



CITY OF SAN MATEO

City Hall
330 W. 20th Avenue
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Agenda Report

Agenda Number: 10

Section Name: {{section.name}}

Account Number: 10-1311

File ID: {{item.tracking_number}}

TO: City Council
FROM: Drew Corbett, City Manager
PREPARED BY: City Manager's Office
MEETING DATE: September 19, 2022
SUBJECT:
September Nights on B - Event Adjustments

RECOMMENDATION:

Approve staff's recommendation to host all three nights of the September Nights on B festival on the block of the pedestrian mall between 1st and 2nd Avenue.

BACKGROUND:

The City is hosting the September Nights on B event series in the Downtown pedestrian malls during the month of September on the 10th, 15th, and 22nd. The event features live music performances, beer and wine sales, kids activities, and communal tables for participants to use to enjoy take-out from our local restaurants. The first event was held on Saturday, September 10th and was well-attended and enjoyed by all.

Per Council direction from the May 2, 2022 meeting, staff planned to mix up the location of the event so that the first two would be held on the pedestrian mall block between 1st and 2nd Avenues and the third and final night would be on the block between 2nd and 3rd Avenues. Given that there is currently only a couple of businesses using the on-street outdoor dining on the block between 1st and 2nd, staff believes that it would simplify logistics and minimize business disruptions to host all 3 events on the block between 1st and 2nd Avenue. The music carries down B Street so customers can enjoy the music while partaking in the business-provided outdoor dining between 2nd and 3rd Avenues.

Staff has reached out to the businesses between 2nd and 3rd Avenue to discuss this change. While a few of the businesses would welcome the event being held on their block, a larger portion support the change given the labor required and the disruption of having to move their current dining installation. Staff will advertise this change on social media and does not believe it will impact event attendance.

BUDGET IMPACT:

The adjustment to the event will have no budgetary impact.

ENVIRONMENTAL DETERMINATION:

This public event is categorically exempt from CEQA as an "existing facility," because it consists of the operation, repair, maintenance, permitting, leasing, licensing, or minor alteration of existing public or private structures, facilities, mechanical equipment, or topographical features, involving negligible or no expansion of use. (CEQA Guidelines Section 15301.)

NOTICE PROVIDED

All meeting noticing requirements were met.

ATTACHMENTS

None

STAFF CONTACT

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