for this committee although the ex-officio City Council representative and the representative of the Planning Commission are subject to the existing terms of those bodies. Current members are:

- City Arts of San Mateo Representative – Dianne Whitaker
- AIA Architect Representative - Robert Gooyer
- Professional Artist Representative - Ginger Slonaker
- Planning Commission Representative - Seema Patel
- Chamber of Commerce Representative - Stephen Tabler

BUDGET IMPACT:

The Art in Public Places 2022 Report and Plan includes \$10,000 budgeted from the Art in Public Places Fund for the Equity Art Project to provide stipends for selected applicants and other expenses for community feedback activities.

ENVIRONMENTAL DETERMINATION:

This approval of the report, renewal of the committee, or reappointment of committee members are not projects subject to CEQA, because it is an organizational or administrative activity that will not result in direct or indirect physical changes in the environment. (CEQA Guidelines Section 15378(b)(5).)

NOTICE PROVIDED

All meeting noticing requirements were met.

ATTACHMENTS

Att 1 - Art in Public Places 2022 Report & Plan

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