



CITY OF SAN MATEO

City Hall
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Agenda Report

Agenda Number: 19

Section Name: {{section.name}}

File ID: {{item.tracking_number}}

TO: City Council
FROM: Drew Corbett, City Manager
PREPARED BY: Public Works Department
MEETING DATE: November 16, 2020
SUBJECT:
Citywide Traffic Management Update

RECOMMENDATION:

Receive an informational presentation on the Citywide Traffic Management plan.

BACKGROUND:

City Council has identified traffic management, including traffic issues in neighborhoods and on major city streets, as a priority. Police and Public Works staff presented traffic management issues to City Council during the August 17th study session. The presentation discussed how both departments currently address traffic issues, largely driven by the City's Traffic Action Plans (TAPs). TAPs are an important part of the process for identifying areas of concern to individual neighborhoods. City Council provided feedback about the desire to continue implementation of the TAPs and asked staff to return later to share findings from traffic and collision analysis and discuss next steps in addressing ongoing issues.

Staff conducted a preliminary review and analysis of traffic collision data from 2017 through 2019 and will present its findings. The analysis focused on identifying trends in collision severity and primary collision factor frequency. Staff also evaluated location-based trends to identify collision locations, including how City-wide collisions relate to collisions within neighborhoods with TAPs. Based on staff review of traffic and collision data, the areas where collisions, enforcement, or injury accidents occur at the greatest frequency within San Mateo are outside of TAP neighborhoods. In addition to the analysis, staff will discuss next steps to further analyze the data.

Staff will also provide an update on efforts to improve public access to traffic enforcement and collision data. Staff will present a preliminary, online map showing collision data that can be made available for public use. Staff will also discuss new processes being implemented to ensure collision data are mapped accurately for use in both traffic analysis and in the public map.

Lastly, staff will present on a communications plan aimed at addressing traffic safety issues around the City. Using the previously described traffic data, staff will be able to focus messaging where data indicates it may provide the greatest benefit. Staff will also discuss how this communications plan will align with traffic safety messaging already provided by the State through the Office of Traffic Safety.

BUDGET IMPACT:

There is no budget impact as this is an informational presentation.

ENVIRONMENTAL DETERMINATION:

This informational presentation is not a project subject to CEQA, because it is an organizational or administrative activity that will not result in direct or indirect physical changes in the environment. (CEQA Guidelines Section 15378(b)(5).)

NOTICE PROVIDED

All meeting noticing requirements were met.

ATTACHMENTS

None

STAFF CONTACT

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