

Fiscal Year 2023-24 City Council Priorities

New #	Department Lead(s)	Council Priority	Resource Requirement intensity	Proposed Work Plan for Fiscal Year 2023/24	Additional resources required above current budget baseline
Items to be Completed within the Fiscal Year					
1	City Attorney's Office and City Clerk's Office	Study campaign finance reform policies, including voluntary expenditure limit, disclosure requirement for independent expenditures, and improving access for voter education initiatives	Low	Conduct legal research and review campaign ordinances and finance models enacted by other cities. Draft ordinance and present to Council. Evaluate historic election data and increase outreach to voters with limited English proficiency.	None
2	City Clerk	Explore increasing representation of youth and seniors on City Boards and Commissions	Low	Hold a study session to get direction on participation options for Boards and Commissions and then recruit in tandem for any identified new youth positions with Youth Activity Council.	None
3	City Manager's Office	Establish policies to decarbonize existing buildings and infrastructure and eliminate methane gas use by 2030	Medium	Develop a decarbonization plan recommending strategies to achieve 2030 goal, partner with Peninsula Clean Energy to promote available rebates and electrification technical assistance programs to property owners, implement adopted 2022 building reach codes.	None
4	City Manager's Office	Integrate master plans to increase efficiency and community impact	Medium	Hold a study session to evaluate integration of Diversity, Equity, and Inclusion and Age Friendly priorities across Master Plans and analyze strategies for inclusion of affordable housing and recreational amenities in City projects.	None
5	City Manager's Office	Design and implement capital improvements for permanent street closure	Medium	Complete design, bid, and start construction of the pedestrian mall improvements.	Construction estimated at \$1.2 million (only \$600K currently budgeted in Capital Improvement Program)
6	Community Development	Create a racial equity community art project	Low	Complete selection process for art, including the community engagement process and Civic Arts Committee recommendation to City Council. Work with the selected artist to implement the project.	Mural budget to be determined. To be funded from Art in Public Places Fund.
7	Community Development	Analyze density minimums for mixed-use projects and update the Density Bonus and Community Benefits policies	Medium	Evaluate options for setting minimum residential density requirements for mixed-use projects and updating the Density Bonus and Community Benefits policies, and present options to Council. Based on Council direction, process applicable code amendments and policy updates.	None
8	Finance	Initiate a Community Budget Process for anticipated revenue from Measure CC	Medium	Research community budget processes from comparable cities, develop recommended process, and present to City Council as a part of 2024-25 budget process.	None
9	Public Works	Remove North Shoreview from FEMA Flood Assessment	High	Initiate and complete Letter of Map Revision process with FEMA to formally remove homes out of the special flood hazard zone. Coordinate with the County to include on North Shoreview Flood Assessment fees property tax rolls.	None

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Items to be Completed within 2 to 5 Years					
10	City Manager's Office	Implement the Climate Action Plan and work to reduce greenhouse gas emissions	Medium	Continue implementation of measures from the 2020 Climate Action Plan including decarbonization strategies for existing buildings, expansion of electric vehicle infrastructure, and leaf blower policy implementation.	None
11	City Manager's Office	Consider the adoption of wage theft protections	High	Evaluate wage theft policies adopted by other jurisdictions and present policy options to City Council for consideration.	None
12	City Manager's Office	Explore the establishment of Property-Based Improvement Districts	Medium	Hold a study session with City Council to explore PBID structure options and work with property owners to gauge interest.	None
13	City Manager's Office	Explore the implementation of a Customer Response Management or 311 system	High	Hold a study session to determine desired functionality and then analyze available platforms and resources required for implementation.	None
14	City Manager's Office and City Attorney's Office	Adopt a Retail Cannabis Ordinance	High	Research best practices and outcomes in other jurisdictions and hold a study session with City Council to present policy options for consideration.	None
15	City Manager's Office and City Attorney's Office	Review and update the City Charter related to district elections, mayoral rotation, and filling Council vacancies	High	Hold a study session to determine proposed charter amendments for placement on the 2024 ballot.	None
16	City Manager's Office and Public Works	Enhance city-wide disaster response and emergency preparedness	Low	Evaluate citywide disaster response capabilities to identify any gaps and present an update to City Council on recommended actions.	None
17	Community Development	Update the General Plan	High	Conduct community outreach and engagement effort for the draft General Plan and Draft Environmental Impact Report (EIR); publish the final General Plan and EIR and hold adoption hearings before the Planning Commission and Council. Enhanced historic preservation narrative, policies and actions will be included in the Draft General Plan.	None
18	Community Development	Implement Housing Element Policies	High	Implement all policies and programs in the Housing Element targeted for 2023/2024 including, evaluating options for strengthening tenant protections under AB1482, researching best practices and resource requirements for a rental registry list, and evaluating policies and code amendment options to allow for missing middle housing under SB 10.	New Senior Housing Planner required (\$187K annual salary and benefits) funded from Advanced Planning and Construction Services Funds
19	Library and Public Works	Address structural issues at the Marina Library	High	Engage CEQA consultant for regulatory permitting requirements; identify and obtain approvals from applicable regulatory agencies. Begin design of structural repairs.	None
20	Public Works	Reconstruct all failed streets in San Mateo by 2026	High	Construct Phase 4 of the program. Complete design and start construction of Phase 5 (final phase) of the program.	None
21	Public Works	Replace all remaining high voltage circuits to improve safety and reliability of the street light system	High	Finish construction of Phase 3. Complete design and start construction of Phase 4.	None
22	Public Works	Fund and deliver the Clean Water Program	High	Continue construction of the Waste Water Treatment Plant Expansion Project, Underground Flow Equalization System, and other sewer collection system improvements.	None

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Items to be completed in 5 or more years					
23	Library	Implement Library Space Master Plan	High	Identify potential sources of funds to construct remaining space enhancements. Implementation of remaining projects are on hold until resources are identified.	To be determined based on resources identified.
24	Parks & Recreation	Implement the Central Park Master Plan	High	Complete construction documents, bid, and initiate construction on the Fallen Heroes Memorial and Central Park Playground Renovation projects.	None
25	Public Works	Expedite efforts to improve the stormwater collection, drainage, and storage system, including dredging the Marina lagoon	High	Conduct public outreach for a property based Citywide stormwater fee, finalize fee study, and follow Prop 218 Process for voter approval.	None
26	Public Works	Meet the 100% trash reduction mandate	High	Construct the Poplar Golf Course Trash Capture Device. Begin evaluation, selection, and installation of small trash capture devices. Develop and implement a program for conducting inspections and enforcement of private parcels with high and medium trash generating rates.	None
27	Public Works	Implement a Green Fleet by 2030	High	Continue planning and research for fleet transition plan through Peninsula Clean Energy, acquire transmission plan for review by City, and develop an implementation plan for installation of Electric Vehicle Chargers and infrastructure at key locations for City Fleet uses.	None
28	Public Works	Expedite efforts to produce potable water from the Clean Water Program	High	Continue to develop a CEQA-ready preliminary design for options on advanced wastewater treatment for reservoir water augmentation and direct potable reuse with the regional partner agencies.	None
29	Public Works	Minimize impacts to residents from train horn noise at City at-grade crossings	High	Construct improvements in downtown to move towards quiet zone qualification. Meet with railroad stakeholders in preparation for quiet zone establishment.	None
30	Public Works	Plan for the downtown grade separations and long-term train corridor improvements	High	Continue to evaluate potential grant opportunities for funding grade separation studies. When funding is identified, solicit consultant services for development of the Downtown Grade Separation Plan.	None
31	Public Works	Improve traffic flow on 19th Ave and Fashion Island Boulevard from Grant to Mariners Island Boulevard	High	Start the design of the Fashion Island Boulevard/Norfolk/19th Avenue intersection and bridge improvements. Seek funding for recommended improvements identified in the Fashion Island Boulevard study.	None
32	Public Works	Complete all High and Medium-High priority projects in the 2020 Bicycle Master Plan and the Pedestrian Master Plan	High	Refine programmatic timeline for future bike improvements. Create a pedestrian master plan implementation plan. Continue design of the Delaware Safe Routes to School protected bike lane project. Complete feasibility study as part of the US101/92 Mobility Hub project that includes the 19th Avenue Fashion Island Blvd protected bike lane.	None