CITY OF SAN MATEO

City Hall
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Agenda Report

Agenda Number: 11 | Section Name: {{section.name}} | File ID: {{item.tracking_number}}

TO: City Council

FROM: Drew Corbett, City Manager

PREPARED BY: Parks and Recreation Department

MEETING DATE: April 18, 2022

SUBJECT:
Central Park Seasonal Ice Rink – Agreement

RECOMMENDATION:
Approve a five-year zero cost / zero revenue license agreement with On Ice LLC to operate a seasonal ice rink in Central Park and authorize the Director of Parks and Recreation to execute the agreement in substantially the form presented.

BACKGROUND:
For the past six years (absent 2020), On Ice LLC has operated a seasonal ice rink at Central Park. The arrangement has been zero cost / zero revenue to the City and generates 20,000-25,000 visits each season. The ice rink served as the inspiration for the Parks and Recreation Department to create Winter Wonderland, a new special event in the park that last year drew nearly 2,000 participants. The ice rink has also generated visitor revenue to the downtown business district, with families utilizing many of the restaurants and food establishments. The ice rink has helped San Mateo stand out from other cities on the Peninsula and has brought a new energy to Central Park during the winter season, which generally lacked any organized activity. On Ice LLC has been a very collaborative partner with the City and a five-year agreement will provide certainty to both the City and the operator, enabling both parties to engage in the long-term planning essential to stage this event.

BUDGET IMPACT:
There is no budget impact to the City other than minor staff coordination. On Ice LLC assumes full financial responsibility for the operation and is billed for the electrical consumption associated with the rink operation, as well as any other minor electrical support that may be required.

ENVIRONMENTAL DETERMINATION:
This license agreement for a seasonal outdoor ice rink at Central Park is categorically exempt from CEQA, because it is minor temporary use of land having negligible or no permanent effects on the environment. (CEQA Guidelines Section 15304(e).)

NOTICE PROVIDED
All meeting noticing requirements were met.

ATTACHMENTS
Att 1 – License Agreement

STAFF CONTACT

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