

Proposition 218 New Stormwater Fee Fiscal Years 2024-25

Public Hearing,
Majority Protest Determination
&
Resolution Introduction
October 16, 2023



Presented By: Public Works – Jimmy Vo, Senior Engineer

Purpose

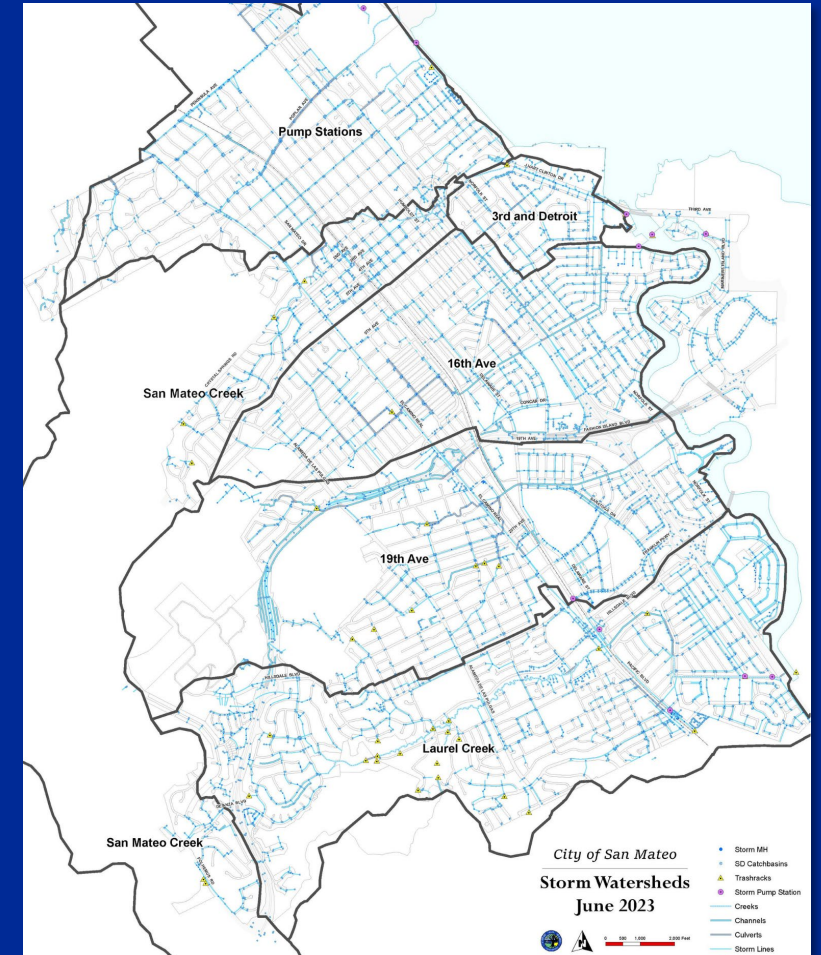
City Council to review protests against the proposed stormwater fee and determine if a majority protest exists.

If a majority protest does not exist, Council shall decide whether to authorize mailing of ballot materials to all property owners for the proposed stormwater fee.

Background

Scope and Need

- When it rains, the entire community relies upon the stormwater system
- Much of the stormwater system is 50+ years old and overdue for improvements to address flood control capacity limitations and replace aging infrastructure
- Scope of stormwater management has expanded significantly since the early 1990s due to environmental regulation
- There is currently no dedicated funding source for City's stormwater system



Background

Initial Effort

- In 2019, Public Works began work with SCI Consulting Group (SCI) on a financial analysis of the City's stormwater activities.
- Staff presented draft Stormwater Funding Analysis Report to Sustainability and Infrastructure Commission (SIC) in February 2021
- City Council finalized the Stormwater Funding Analysis Report in May 2021 and directed to move forward with next steps on implementing a potential stormwater fee



Background

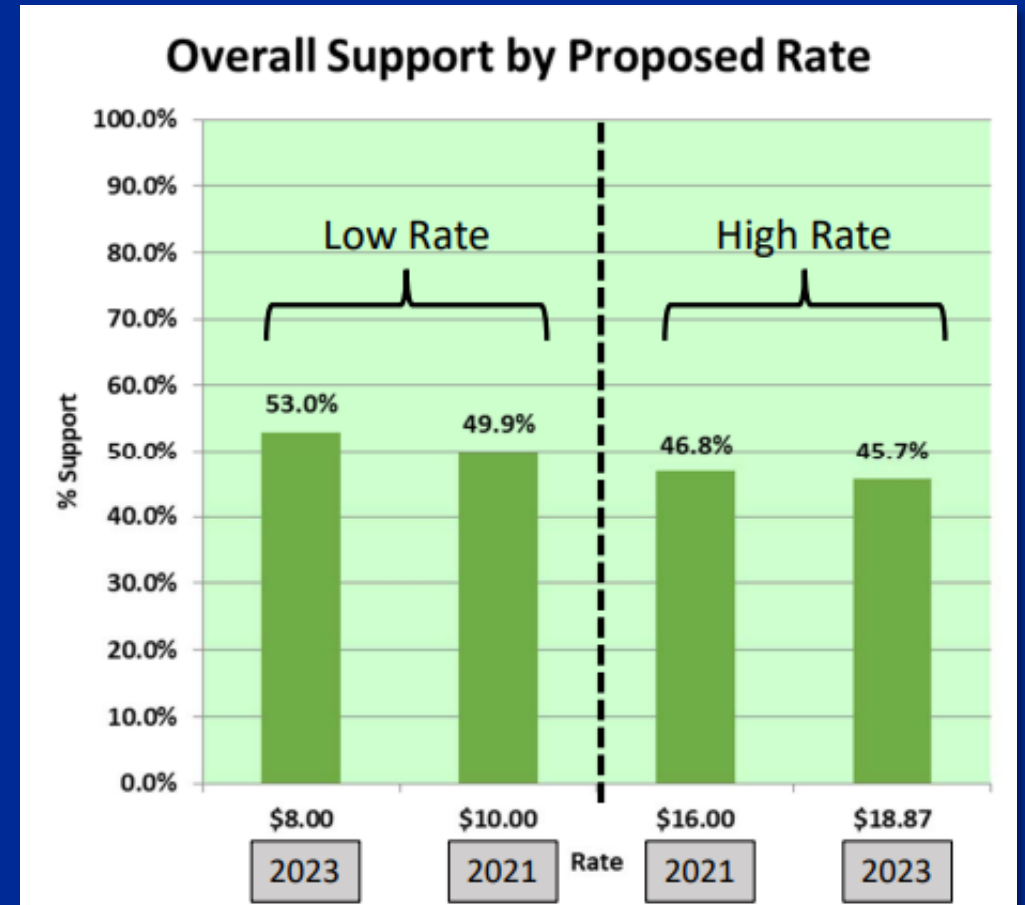
Current Efforts

- Stormwater Fee Report published in July 2023, updating the May 2021 Stormwater Funding Analysis Report
- Following the July 17, 2023 City Council meeting, Public Works mailed a Notice of Public Hearing for the proposed stormwater fee to all property owners

Background

Public Opinion Surveys

- Surveys mailed out in 2021 and 2023 to test messaging and the willingness to invest
- 5,000 surveys mailed out
- Greater than 50% support for an average fee of \$8/month



Proposed Stormwater Fee

Summary

- \$8/month fee for an average SFH would generate \$4M
- Existing funding of \$3.2M (various non-dedicated City sources) for baseline Operations & Maintenance
- Additional \$5.8M required for fully-funded stormwater program
- Future adjustments limited to the lesser of annual change in CPI or maximum of 3%, subject to council approval

Table 8 - Stormwater Fee Schedule

Land Use Category			Proposed Monthly Fee FY 2024-25		
Residential *					
Small	Under 0.11	ac	\$	5.55	per parcel
Medium	0.11 to 0.17	ac	\$	8.00	per parcel
Large	0.18 to 0.23	ac	\$	9.92	per parcel
Extra Large	Over 0.23	ac	\$	11.08	per parcel
Condo - 1 Level			\$	5.35	per parcel
Condo - 2+ Levels			\$	2.71	per parcel
Non-Residential **					
Comm / Indust			\$	100.50	per acre
Office / Apt / Institutional			\$	81.82	per acre
Institutional w/ Field			\$	71.24	per acre
Park			\$	5.53	per acre
Vacant (developed)			\$	5.53	per acre
Open Space / Agricultural				not charged	
* Single-Family Residential category also includes du- tri- and four-plex units					
** Non-SFR parcels size is calculated to a hundredth of an acre					

Public Outreach

Community Meetings

- NYE storm response & system discussions in June & July
- General Plan Town Halls – 5 meetings in August & September

Print Materials

- Informational items sent with surveys
- Reference in citywide General Plan mailer
- Recology bill insert
- Two additional mailings to property owners (June & October)

Digital Materials

- Social media postings, eNewsletters
- Google advertising
- Nextdoor advertising
- Meta advertising



A poster titled 'COMMUNITY FLOOD & STORM PROTECTION INITIATIVE'. It features a large image of a sandbag station with a sign that says 'SANDBAG STATION'. Below the image, it says 'STORM READY NOW'. The poster lists 'Quick tips to prepare yourself for winter storms' and 'What the City is doing now to prepare'. It also includes a QR code and the website 'www.cityofsanmateo.org/stormwater'. The City of San Mateo logo is in the bottom right corner.

A social media post from the City of San Mateo. It features a photo of a flooded street with a person in a kayak. The text of the post discusses the need for robust stormwater systems to protect residents and businesses from flooding. It mentions that the City Council voted to proceed with a ballot measure to help fund improvements to the storm protection system. The post also includes a link to learn more and a 'Boost post' button.

Schedule and Next Steps

October 16	City Council Meeting: Public Hearing, Majority Protest Determination, and Resolution Introduction
November 1	Mail ballots to property owners
December 17	Deadline for Ballots
January 2024	City Council Meeting: Presentation of ballot results
Fall 2024	If approved, new stormwater fee would become effective Fall 2024

City Council Decision Points

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