# **APPENDIX G**

# **PUBLIC REVIEW PERIOD**



## APPENDIX G | PUBLIC REVIEW PERIOD

#### **Public Review Period**

- 1st Public Review Period Comments Received April 6, 2022 to May 6, 2022
- 2nd Public Review Period Comments Received December 30, 2022 to January 9, 2023 (includes all comments received as of 1/5/23)



#### Ms Sandhir:

I have reviewed the email of the HEDP and have several questions and areas of concern. Firstly, why has the issue of current substantial vacancy rate in existing housing not being discussed or publicized. I have asked numerous officials including your office and the responses all seem to be "I'm not aware of the current figure." Nice evasion. Is there even any discussion or concerns relating to our declining population and technological changes allowing remote work and population shifts.

Secondly of the five items you wish to address, four relate to subsidized housing in one form or another and the fifth is "education " of housing issues. There is not one mention of how these changes will affect the quality of life in our city and how the impacted neighborhoods may change. There are many thousands of families whose primary net worth is represented by the value of their home. They have saved for a lifetime to enjoy the amenities of life in San Mateo. To the extent that these changes will affect many of these families, are their concerns not even worth some consideration and discussion?

Many of us hear anecdotally of significant vacancy factors in market rate housing. For rent signs are ubiquitous throughout San Mateo. I believe that an honest discussion of how much housing and affordable housing is truly needed before we blatantly accept an arbitrary mandate from the state . The first obligation of the city council should be to address the legitimate needs and concerns of the residents of San Mateo with the equal fervor that it devotes to implementing the state housing creation mandate. John Monfredini

Sent from my iPad

#### John Monfredini



| From:    | Susan Shankle                     |
|----------|-----------------------------------|
| Sent:    | Wednesday, April 13, 2022 3:08 PM |
| То:      | Housing                           |
| Subject: | Housing Element                   |

Hello,

The plan as written looks good, lots of good suggestions and goals. A few comments:

• What are we doing about water supply? Every new house and apartment is going to have sink taps, showers, dishwashers, toilets, and some with garden hoses. We are in a severe drought, and climate change suggests that might only get worse.

• How can we turn all those empty office buildings into housing? We know about the liabilities and zoning issues. But it's silly to talk about building more buildings when we have so many already in place, some practically new or even unfinished. They all are fitted with plumbing and electricity, and many have full cafeteria facilities. Put your imaginations to work and envision these spaces as potential housing for homeless and low-income San Mateans.

• Re: the homeless, are you working with existing entities that are already expert and experienced in these issues? Such as LifeMoves? https://www.lifemoves.org/

• What about rising sea levels? Is it wise to embark on a huge housing plan on sea-level land next to the Bay? Do we want to look like Hong Kong? It's a fabulous city but do we really want to duplicate that?

• Along with all these plans has to be education. We are lucky to have a diverse population of citizens from all over the world. People need to be educated about how to live in a crowded Bayside region: water use, recycling, transportation, parking, conservation, wildlands protection, environmental stewardship, the list goes on. If I was moving to an unfamiliar state or country, I would need to find out what my responsibilities would be, and how I could participate, support and respect the existing environment and animal life. Volunteers would be good for this, and cheap!

• A lot is said about how hard it is to build and do business here because of all the regulations, especially environmental. They exist for a reason. We have clean air and water and a high quality of life, compared to many parts of the world. We want to keep it that way. Don't back down or weaken those protections.

Thank you, Susan Shankle 30-year San Mateo Resident Lifetime Bay Area Resident

| From:    | noreply@civicplus.com   |
|----------|---|
| Sent:    | Wednesday, April 6, 2022 11:02 PM                                   |
| То:      | Housing   |
| Subject: | Online Form Submittal: Draft 2023-2031 Housing Element Comment Form |

## Draft 2023-2031 Housing Element Comment Form

#### Draft Housing Element Feedback Form

Please share your comments regarding the Draft Housing Element.

Comment period for the draft document is April 6 through May 6, 2022.

| First Name                                    | Bob  |
|---|--|
| Last Name                                     | Stine  |
| Email Address                                 |  |
| Comment on 2023-2031<br>Draft Housing Element | What consideration has been given to the additional needs for water that would accrue with the planned additional building of residential units? |

Х

| From:    | Housing <housing@cityofsanmateo.org> on behalf of Housing</housing@cityofsanmateo.org> |
|----------|--|
| Sent on: | Wednesday, April 6, 2022 10:45:22 PM   |
|          |  |

To:

Subject: FW: Housing Element

From:

Sent: Wednesday, April 6, 2022 3:39 PM To: Housing <housing@cityofsanmateo.org> Subject: Housing Element

I realize that there is some type of state mandate that requires counties to establish more housing in each of our CA counties. What I do not understand is the lack of obvious concern that California has experienced an alarming drought for years. The seriousness of this water shortage has an effect on our water usage. Considering the amount of new homes, this represents a huge increase in the use of water in a myriad amount of ways. Additionally, there seems to be a rational neglect for the demands of food and home supplies, quality schools, and teachers to staff those schools. There are significant shortages now in these areas, and yet, home building continues. I believe this is both irrational and irresponsible.

Without being caustic, I think the myopic vision of these home planners will result in insurmountable, adverse challenges in our future. Surely, someone on your committees realizes this.

Maureen Zane 76 year old resident of San Mateo Subject: San Mateo's Draft Sixth Cycle Housing Element

| From: |  |
|-------|--|
| То:   |  |
| cc:   |  |
|       |  |

April 20, 2022

To whom it may concern:

The Campaign for Fair Housing Elements is a coalition dedicated to ensuring that every city in California produces a Housing Element which complies with the California Department of Housing and Community Development's requirements. We have reviewed San Mateo's Draft Housing Element as of April 10<sup>1</sup>. We previously sent in a letter reviewing San Mateo's Housing Element process and Draft Adequate Sites List as of January 14; this letter is posted at the City's website<sup>2</sup>.

It is discouraging that the city has failed to address the issues previously raised. Furthermore, the city's draft policies do not address the city's constraints, and do not meet HCD's requirements<sup>3</sup> that programs include specific action steps, specific timeframes, and specific, measurable outcomes. Lastly, there is evidence that some sites on the inventory list will not be developed.

## Previously Identified Issues Still Outstanding

The following issues identified in our previous letter have not been addressed.

- On page H-6 of the draft, the ADU numbers are still overestimated. Pages H-33 through H-34 justify this by stating that "The State now allows jurisdictions to count projected development of accessory dwelling units (ADUs) based on prior years' production averages". However, the state specifically recommends counting trends since 2018, when ADU laws were liberalized.<sup>4</sup> The city does not provide sufficient explanation to justify exceeding the safe harbor estimates. 480 are estimated; past production justifies an estimate of 344.
- On the same page, the nominal capacity of about 10.9k remains unrealistic. As shown in our February letter, previous production trends indicate a realistic capacity of only 908 units, far short of the realistic capacity needed to achieve the City's RHNA floor of 7,015 units.

<sup>4</sup> Housing Element Site Inventory Guidebook,

<sup>&</sup>lt;sup>1</sup> <u>https://www.cityofsanmateo.org/DocumentCenter/View/87532/San-Mateo-2023-2031-Housing-Element--</u> -DRAFT

<sup>&</sup>lt;sup>2</sup> <u>https://www.cityofsanmateo.org/DocumentCenter/View/87035/Additional-Correspondence-as-of-2-11-22,</u> pages 1-10.

<sup>&</sup>lt;sup>3</sup> <u>https://www.hcd.ca.gov/community-development/building-blocks/index.shtml</u>

https://www.hcd.ca.gov/community-development/housing-element/housing-element-memos/docs/sites\_in\_ventory\_memo\_final06102020.pdf, page 31.

- On page H-28, the city continues to incorrectly average residential project densities *by project*, failing to account for differences in project acreage. The expected density should be 43 du/ac, not 60 du/ac.
- On pages H-28 through H-31, the city uses the same incorrect averaging method for mixed-use developments, on a variety of levels. The expected density of mixed-use projects should be 29 du/ac, not 48 du/ac. (Excluding projects already on the Adequate Sites List, expected density is an alarmingly low 1.7 du/ac!)
- On pages H-40 through H-41, the city makes no mention of surveying property owners to determine whether or not they plan to redevelop their properties.
   Participating in county-wide listening sessions with builders does not solve this problem.
- In Appendix C<sup>5</sup>, the details of the site inventory are still incorrect. Spot-checking APN 035-466-010, the city is still using *maximum* capacity, rather than *realistic* capacity, to figure site capacity, at least for some sites. Spot-checking APN 032-292-080, the city is still using sites under a half-acre for lower-income RHNA without justification, in violation of HCD's guidelines.
- Also in Appendix C, the site inventory lists 131, 139, and 149 Kingston as "Pending project", despite the relevant project having been withdrawn in August of 2021.<sup>6</sup> This is not an exhaustive inventory of incorrectly listed sites.

## Inadequate "Missing Middle" Program

HCD's "Building Blocks" website states:

Each jurisdiction must identify specific programs in its housing element that will allow it to implement the stated policies and achieve the stated goals and objectives. Programs must include specific action steps the locality will take to implement its policies and achieve its goals and objectives. Programs must also include a specific timeframe for implementation, identify the agencies or officials responsible for implementation, describe the jurisdiction's specific role in implementation, and (whenever possible) identify specific, measurable outcomes.

Section 5.3 (page H-47) of the draft says that one of the programs is:

Support the production of more missing middle housing. (*Policies H1.4, H1.11 and H1.13*)

Policy H1.4 (page H-59) concerns ADU development, policy H1.11 (page H-60) is to adopt an SB 9 ordinance (which would merely adhere to state law), and policy H1.13's targets (same page) read:

<sup>&</sup>lt;sup>5</sup> <u>https://www.cityofsanmateo.org/DocumentCenter/View/87528/APPENDIX-C---Housing-Resources</u>

<sup>&</sup>lt;sup>6</sup> <u>https://www.cityofsanmateo.org/4004/Monte-Diablo-North-Kingston-SPAR</u>

Evaluate sites that have potential for Missing Middle development. Research and evaluate policies and code amendments to allow for Missing Middle housing under SB 10 and schedule for City Council consideration.

The research and evaluation of policies to allow for Missing Middle housing should be done now, not later. missingmiddlehousing.org provides useful specifications for missing-middle housing.

For example, consider a front-loaded side-by-side duplex<sup>7</sup>. It's illegal to build in San Mateo's R-2 zone<sup>8</sup> because of insufficient off-street parking; the design provides two stalls, but San Mateo requires four. (Municipal code §27.64.160.)

Next, consider a front-loaded stacked duplex<sup>9</sup>. It's illegal to build in San Mateo's R-2 zone because of insufficient off-street parking; the design provides two stalls, but San Mateo requires four. (Municipal code §27.64.160.) It's also too narrow; the lot is forty-five feet wide, but San Mateo requires fifty feet. (Municipal code §27.18.040.)

Then consider an alley-loaded townhouse<sup>10</sup>. It's illegal to build in San Mateo's R-3 zone (the lowest-density zone which is supposed to support townhouses) because the front setback is insufficient; the design has ten feet, but needs fifteen. (Municipal code §27.22.070.) It's also too small; the parcel size is 2750 square feet, but it needs four or five thousand, depending on which area of the city it's in. (Municipal code §27.22.040.)

Identifying the portions of the city's code which prohibit missing-middle housing-parking mandates and minimum lot sizes-does not require a years-long research process. These are constraints, and the city's programs should focus on removing them.

## Affirmatively Furthering Fair Housing

#### Site Locations

As noted in our previous letter, no sites in the city's inventory fall into the "Highest Resource" TCAC Opportunity Area designation, and it appears that the sites predominantly fall into areas where three or four racial groups mix.

#### Air Quality Issues

The California Air Resources Board has published an Air Quality and Land Use Handbook<sup>11</sup> that considers the risks of poor air quality on sensitive receptors such as homes, daycares, etc, and

<sup>&</sup>lt;sup>7</sup> <u>https://missingmiddlehousing.com/types/duplex-side-by-side#idealized</u>

<sup>&</sup>lt;sup>8</sup> <u>https://sanmateo.ca.us.open.law/us/ca/cities/san-mateo/code/27.20</u> (All zoning laws evaluated as of April 10, 2022.)

<sup>&</sup>lt;sup>9</sup> <u>https://missingmiddlehousing.com/types/duplex-stacked#idealized</u>

<sup>&</sup>lt;sup>10</sup> <u>https://missingmiddlehousing.com/types/townhouse#idealized</u>

<sup>&</sup>lt;sup>11</sup> <u>https://ww3.arb.ca.gov/ch/handbook.pdf</u>

recommends against locating these uses within five hundred feet of a roadway that averages in excess of 100,000 vehicles/day. This standard was cited by the City at least once, as background<sup>12</sup> for a General Plan update in 2009. As far back as 2001, the City identified<sup>13</sup> Highway 92 (east of Delaware) and Highway 101, as routes exceeding this threshold. Current Caltrans data<sup>14</sup> shows that Highway 92 east of El Camino exceeds 100,000 vehicles per day. Specifically, the Caltrans data shows that Highway 101 daily vehicle counts range from 253,100 to 264,600<sup>15</sup>, as it moves through San Mateo city limits. AB 686 and related legislation would discourage locating housing - certainly affordable housing - in areas subject to high air pollution, which is a burden disproportionately borne by disadvantaged communities. A number of sites are within five hundred feet of Highway 101 and Highway 92 east of El Camino, totalling 2,396 units (21.9% of total) and 925 affordable units. Compliance with AB686 suggests the following sites should not be included in the inventory:

| Address                | APN         | Total Units | Affordable Units |
|------------------------|-------------|-------------|------------------|
| 1900 S. Norfolk St     | 035-391-090 | 245         | 99               |
| 2000 Winward Dr        | 035-610-030 | 160         | 24               |
| 1820 Gateway Drive     | 035-443-030 | 177         | 72               |
| 1800 Gateway Drive     | 035-430-060 |             |                  |
| 1850 NORFOLK ST        | 035-381-020 | 332         | 134              |
| 1826 NORFOLK ST        | 035-381-030 |             |                  |
| 19 KINGSTON ST         | 033-191-040 | 59          | 24               |
| 25 KINGSTON ST         | 033-191-060 |             |                  |
| 3 KINGSTON ST          | 033-191-070 |             |                  |
| 1017 3RD AVE           | 033-134-100 | 32          | 13               |
| 1015 3RD AVE           | 033-134-110 |             |                  |
| 245 HUMBOLDT ST        | 033-134-240 |             |                  |
| 1900 FASHION ISLAND    | 035-466-060 | 461         | 186              |
| 2260 BRIDGEPOINTE PKWY | 035-466-070 | 97          | 39               |
| 2270 BRIDGEPOINTE PKWY | 035-466-080 | 42          | 17               |

<sup>&</sup>lt;sup>12</sup> <u>https://www.cityofsanmateo.org/DocumentCenter/View/5229/Appendix-C-Air-Quality-Analysis</u>

<sup>&</sup>lt;sup>13</sup> https://www.citvofsanmateo.org/DocumentCenter/View/5126/7-Mobility-and-Access

<sup>&</sup>lt;sup>14</sup> <u>https://dot.ca.gov/programs/traffic-operations/census/traffic-volumes/2017/route-92-98</u>

<sup>&</sup>lt;sup>15</sup> <u>https://dot.ca.gov/programs/traffic-operations/census/traffic-volumes/2017/route-101</u>

| 3012 BRIDGEPOINTE PKWY | 035-466-090 | 82  | 33 |
|------------------------|-------------|-----|----|
| [NO ADDRESS]           | 035-466-110 | 89  | 36 |
| 1863 NORFOLK ST        | 035-383-200 | 105 | 53 |
| 1670 AMPHLETT BLVD     | 035-241-240 | 173 | 71 |
| 1700 AMPHLETT BLVD     | 035-241-250 | 122 | 49 |
| 1720 AMPHLETT BLVD     | 035-241-260 | 138 | 56 |
| 145 Kingston           | 033-171-040 | 35  | 0  |
| 139 Kingston           | 033-171-050 |     |    |
| 131 Kingston           | 033-171-060 |     |    |
| 1218 Monte Diablo      | 033-171-180 |     |    |
| 480 N Bayshore Blvd    | 033-081-280 | 47  | 19 |

## Evidence On Specific Sites

#### Hillsdale Mall

Hillsdale Mall (41 Hillsdale Boulevard) is identified in the Site Inventory as a 39.91 acre parcel with potential for a total 1,995 units, 808 of which are affordable (40.5%). HCD's Housing Element Sites Inventory Guidebook states that sites larger than 10 acres cannot be considered feasible for affordable housing without one of the following factors<sup>16</sup>:

a) an analysis demonstrating that sites of equivalent size were successfully developed during the prior planning period with an equivalent number of lower income housing units as projected for the site, or

b) evidence that the site is adequate to accommodate lower income housing such as developer interest, proposed specific-plan development, potential for subdivision, the jurisdiction's role or track record in facilitating lot splits, or other information that can demonstrate feasibility of the site for development. The housing element should include programs promoting, incentivizing, and supporting lot splits and/or large lot development, or

c) a development affordable to lower income households has been proposed and approved for development on the site.

San Mateo's Housing Element states on page H-31 that "The City has a demonstrated track record of large site development, typically completed in phases, that includes affordable

<sup>&</sup>lt;sup>16</sup> Housing Element Site Inventory Guidebook, page 17.

residential development. Station Park Green (12 acres), Concar Passage (14.5 acres), and Bay Meadows (175 acres) are examples of approved large development projects that include substantial numbers of affordable units." Of these sites, Concar Passage was not completed during the previous planning period; in fact, no site work has even begun. For the two projects that were completed during the prior planning period, each one contains substantially less affordable housing: 97 units for Station Park Green and 98 for Bay Meadows (the portion of the master plan that was actually completed during the last cycle)<sup>17</sup>. Furthermore, the City's report contains no information about the availability of the Hillsdale Mall site, and contains no information about a specific development affordable to lower income households that has been approved for the site. As such, the City has not demonstrated that this site should be considered for affordable housing, and certainly not to the tune of 808 units, or 40% of the total. The estimated affordability of the project is not justified by the analysis provided.

If the City were to reasonably extrapolate from their track record of large site development, they would note that their percentage of affordable units delivered is much lower than 40% - closer to 10%. This would suggest that Hillsdale Mall could more reasonably expect 202 affordable units. They would also note that Station Park Green took 15 years to move from planning to completion, and Bay Meadows took 30 years. Hillsdale could reasonably be expected to land somewhere in between these two durations and so only about a third of the units would reasonably be delivered in the 6th cycle - 67 units.

The Hillsdale Mall site also includes, among the 40 total acres, approximately 11 acres that were recently redeveloped and re-opened in late 2019. Records show the owner obtained a \$240 million dollar construction loan for this work<sup>18</sup>. It is not reasonable to assume that this investment would be demolished to make way for housing. HCD's guidance states<sup>19</sup> that for non-vacant sites, existing uses must be considered:

For example, an analysis might describe an identified site as being developed with a 1960's strip commercial center with few tenants and expiring leases and, therefore, a good candidate for redevelopment, versus a site containing a newly opened retail center, an active Home Depot, the only grocery store in the city, etc. that is unlikely to be available for residential development within the planning period.

Therefore, this 11-acre portion should be excluded from the site inventory. When the overall site is thus reduced by 27%, the affordable unit count would proportionally drop - from a realistic 67 units delivered in the next cycle down to 49.

#### 1900 S. Norfolk St

The City's inventory describes this as a 1983 Class-B office building, and assigns it 245 units over 8.18 acres at 30 units per acre (including 99 affordable units). However, a cursory review

<sup>&</sup>lt;sup>17</sup> Compiled City data through 2020, RHNA annual reporting

<sup>&</sup>lt;sup>18</sup> <u>https://pe-insights.com/news/2022/01/05/northwood-investors-paid-257m-to-purchase-an-interest-in-ma</u> <u>II-asset/</u>

<sup>&</sup>lt;sup>19</sup> Site Inventory Guidebook, page 25.

of the assessor's map reveals that the site is a "U" shape, wrapping around a PG&E substation with another corner carved off. This unconventional shape will reduce its effective density. Moreover, it contains an easement in PG&E's favor running across the site that further encumbers its development. As mentioned above, it is also within 500' of the intersection of Highway 101 and SR-92. These constraints, taken together, make this site unlikely to be developed.

#### 2208 Bridgepoint Parkway

The City's inventory describes this as a vacant restaurant site, and assigns it 5 units over 0.37 acres at 13.5 units per acre. As a small site there are no affordable units. However, this site is not vacant; a restaurant, Lazy Dog Restaurant & Bar, is under construction and is slated to open in early May<sup>20</sup>. It is unlikely this brand new use will be discontinued in the next 8 years.

#### 2210 Bridgepoint Parkway

The City's inventory describes this as a Hallmark retail store, and assigns it 5 units over 0.33 acres at 15.2 units per acre. As a small site there are no affordable units. This site is currently under construction and will open as a restaurant, California Fish Grill<sup>21</sup>. It is unlikely this brand new use will be discontinued in the next 8 years.

#### 1900 Fashion Island Blvd

This site is owned by Target and it has come to our attention that James Tucker, Senior Director for Real Estate, has submitted a letter indicating that Target has no plans to change the use of their store in San Mateo. They also explained that the owners of the individual sites that comprise Bridgepoint Shopping Center are under an agreement governing the use of the sites. They did not share details, but explained that generally agreements of this type for shopping center do provide owners with site controls as to site design and uses.

#### 71-77 Bovet Road

This site is currently developed as the "Borel Square" shopping center. It is our understanding that the owner is interested in developing but that the tenants do not wish to leave. The owner has offered "buyouts" to the tenants to break their leases but to date they have all refused. We understand the CVS and 24 Hour Fitness have long term (30 year) leases and at least one other tenant has 7 years remaining on their lease with an option to extend for another 10 years at market rate. Given the tenant opposition to discontinuing their uses, it seems unlikely this site will be developed within the next 8 years.

Please address the issues raised our original letter in order to identify enough sites and commit to an appropriate program of rezoning and constraint removal in a manner that is consistent with

<sup>&</sup>lt;sup>20</sup> <u>https://www.smdailyjournal.com/news/local/lazy-dog-restaurant-opening-in-san-mateo/article\_7a53bf46-</u> <u>9b7a-11ec-9577-33f27fd5aefd.html</u>

<sup>&</sup>lt;sup>21</sup> <u>https://www.cafishgrill.com/pages/san-mateo</u>

your duty to affirmatively further fair housing and such that the actual capacity of the Sites Inventory over the next eight years meets or exceeds your RHNA.

The housing crisis is a regional problem, and our cities must work together to solve it. Thank you for your time and consideration,

Campaign for Fair Housing Elements

Peninsula for Everyone

| From: Ho    | using   |
|-------------|---|
| Sent: Frie  | day, April 22, 2022 9:02 AM   |
| То:         |   |
| Subject: FW | : Online Form Submittal: Draft 2023-2031 Housing Element Comment Form |

From: noreply@civicplus.com <noreply@civicplus.com>
Sent: Thursday, April 21, 2022 9:25 PM
To: Housing <housing@cityofsanmateo.org>
Subject: Online Form Submittal: Draft 2023-2031 Housing Element Comment Form

## Draft 2023-2031 Housing Element Comment Form

Draft Housing Element Feedback Form

Please share your comments regarding the Draft Housing Element.

Comment period for the draft document is April 6 through May 6, 2022.

| First Name                                    | David                   |
|---|-------------------------|
| Last Name                                     | Karp                    |
| Email Address                                 |                         |
| Comment on 2023-2031<br>Draft Housing Element | Typical developer slop. |

| From:        | Housing   |
|--------------|---|
| Sent:<br>To: | Monday, April 25, 2022 2:55 PM  |
| Subject:     | FW: Online Form Submittal: Draft 2023-2031 Housing Element Comment Form |

From: noreply@civicplus.com <noreply@civicplus.com>
Sent: Sunday, April 24, 2022 9:57 PM
To: Housing <housing@cityofsanmateo.org>
Subject: Online Form Submittal: Draft 2023-2031 Housing Element Comment Form

## Draft 2023-2031 Housing Element Comment Form

#### Draft Housing Element Feedback Form

Please share your comments regarding the Draft Housing Element.

Comment period for the draft document is April 6 through May 6, 2022.

| First Name                                    | Kailun  |
|---|---|
| Last Name                                     | Wu  |
| Email Address                                 |   |
| Comment on 2023-2031<br>Draft Housing Element | Hello San Mateo city planners,  |
|   | A little bit about myself: I first moved here in 2015 and then<br>bought a house in Hillsdale in 2019. I'm married and work full<br>time. I do not speak on behalf of any political organization or<br>government.  |
|   | To me San Mateo is unique. It's connected to SF and South<br>Bay, ocean and redwood forests. Perfect weather all year.<br>Diverse population. The downtown is a rare walkable gem.<br>Strong economy. Most cities in the world would dream of these<br>resources.   |
|   | And yet I know how impossible it is for younger generations to<br>buy a home. I feel it. Everyone in an open house knows it.<br>There's simply not much available within budget on Redfin. I'm<br>deeply worried that the city is becoming too exclusive and rich<br>so I started following the city planning meetings. The new |

general plan is very encouraging and I hope we all work together to keep the momentum.

My thoughts on the housing elements:

 Re-zone for medium density or missing middle wherever possible. We should model after Germany and Netherlands. 4-6 stories will be both dense and not too towering.

2. Re-zone for mixed use blocks. Make homes close to offices and groceries and restaurants and vice versa so that residents don't have to drive (because of the distance). Otherwise people will again reach for cars and cause congestion, making it even harder to up-zone.

3. Encourage the city to connect to the majority of people who aren't in the public hearings. Most people aren't aware of city planning and are too tired from work, from school, from parenting. Yet they are the silent majority who will be impacted.

Every idea is flawed and implementation is flawed too. But stagnation will only make our city more exclusive and unsustainable. Thank you so much for your hard work. San Mateo with more new homes will only match and strengthen our values. The current and future generations will live in what we choose to zone build.

Regards, Kai



#### SAN MATEO, SANTA CLARA & SAN BENITO COUNTIES

April 26, 2022

City of San Mateo City Council 330 West 20th Avenue San Mateo, CA 94403

#### Subject: San Mateo 2023-2031 Housing Element - Draft

Dear Mayor Bonilla and Members of the San Mateo City Council and Planning Commission,

The Sustainable Land Use Committee of the Loma Prieta Chapter of the Sierra Club (SLU) advocates on land use issues in San Mateo and Santa Clara Counties. Thank you for providing the opportunity for SLU to provide input on the Draft San Mateo 2023-2031 Housing Element.

The overall draft Housing Element (HE) is a good start, but more focused and stronger policies and programs are needed to have a reasonable expectation of meeting the RHNA number of 7,015 new housing units, particularly for affordable units.

Reaching the RHNA unit goal will require major changes in the speed of development in San Mateo. In order to reach the goal of 7,015 new units from 2023-2031, the city must add almost 900 new units each year. That is roughly the equivalent of building a new Concar Passage each year<sup>1</sup>. This will be infeasible unless a major effort is made to streamline and accelerate housing development. And, of course, it is important that new development also be thoughtfully designed to accomplish all the other General Plan goals of open space, quality of neighborhoods, etc. The HE Housing Plan (p.H-55 to H-74) needs to demonstrate a significant change to current policies and programs in order to realistically be able to reach the goal. This will not be easy, as the new RHNA goals are well above the rate of new housing added over the last few decades<sup>2</sup>. But it must be done if we are to adequately address the housing crisis in the region and leave the city well positioned for future generations to prosper.

The HE rightly points out that the housing problem is a regional one and that each city needs to meet or exceed its goal if the housing crisis, particularly for affordable housing, is to be solved. The lack of affordable housing on the Peninsula is a significant contributor to environmental degradation as workers must commute long distances by car, emitting GHG as well as other pollutants. It also leads to sprawl as more development is done in areas that were open space or agricultural land.

There are specific areas that will need to be retained or expanded to make sure the final HE contains the key actions needed to make significant progress on addressing the enormous lack of affordable housing

<sup>&</sup>lt;sup>1</sup> **Concar Passage** is the largest housing project approved in recent years and required major time and effort for approval. Developing a project like this each year, will therefore require a major effort above the current processes.

<sup>&</sup>lt;sup>2</sup> The 2015-2022 RHNA was 3,164 units and with only one year left it has 2,573 units completed. This current RHNA number is less than half the new RHNA number; thus, demonstrating the steep challenge of meeting the new RHNA number of 7,015.

in the Bay Area. Listed below are the most important goals, policies and programs in the draft HE that need to be retained and strengthened in the final HE.

- 1. The HE aims for a 56% buffer above the RHNA. This is a minimum, but perhaps a higher number should be considered as the ability to actually build out housing has proven, over time, to be very difficult.
- 2. Increasing affordable housing is emphasized in the draft HE and that is good. But the "buffers" for affordable housing levels are only 14%, 55% and 37%, while the buffer for market rate housing is 87%. The percentage buffer for affordable units should be at least as high as the buffer for market units since affordable units are needed more and are harder to develop. The affordable housing should be more strongly focused on low, very low and extremely low-income housing, as these are where the largest needs are and where the lack of inventory is the largest. The very poor jobs/housing fit<sup>3</sup> in the Peninsula can best be addressed with a focus on more affordable housing. As noted in the HE draft<sup>4</sup>, the lack of affordable housing was one of the major concerns expressed by the public.
- 3. Funding that can be used to support affordable housing is a fundamental need and more must be done to obtain funding. Affordable housing has to be subsidized and a lack of funding will limit the ability to build the needed affordable housing, particularly for low and very low-income units. This could include establishing or increasing: Vacancy Tax, Commercial Linkage Fees, and Transfer Tax. It is particularly important that funding focus on repairing the legacy of discrimination in housing for groups like African Americans. The following policies and programs should be strengthened to accomplish this goal:
  - a. H 1.2 Utilize Public Funding for Low/Moderate Income Housing
  - b. H 1.3 Increase Below Market Rate Unit Production through Density Bonus/Community Benefits Programs
  - c. H 1.18 Fee Schedule Review
  - d. H 3.3 Evaluate Housing Revenue Sources
  - e. H 5.1.1 Adjust the City's Below Market Rate (inclusionary) program to provide larger density bonuses, and/or increased city support in exchange for affordable units that address the needs of residents with disproportionate housing needs
  - f. H 5.1.2 Participate in a regional down payment assistance program with affirmative marketing to households with disproportionate housing needs including persons with disabilities, single parents, and Hispanic households
  - g. H 5.1.3 Support the design of a regional forgivable loan program for homeowners to construct an ADU that is held affordable for extremely low-income households for 15 years
- 4. In addition to increased funding for affordable units, the HE should prioritize policies and programs that reduce costs and streamline the processes for affordable units. The following policies and programs should be strengthened to accomplish this need:

<sup>&</sup>lt;sup>3</sup> Jobs/Housing Fit: Jobs/housing fit means that the majority of homes within the city are affordable to the majority of employees who work in the city, and conversely, the jobs in the city pay enough to cover the cost of housing in the city. Without an adequate jobs/housing fit, businesses find it difficult to hire and retain lower-income employees.

<sup>&</sup>lt;sup>4</sup> Page H-43

- a. H 1.6 Streamline Housing Application Review
- b. H 1.8 Adopt Objective Design Standards
- c. H 1.9 Create Minimum Densities for Mixed-Use Residential Projects
- d. H 1.10 Establish By-Right Housing Designation for Prior Housing Sites
- e. H 1.12 Encourage Residential Uses within Housing Overlay

5. Almost the entire city, including R1 areas, will need to contribute to the increased housing through such mechanisms as expanded Missing Middle Units (duplex, triplex and fourplex) and ADUs and, possibly, new mechanisms enabling multi-unit housing on properties with a Residential Neighborhood General Plan land use designation, which generally covers single-family neighborhoods. Increased density should be focused within half mile of transit to align with Climate Action Plan goals for greenhouse gas reductions.

The Climate Action Plan requires attention to creating easy pedestrian and bicycle access to reduce greenhouse gas emissions (GHG). Therefore, while it is important to retain this broad opportunity for more housing, since R1 is a major part of the total area of the city, it is important to keep in mind that creating easy pedestrian and bicycle access to amenities and to transit is a critically important goal for the Climate Action Plan.

<u>The "15-minute Neighborhood" <sup>5 6</sup> concept needs to be included in the General Plan, along with</u> <u>the Housing Element</u>, as it would facilitate creating more housing in R1 neighborhoods while simultaneously reducing GHG. This is a mechanism that would insert community amenities, such as small neighborhood retail nodes, into otherwise auto-dominated areas such as R1 neighborhoods.

Even more priority should be placed on these efforts. The following policies and programs should be strengthened to accomplish this need:

- a. H 1.4 Incentivize Accessory Dwelling Units Development with streamlined approvals, development subsidies, or low or zero interest loans for construction cost
- b. H1 11 Consider how Opportunity Housing can be useful to create new housing in R1 neighborhoods within 1/2 mile of the transit corridors
- c. H1-13- Encourage Development of Missing Middle Housing especially within a half mile of transit.
- d. Include overlay zoning, in the General Plan, for "15-minute Neighborhoods" allowing insertion of small new neighborhood retail nodes with <u>Green Streets</u> network <sup>7</sup> to create walkable bikeable neighborhoods, with the daily amenities, to reduce auto trips and create healthier walkable neighborhoods, convenient for all ages including kids and seniors.

<sup>&</sup>lt;sup>5</sup> 15-minute neighborhoods are being created in many cities especially post-COVID. <u>https://www.strongtowns.org/journal/2019/9/6/7-rules-for-creating-15-minute-neighborhoods )</u>

<sup>&</sup>lt;sup>6</sup> Embraced by Mayors around the world, Portland and several small US cities have embraced the concept to rebuild their economies while creating healthier cities. <u>https://en.wikipedia.org/wiki/15-minute\_city</u>

<sup>&</sup>lt;sup>7</sup> How to insert a Green Street network into an existing City. Sierra Club Loma Prieta https://www.sierraclub.org/sites/www.sierraclub.org/files/sce-

authors/u4142/Green%20Streets%20Presentation%20-%201-20-21%20DC.pdf

5. <u>Climate Change is real.</u> <sup>8</sup>No mention is made of how housing, particularly new housing, needs to be located so as to be <u>resilient to climate change</u>. Sea levels are predictably going to rise more swiftly in the coming decades, according to the California Ocean Protection Council. <sup>9</sup> Wildfires are also predicted to become an increased threat with the continued drought and encroachment into the forested hill areas of our city. The increased risks of sea level rise (SLR) near the Bay and wildfires in the hilly areas needs to be factored into identifying areas for higher density and more affordable housing.

We ask that you consider this information as you finalize the Housing Element for submission to the State. SLU is prepared to help the City in advancing the HE as it is finalized and when it goes into effect.

Respectfully submitted,

Gita Dev, Co-Chair Sustainable Land Use Committee Sierra Club Loma Prieta

Cc: James Eggers Executive Director Loma Prieta Chapter Sierra Club

Gladwyn d'Souza Conservation Committee Chair Loma Prieta Chapter Sierra Club

<sup>&</sup>lt;sup>8</sup> Ocean Protection Council- Sea Level Rise Guidance: The rate at which sea levels will rise can help inform the planning and implementation timelines of state and local adaptation efforts. Understanding the speed at which sea level is rising can provide context for planning decisions and establish thresholds for action... https://opc.ca.gov/webmaster/ftp/pdf/agenda\_items/20180314/Item3\_Exhibit-A\_OPC\_SLR\_Guidance-rd3.pdf

|     | Housing<br>Wednesday, April 27, 2022 9:17 AM                            |
|-----|---|
| То: | FW: Online Form Submittal: Draft 2023-2031 Housing Element Comment Form |

From: noreply@civicplus.com <noreply@civicplus.com>
Sent: Tuesday, April 26, 2022 11:22 AM
To: Housing <housing@cityofsanmateo.org>
Subject: Online Form Submittal: Draft 2023-2031 Housing Element Comment Form

## Draft 2023-2031 Housing Element Comment Form

#### Draft Housing Element Feedback Form

Please share your comments regarding the Draft Housing Element.

Comment period for the draft document is April 6 through May 6, 2022.

| First Name                                    | Larry  |
|---|--|
| Last Name                                     | Garnick  |
| Email Address                                 |  |
| Comment on 2023-2031<br>Draft Housing Element | I am a single family home owner at <b>a second second</b> and have<br>been a resident of San Mateo for 30 years. I believe San Mateo<br>is already too congested and the City should not pursue a plan<br>for population or housing growth. The City's proposed growth<br>plans are frightening. |

| From:           | Housing   |
|-----------------|---|
| Sent:           | Wednesday, April 27, 2022 9:16 AM                                       |
| To:<br>Subject: | FW: Online Form Submittal: Draft 2023-2031 Housing Element Comment Form |

From: noreply@civicplus.com <noreply@civicplus.com>
Sent: Tuesday, April 26, 2022 1:20 PM
To: Housing <housing@cityofsanmateo.org>
Subject: Online Form Submittal: Draft 2023-2031 Housing Element Comment Form

## Draft 2023-2031 Housing Element Comment Form

#### Draft Housing Element Feedback Form

Please share your comments regarding the Draft Housing Element.

Comment period for the draft document is April 6 through May 6, 2022.

| First Name                                    | John   |
|---|--|
| Last Name                                     | Tastor   |
| Email Address                                 |  |
| Comment on 2023-2031<br>Draft Housing Element | It appears thatthe 25th Avenue corridor between El Camino<br>and Hacienda has been eliminated. The Study Zone did<br>include the First Presbyterian church parking lot on the NW<br>corner of 25th & Hacienda. There is strong interest in our<br>congregation to build approximately 70 low-income Senior<br>Apartments on this parcel as well as 190 West 25th. We would<br>appreciate consideration of these parcels as potential sites for<br>residential development. |

| From:    | Housing   |
|----------|---|
| Sent:    | Thursday, April 28, 2022 11:33 AM                                       |
| То:      |   |
| Subject: | FW: Online Form Submittal: Draft 2023-2031 Housing Element Comment Form |



Administrative Tech| Housing 330 W. 20th Ave., San Mateo, CA 94403 650-522-7239|

From: noreply@civicplus.com <noreply@civicplus.com>
Sent: Thursday, April 28, 2022 11:19 AM
To: Housing <housing@cityofsanmateo.org>
Subject: Online Form Submittal: Draft 2023-2031 Housing Element Comment Form

## Draft 2023-2031 Housing Element Comment Form

Draft Housing Element Feedback Form

Please share your comments regarding the Draft Housing Element.

Comment period for the draft document is April 6 through May 6, 2022.

| First Name                                    | Annonymous  |
|---|---|
| Last Name                                     | Annonymous  |
| Email Address                                 |   |
| Comment on 2023-2031<br>Draft Housing Element | Hello,  |
|   | I want to show my support for a Housing Element that respects<br>the single family home neighborhoods in the the City of San<br>Mateo. As a long time resident and voter, the collected voice |

should be heard. We said yes to measure Y and we do not want our single family neighborhoods zoning changed. I moved to San Mateo to live in a quiet neighborhood and scrounged and saved to realize the dream of owning a home. I feel your Planning Commissioners are not listening to the voice of the community and clearly have their own agenda and are out of touch. It does not go unnoticed that your two newest commissioners are more interested in proceeding on their own agenda than do what is best for all areas of San Mateo. I think the Planning Commission need to listen to real people and stop taking their lead from developers and their own misguided agendas.

| F               |  |
|-----------------|--|
| From:           |  |
| Sent:           | Thursday, April 28, 2022 3:23 PM         |
| То:             |  |
| Subject:        | Fwd: Planning Commission Regular Meeting |
| Follow Up Flag: | Follow up                                |
| Flag Status:    | Flagged                                  |
|                 |  |

Hi Nicky, A comment for housing element to add. Mary

Begin forwarded message:

| From:                                  |   |
|--|---|
| Date: April 28, 2022 at 2:15:03 PM PDT | _ |
| То:                                    |   |
|  |   |

Subject: FW: Planning Commission Regular Meeting



City Clerk | City of San Mateo 330 W. 20th Ave., San Mateo, CA 94403 650-522-7042 |

From: Chris Conway
 Sent: Thursday, April 28, 2022 10:54 AM
 To: City Council (San Mateo) <CityCouncil@cityofsanmateo.org>
 Subject: Planning Commission Regular Meeting

My inquiry to the San Mateo City Council is how was the selection of Diana Elrod as San Mateo's consultant in the Planning Commission Regular meeting 04.26.22 determined and who made the selection? I would like to know what this consultant to San Mateo is being paid for work and why a consultant as left leaning as this person (they/them) was selected. It seems they/them is a fellow Columbia University alumnus like one of our very own council people (gender neutral to avoid offending anyone). This person's views can easily be seen by reviewing who they/them advocate for. Also, a request went out for more feedback on Housing Element and development within our city. Why does the city council continue to ask for more feedback when they do not listen to anyone unless they share their same progressive housing policies? It is much too late to try to spin this entire process as anything less than fair, honest and transparent. It is a complete sham to those who actually follow this convoluted procedure and actually know who our council members actually are and what they support. Sad to see what the city council of San Mateo has turned into what it has done to divide our city into sections based on race and wealth. The racial undertones of comments by the city council, contributors and consultants are enough to anger many residents who have lived in and contributed much more to

this city than all of you. Stop ruining San Mateo, you had no part in creating or developing this city to what it is today.

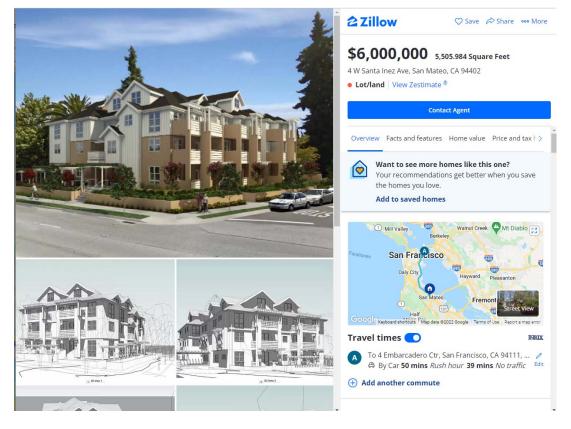
Time to set policy in front of voters instead of behind your screens. End this very undemocratic process of conducting council meetings via Zoom. Face your constituents, or are you too timid to do that.

Chris Conway San Mateo, Ca.

| From:    | Housing                       |
|----------|-------------------------------|
| Sent:    | Thursday, May 5, 2022 4:02 PM |
| То:      |                               |
| Subject: | FW: Housing Element Comment   |

From: Thomas Morgan II Sent: Thursday, May 5, 2022 3:18 PM To: Housing <housing@cityofsanmateo.org> Subject: Housing Element Comment

The screenshot below is the problem with simply upzoning and the loss of local control, it simply drives up the cost of the land, after shelling out the asking price I am not sure how the new owner will make an already tight project pencil out.



Thank you,

Thomas Morgan

| From:    | Housing   |
|----------|---|
| Sent:    | Thursday, May 5, 2022 4:03 PM   |
| То:      |   |
| Subject: | FW: Online Form Submittal: Draft 2023-2031 Housing Element Comment Form |
|          |   |

From: noreply@civicplus.com <noreply@civicplus.com>
Sent: Thursday, May 5, 2022 3:15 PM
To: Housing <housing@cityofsanmateo.org>
Subject: Online Form Submittal: Draft 2023-2031 Housing Element Comment Form

## Draft 2023-2031 Housing Element Comment Form

#### Draft Housing Element Feedback Form

Please share your comments regarding the Draft Housing Element.

Comment period for the draft document is April 6 through May 6, 2022.

| First Name                                    | Ellen  |
|---|--|
| Last Name                                     | Wang   |
| Email Address                                 |  |
| Comment on 2023-2031<br>Draft Housing Element | <ul> <li>Slow Growth is the key.</li> <li>None of us knows what the future will bring.</li> <li>Take an Objective look at housing from a multi-view approach.</li> <li>California population is decreasing.</li> <li>Coronavirus and technology has provided opportunities for workers to work from anywhere with no need to live near their old job site.</li> <li>Dense housing has a Negative Impact on schools, police, recreation.</li> <li>I do not want to walk by half-vacant high-rise housing or office buildings that block the sun.</li> </ul> |

| From:    | Housing   |
|----------|---|
| Sent:    | Friday, May 6, 2022 8:27 AM   |
| То:      |   |
| Subject: | FW: Online Form Submittal: Draft 2023-2031 Housing Element Comment Form |
|          |   |

From: noreply@civicplus.com <noreply@civicplus.com>
Sent: Thursday, May 5, 2022 8:11 PM
To: Housing <housing@cityofsanmateo.org>
Subject: Online Form Submittal: Draft 2023-2031 Housing Element Comment Form

## Draft 2023-2031 Housing Element Comment Form

#### Draft Housing Element Feedback Form

Please share your comments regarding the Draft Housing Element.

Comment period for the draft document is April 6 through May 6, 2022.

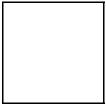
| First Name                                    | Т   |
|---|---|
| Last Name                                     | S   |
| Email Address                                 |   |
| Comment on 2023-2031<br>Draft Housing Element | "While some people voiced their interest in up zoning single-<br>family neighborhoods or eliminating them altogether, other<br>homeowners want to protect them and are concerned with the<br>future of investments they have made."   |
|   | I'd like to better understand who wants to re-zone or—more<br>worrying—eliminate single-family housing here. "Upzoning" is<br>an adorable word for "kicking people out of their homes to cram<br>more people onto the land." Are these people even San Mateo<br>residents? The "no more housing" ship has sailed, so it's not<br>with any one's energy to complain about more building; please,<br>then, focus on sites that can be updated and REALISTICALLY<br>adapted to include more housing. This would, therefore,<br>include locations closer to mass transit. |
|   | Building on Campus Drive sounds like a nightmare to me,<br>because public transportation is currently miserable in that<br>area, and the 92/West Hillsdale interchange can be horrific  |

| From:        | Housing  |
|--------------|--|
| Sent:        | Friday, May 6, 2022 4:58 PM  |
| То:          |  |
| Subject:     | FW: Housing Element  |
| Attachments: | Attachment A City of San Mateo Housing Element Comments for Developmental Disabilities     |
|              | 12.21.21.pdf; San Mateo Draft Housing Element Comments.pdf; Attachment B City of San Mateo |
|              | Housing Element Comments for Developmental Disabilities 2.10.22.pdf                        |

From: Kalisha Webster Sent: Friday, May 6, 2022 3:21 PM To: Housing <housing@cityofsanmateo.org> Cc: Jan Stokley Subject: Housing Element

Please find attached Housing Choices' comments on the City of San Mateo 2023-2031 Housing Element Draft including Attachments A & B. We hope that the city will make meaningful changes to the analysis of housing needs of people with developmental disabilities and Fair Housing Assessment, as well as, further develop policies and programs which will meet the needs of Extremely Low Income households and increase housing accessibility for people with developmental disabilities in the next draft.

Thank you,



#### We have moved! Please note the new office address!

This e-mail message is intended only for the named recipient(s) above and is covered by the Electronic Communications Privacy Act 18 U.S.C. Section 2510-2521. This e-mail is confidential and may contain information that is privileged or exempt from disclosure under applicable law. If you have received this message in error please immediately notify the sender by return e-mail and delete this e-mail message from your computer.



May 6, 2022

Planning Manager and City Council City of San Mateo, Planning Division 330 West 20th Avenue San Mateo, CA 94403

housing@cityofsanmateo.org

#### Re: Comments on the Draft Housing Element

Thank you for sharing this early draft of the Housing Element with the public. On behalf of San Mateo's more than 800 residents with intellectual and developmental disabilities, Housing Choices is grateful for the opportunity to comment before it is sent to HCD. We also appreciate the work that the City of San Mateo has done to engage with Housing Choices throughout the community engagement process and consider the programs and policies that we have recommended as best practices for inclusion of people of all abilities in the city's future housing plans. However, we have concerns that the assessment of the housing needs of the San Mateo population with developmental disabilities in the draft Housing Element is very superficial and does not provide enough analysis to support meaningful inclusion of people with developmental disabilities in the city's housing plans. We also ask that the city immediately update the obsolete and derogatory language used to describe developmental disabilities as including mild to severe "mental retardation" on page H-A-55 of Appendix A-Needs Analysis and instead use the standard term "intellectual disability".

#### **About Housing Choices**

Housing Choices is a housing organization funded by the Golden Gate Regional Center to support people with developmental disabilities to be fully integrated in San Mateo's affordable housing supply. We provide housing navigation services for both individuals and families. We also partner with affordable housing developers to make inclusive housing commitments for people with disabilities in their housing projects. At these projects we provide onsite housing retention services. A San Mateo example of this highly successful model is the new Kiku Crossing where 8 of the 225 units will include a preference for people with developmental disabilities who will benefit from Housing Choices' coordinated supportive services funded by the Golden Gate Regional Center. The Golden Gate Regional Center has contracted with

Housing Choices to provide the San Mateo planning staff and Housing Element consultants with an assessment of the housing needs of people with developmental disabilities, as required by SB 812. In addition, 21 Elements has facilitated Housing Choices' involvement of people with developmental disabilities in the planning process through its Equity Advisory Group.

#### Incomplete Assessment of Housing Needs of People with Developmental Disabilities

On December 2, 2021, Housing Choices submitted an assessment of the housing needs of San Mateo residents with developmental disabilities (Attachment 1) which followed HCD guidance for a complete analysis of special housing needs groups, including:

- A quantification of the total number of persons and households in the special housing needs group, including tenure (rental or ownership), where possible.
- A quantification and qualitative description of the need (including a description of the potential housing problems faced by the special needs groups), a description of any existing resources or programs, and an assessment of unmet needs.
- Identification of potential program or policy options and resources to address the need

After receiving feedback on our comments from City staff Housing Choices submitted revised comments on February 10, 2022 (Attachment 2).

As discussed below, San Mateo's draft does not incorporate any of the Housing Choices' data and analysis, does not meaningfully discuss the potential housing problems, unmet needs or best practices for inclusion of people with developmental disabilities in integrated and least restrictive housing settings in the community. We believe that the inclusion of these missing elements would demonstrate that the city has a clear understanding of the accessibility needs of people with developmental disabilities and how they differ from other disability types. Furthermore it would help the city to create more meaningful programs and policies to meet the housing needs of residents with developmental disabilities as required by Housing Element law.

#### Underestimation of the San Mateo Population with Developmental Disabilities

The draft analysis undercounts the population of San Mateo residents with developmental disabilities by using outdated demographic data reported by the Department of Developmental Services (DDS) as of 2020 rather than the more current data from DDS as of September 2021 provided in Housing Choices comments. On page H-A-56 of Appendix A- Needs Analysis, Table 12 states that there are **500 individuals age 18+** and **277 individuals under age 18** with developmental disabilities living in San Mateo based on Department of Developmental Services 2020 data of consumer counts by zip code for a total of 777 San Mateo residents with developmental disabilities. However, based on data reported by DDS by zip code as of September 2021 for zip codes 94401, 94402 and 94403 (provided to us by the City of San Mateo planning staff) there were **531 individuals age 18+** and **304 individuals under age 18** with developmental disabilities living in San Mateo for a total of 835 San Mateo residents with

developmental disabilities. This represents an increase of 58 total residents or 7% of the population.

In contrast, on page H-A-57, Table 13 reports a total population of 784 San Mateo residents with developmental disabilities. This is most likely attributable to an error in the reporting of individuals living in Foster/ Family Homes and Other living arrangements which are both reported by DDS as <11 but in Table 13 are both reported as 10.

#### Failure to Provide Data Establishing Trends Creating a Greater Need for Housing

As mentioned above, Table 13 does report the population of San Mateo residents with developmental disabilities by residence however, because it fails to report residence type for adults separately from that of children and because it omits a comparison to data reported in the 2015 Housing Element important trends about the changing housing needs of San Mateo residents with developmental disabilities is missing from this analysis. When looking at the residence type of only adults aged 18+ we see that the greatest housing provider for adults with developmental disabilities in the City of San Mateo is licensed care facilities (including Community and Intermediate Care Facilities). As of 2021 50% of all adults with developmental disabilities in the 2015 Housing in licensed care facilities, significantly higher than the 32% of adults across all San Mateo County jurisdictions. Yet, when comparing this data to what was last reported in the 2015 Housing Element we find that despite an overall increase in the total population there has been a net decrease in the number of adults with developmental disabilities transitioning into licensed care facilities or into their own apartment with supportive services during this time period.

The decrease of adults transitioning into licensed care facilities reflects data from DDS, and which was reported in Housing Choices comments to city staff, that San Mateo County has experienced a loss of 5% of its supply of community care facilities, a large number of which are located in the City of San Mateo. Data on increased life spans of people with developmental disabilities, which is also omitted from the Housing Element, compounds the loss of supply by increasing turnover of beds available in the remaining licensed care facilities. Coupled with the decline in adults living in their own apartments with supportive services, this data demonstrates that the city must do more to meet the housing needs of people with developmental disabilities by increasing access to integrated affordable housing to prevent them from falling into homelessness or being displaced after the death of a parental home provider.

Other data which Housing Choices' comments reported on which are vital to an understanding of the barriers to housing access for this special needs population that were omitted from the Housing Element analysis are:

- 1. Continuing increases in the diagnosis of autism affecting growth of the population of San Mateo residents with developmental disabilities (21% increase from 2013-2021) beyond that of the general population (6% increase from 2010-2020)
- 2. Decreases in age groups 42-61 despite increases in all other age groups including 62+ which Housing Choices attributes to greater risk of displacement from the home

community among this age group upon the death or infirmity of the parent who was providing housing

# Lack of Meaningful Analysis of Strategies to Increase Housing Access for People with Developmental Disabilities

The Housing Element acknowledges the significance of the transition from the family home for an adult with a developmental disability including the increased risk of displacement or homelessness when a parent caregiver passes away or becomes unable to house and care for the adult. There are also basic descriptions of the alternative housing options available to people with developmental disabilities including:

- Living independently in conventional housing
- Group living (including different levels of care and support)

However, there is no further analysis of the housing needs of people with developmental disabilities beyond a single sentence on page H-A-55 which states "Some people with developmental disabilities are unable to work, rely on Supplemental Security Income and live with family members. By not including information, provided by Housing Choices, on best practices for inclusion of people with developmental disabilities in conventional affordable housing, the city is unable to create meaningful strategies to increase housing accessibility for this population needed to decrease the risk of displacement or homelessness when their family home is no longer an option. These best practices to increase accessibility include:

- Integration in typical affordable housing in order to affirmatively further fair housing for a group that has historically experienced no alternatives to segregated living and to counter the loss of supply of licensed care facilities
- **Coordination of housing with onsite supportive services** funded by the Golden Gate Regional Center should be encouraged. These fully funded coordinated services are often as essential to a person with a developmental disability as a physically modified unit is to a person with a mobility, vision, or hearing impairment and provide a supported pathway for people with developmental disabilities to apply for and retain an affordable apartment
- A mix of unit sizes set-aside at inclusive housing properties would address the needs of those who require live-in aides, want to live with roommates or partners, or have children.
- Location near public transit would accommodate the transit-dependency of most adults with developmental disabilities.
- **Deeply affordable housing** is needed, targeting incomes not more than 30% of Area Median Income and taking advantage of Housing Authority Project Based Vouchers or HUD 811 Project Rental Assistance when available to create housing opportunities for those who cannot meet minimum income requirements for units priced at 30% of Area Median Income.

Without this complete analysis of the housing needs of people with developmental disabilities any programs or policies aimed at increasing "accessible units" will be discriminatory in nature as they apply only to people with physical disabilities needing physically modified units and not to people of other abilities who may require services to increase housing access. This is most evident on page H-A-54 of Appendix A where accessible units are defined as designed to "offers greater mobility and opportunity for independence" but makes no mention of the supportive services needed by people with other types of disabilities including developmental and mental health disorders. This model of housing combined with supportive services has been shown to be incredibly effective in helping individuals with developmental disabilities find and retain housing, and is equally as important to a person with a developmental disability as the physical design of a building is to a person with a physical disability. This also puts the city at risk of not meeting HCD's AFFH guidance to promote fair housing choice and access to opportunity to support integration for a historically segregated population. Per HCD guidance, "For persons with disabilities, fair housing choice and access to opportunity include access to accessible housing and housing in the most integrated setting appropriate to an individual's needs as required under federal civil rights law, including equitably provided disability-related services that an individual needs to live in such housing." HCD defines fair housing choice as:

- Actual choice, which means the existence of realistic housing options
- Protected choice, which means housing that can be accessed without discrimination; and
- Enabled choice, which means realistic access to sufficient information regarding options so that any choice is informed.

# Need to Clarify How Programs and Policies Will Increase Housing Access For People with Developmental Disabilities

We want to thank planning staff and the consultant who developed this draft for acknowledging the need for affordable housing to increase housing access for people with disabilities. This is especially important for those whose sole source of income is from disability benefits such as Supplemental Security Income, which in 2022 has a maximum monthly payment of \$1,040, well below minimum income requirements for even the Extremely Low Income housing (30% of AMI) available in San Mateo. The lack of housing priced to be affordable to people of Extremely Low Income does not only affect people with disabilities. According to the draft Housing Element, 12.7% of all San Mateo households fall under the Extremely Low Income limits which represents the second largest lower income group in the city, exceeded only by Low Income households. And Figure 13 on page H-A-25 of Appendix A- Needs Analysis shows that Extremely Low Income renters are the second largest proportion of San Mateo Renters exceeded only by Above Moderate Income.

According to the HCD's APR dashboard between 2015-2020 San Mateo met less than 15% of its Very Low Income RHNA target (of which half are supposed to ELI). In order to address this shortfall, the 2023-2031 draft housing element identified Policy 5.2.3: "Prioritize city funding proposals for city funded affordable housing that are committed to serving hard to serve residents (e.g., extremely low income, special needs, on site services)". We strongly encourage

the city to go further in its commitment to meeting the need for more units of Extremely Low Income housing by including proposals for city-owned land and land dedicated to affordable housing under the inclusionary program to this Policy.

Secondly, people with developmental disabilities not only need deeply affordable housing, they also need housing that is coordinated with onsite supportive services funded by the Golden Gate Regional Center. In order to specifically address the housing needs of people with developmental disabilities, San Mateo must clarify their definition of accessible/visitable units as referenced in Policies 5.1.1 and most importantly 5.2.2 Incentivize developers through direct subsidies, fee waivers, and/or density bonuses, to increase accessibility requirements beyond the federal requirement of 5% for subsidized developments. Currently, federal accessibility requirements only address the housing needs of people with physical disabilities. Housing Choices is extremely supportive of Policy 5.2.2 but asks that the city include incentivizing inclusion of units set aside for people with developmental disabilities who will benefit from coordinated on-site supportive services funded by the Golden Gate Regional Center to help them stay stably housed so that we do not continue to see decreases in the number of adults able to transition into their own apartment.

# Failure to Follow HCD Guidance for AFFH

Guidance from HCD for AFFH also recommends that jurisdictions complete an intersectional analysis of housing needs for people with disabilities as "there are significant disparities by race within the population with disabilities". While there is data provided on the housing cost burden of all San Mateo residents by race in the Assessment of Fair Housing there is no intersectional analysis which shows the compounding effects of being a person of color with a disability as compared to a person of color without a disability or a white person with a disability. This is a significant component of Housing Choices' recommendations for Affirmatively Furthering Fair Housing, and yet is omitted from the city's draft.

# Noncompliance with HCD Guidance for Completing an Assessment of Fair Housing

In response to the passage of AB 686, HCD released the AFFH Data Viewer to support the outreach and engagement jurisdictions are required to complete as part of their Assessment of Fair Housing. HCD explicitly states in their AFFH guidance that the Assessment of Fair Housing should include local data and knowledge defined as "any locally gathered and available information, such as a survey with a reasonable statistical validity or usefulness for identifying contributing factors, policies, and actions." On page H-D-11 of Appendix D- Affirmatively Furthering Fair Housing Narrative it is stated that a survey was administered to support the Fair Housing Assessment which received 150 responses. In a city with a population of over 100,000 residents this low of a response rate seems to indicate that the city did not complete the type of robust, targeted engagement required by HCD in administering the survey.

Reporting of data from the assessment also does not clearly show demographics of who was surveyed to show the number of residents from special needs groups that are most likely to face

fair housing issues such as BIPOC populations, people with disabilities, female-headed households, the unhoused and others. For instance on page H-D-29 when discussing disparities specific to the disability community it is stated that "Of residents with a disability responding to the residents' survey, 30% said that their home does not meet the needs of their household member." However, there is no indication of how many of the 150 respondents indicated having a disability so it is not evident to the reader of this document if 25% is equivalent to 5, 10 or 40 responses. Nor is it clear if only people with physical disabilities were surveyed or this included people with other types of disabilities.

There also appears to be an over reliance on data from the AFFH data viewer in the Fair Housing Assessment. For instance on page H-D-14 there is an explanation of the different agencies to which Fair Housing Complaints can be reported including HUD, DFEH and local enforcement organizations including Project Sentinel, the Legal Aid Society of San Mateo County, and Community Legal Services of East Palo Alto. This section also explains that state Fair Housing Law covers protected classes beyond that of federal Fair Housing Law. Yet, demographics of Fair Housing complaints are only reported for HUD which received only 57 complaints for San Mateo County from 2017-2021. Whereas, data from Project Sentinel shows that they investigated nearly 300 Fair Housing discrimination cases in San Mateo County from 2015-2020. This does not include reports made to any of the other agencies listed. This would indicate that the draft housing element severely underestimates the number of Fair Housing complaints made in San Mateo County and City of San Mateo, and therefore cannot accurately gauge how well the city is doing in addressing Fair Housing issues.

We urge you to review the attached comments we submitted on December 2, 2021 and February 10, 2022 and make changes to the San Mateo Housing Element so that it meaningfully addresses the housing needs of its residents with developmental disabilities.

Sincerely,

Kalisha Wakatan

Kalisha Webster Senior Housing Advocate Email Cell

# DEVELOPMENTAL DISABILITIES SUBMISSION FOR

# **CITY OF SAN MATEO HOUSING ELEMENT**

# **Introduction to Developmental Disabilities**

People with developmental disabilities have a disability that emerged before age 18, is expected to be lifelong, and is of sufficient severity to require a coordinated program of services and support in order to live successfully in the community. Developmental disabilities include intellectual disability, autism, Down syndrome, epilepsy, cerebral palsy, and other disabiling conditions similar in their functional impact to an intellectual disability. Under California's Developmental Disabilities Services Act and the U.S. Supreme Court's 1999 decision in *Olmstead v. L.C.*, people with developmental disabilities are entitled to receive community-based services that allow them to live in the least restrictive community setting. This shift to de-institutionalization has led to the closure of the most restrictive segregated settings and to the requirement that local jurisdictions in their Housing Elements assess and plan specifically for the housing needs of people with developmental disabilities who receive services from the Regional Center in order to live in their home community.

# Demographic and Other Trends Affecting the Housing Needs of People with Developmental Disabilities

The City of San Mateo Population with Developmental Disabilities Grew by 12% Since the Last Housing Element and Accounts for 21% of the County's Total Population with Developmental Disabilities. The City of San Mateo is home to 835 people with developmental disabilities (Table \_\_\_). This represents an increase of 12% over the 2013 population of 746 reported in the City's 2015 Housing Element and reflects a much higher growth rate than the general population. In addition, the City's population with developmental disabilities accounts for 21% of the total County population with developmental disabilities, although the city's total population is only 14% of the County's total population.

| Age          | City of San Mateo | County of San Mateo | City of San Mateo<br>as % of County |
|--------------|-------------------|---------------------|-------------------------------------|
| Under age 18 | 304               | 1169                | 26%                                 |
| 18 and older | 531               | 2764                | 19%                                 |
| Total        | 835               | 3933                | 21%                                 |

#### Table \_\_\_\_ Comparison of the 2021 City and County Populations with Developmental Disabilities

Source: The City of San Mateo data is based on zip code level data for zip codes 94401, 94402, and 94403 published by the California Department of Developmental Services as of September 30, 2021. County level data is published by the Department of Developmental Services as of June 30, 2021. Both sources exclude children from birth to the third birthday because approximately 75% of this age group is found not eligible for continuing lifelong services on their third birthday.

**Decline in Living Arrangements for Adults with Developmental Disabilities Outside the Family Home.** Of the City's total population with developmental disabilities, 531 (64%) are adults and 304 (36%) are under age 18 (Table \_\_\_). Assessing the housing needs of adults with developmental disabilities is of particular importance because as they age the adults will require a residential option outside the family home, whereas the family home is the preferred living option for children with developmental disabilities. In 2021, 505 City of San Mateo residents with developmental disabilities lived in the family home compared to 389 in 2013 as reported in the 2015 to 2023 Housing Element. This 30% increase in reliance on the family home is 2.5 times greater than the City's 12% increase in the developmental disabilities population during that same period. Increased reliance on the family home is primarily explained by overall growth in the population with developmental disabilities to live either in licensed care facilities (11% decline) or in affordable housing with supportive services (11% decline). (Table \_\_\_.) As adults with developmental disabilities age, they need opportunities to live outside the family home both because of the aging of their family caregivers and also because many adults with developmental disabilities would like to live in their own apartment with supportive services.

| Living Arrangements                             | 2013<br>Number           | 2021<br>Number | 2021<br>Percent of Total Adults | % Change Since 2013 |
|---|--------------------------|----------------|---------------------------------|---------------------|
| Total (children & adults) in<br>the Family Home | 389                      | 505            |                                 | 30%                 |
| Adults In the family home                       | Not reported see<br>note | 201            | 38%                             |                     |
| Own apartment with<br>supportive services       | 64                       | 52             | 10%                             | -11%                |
| Licensed Facilities                             | 294                      | 265            | 50%                             | -11%                |
| Other (including homeless)                      | 7                        | 13             | 2%                              | .8%                 |
| Total Adults                                    | Not reportedsee<br>note  | 531            | 100%                            |                     |

|  | Table | _ Changes in Living | Arrangements of Adults with | Developmental Disabilities |
|--|-------|---------------------|-----------------------------|----------------------------|
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Note: The 2013 data are reported in the 2015 Housing Element, which failed to separately count those under 18 and those 18 and older, making it difficult to estimate changes in the significance of the family home as a residential setting specifically for adults. The 2021 data are published at the zip code level by the California Department of Developmental Services as of September 30, 2021. These data assume that occupants of licensed facilities are 18 and older which is generally true, but if incorrect this assumption would tend to understate, not overstate, the need for other housing options for adults with developmental disabilities.

**Increase of Autism Diagnosis Reflected in Increase in Adults in their 20s and 30s.** Growth in the City of San Mateo's population with developmental disabilities since the 2015 Housing Element correlates with a significant annual increase in the diagnosis of autism that began in the mid-1980s and did not level out until after 2015. The cumulative impact of this trend is already seen in the growth in the San Mateo County population age 18 to 41 with developmental disabilities and will continue into the future. This trend has significant implications for housing needs among City of San Mateo adults with developmental disabilities during the period of the 2023 to 2031 Housing Element.

| Age          | 2015 Number | 2021 Number | % Change |
|--------------|-------------|-------------|----------|
| 18 to 31     | 1023        | 1189        | 16%      |
| 32 to 41     | 397         | 457         | 15%      |
| 41 to 52     | 382         | 335         | -12%     |
| 52 to 61     | 385         | 348         | -10%     |
| 62 plus      | 327         | 435         | 33%      |
| Total adults | 2514        | 2764        | 10%      |

Table \_\_ Changes in Age Distribution of Adult Population in San Mateo County

Source: County level data is published by the Department of Developmental Services as of June 30, 2021 and as of September 30, 2015.

Longer Life Spans. Between September 2015 and June 2021, the California Department of Developmental Services reports that the number of San Mateo County residents with developmental disabilities age 62 and older grew by 33% (Table \_\_\_). This is not due to migration of senior citizens with developmental disabilities to San Mateo County, but rather to well-documented gains in life span among people with developmental disabilities. With longer life expectancy, more adults with developmental disabilities will outlive their parents and family members with whom a growing number of City of San Mateo adults with developmental disabilities now live because of the lack of other residential options. Longer life spans will also slow the pace of resident turnover in the county's limited supply of licensed care facilities, which will further reduce opportunities for the growing population of people with developmental disabilities to secure housing outside the family home.

**Decline in Licensed Care Facilities.** The California Department of Developmental Services reports that between September 2015 and June 2021, San Mateo County lost 5% of its supply of licensed care facilities for people with developmental disabilities (including Community Care Facilities, Intermediate Care Facilities, and Skilled Nursing Facilities), thereby increasing the need for affordable housing options coordinated with supportive services funded by the Regional Center. This trend is mirrored in the 11% decline in the number of City of San Mateo adults able to live in licensed care homes between 2013 and 2021 (Table \_\_\_). The reduced role of licensed care facilities demonstrates the need for the City's Housing Element to plan for affordable housing that includes people with developmental disabilities so that adults with developmental disabilities are not forced out of the county when they lose the security of their parent's home.

**Displacement.** The California Department of Developmental Services has documented a 12% decline in the age group 42 to 51 and a 10% decline in the age group 52 to 61 in San Mateo County between September 2015 and June 2021. (Table \_\_\_). In light of gains in life expectancy, this loss can reasonably be attributed to homelessness or displacement from the county because of the lack of residential living options (either licensed facilities or affordable housing) when an elderly parent caregiver passes away or becomes unable to house and care for the adult. Displacement takes a particular toll on adults with

developmental disabilities who depend on familiarity with transit routes and shopping and services, as well as support from community-based services and informal networks built up over years in living in the City of San Mateo.

**Higher Rates of Physical Disabilities.** People with developmental disabilities are more likely than the general population to have an accompanying physical disability. Twenty-seven percent (27%) of San Mateo County residents with developmental disabilities have limited mobility, and 13% have a vision or hearing impairment. The need for an accessible unit coupled with the need for coordinated supportive services compounds the housing barriers faced by those with co-occurring intellectual and physical disabilities.

**Ineligibility for Many Affordable Rental Units.** Some adults with developmental disabilities depend on monthly income of under \$1,000 from the Supplemental Security Income (SSI) program, pricing them out of even the limited number of Extremely Low Income affordable housing units in the City of San Mateo. Those with employment tend to work part-time in the lowest paid jobs and also struggle to income-qualify for many of the affordable housing units for rent in the City of San Mateo.

**Transit-Dependent.** Most adults with developmental disabilities do not drive or own a car and rely on public transit as a means to integration in the larger community.

# Best Practices for Inclusion of People with Developmental Disabilities in Typical Affordable Housing

As demonstrated by a growing number of inclusive affordable housing developments in neighboring jurisdictions, the City of San Mateo can meet the housing needs of people with developmental disabilities by adopting policies and programs to promote their inclusion with coordinated services in typical affordable housing. The following considerations should guide the City of San Mateo in this pursuit:

- Integration in typical affordable housing is a priority in order to affirmatively further fair housing for a group that has historically experienced no alternatives to segregated living and also to counter the displacement of adults with developmental disabilities out of San Mateo County.
- **Coordination of housing with onsite supportive services** funded by the Golden Gate Regional Center should be encouraged. These fully funded coordinated services provide a supported pathway for people with developmental disabilities to apply for and retain an affordable apartment and are often as essential to a person with a developmental disability as a physically modified unit is to a person with a mobility, vision, or hearing impairment.
- A mix of unit sizes at inclusive housing properties would address the needs of those who require live-in aides, want to live with roommates or partners, or have children.
- Location near public transit would accommodate the transit-dependency of most adults with developmental disabilities.
- **Deeply affordable housing is needed,** targeting incomes not more than 30% of Area Median Income and taking advantage of Housing Authority Project Based Vouchers or HUD 811 Project

Rental Assistance when available to create housing opportunities for those who cannot meet minimum income requirements for units priced at 30% of Area Median Income.

# **Policy and Program Recommendations**

The City of San Mateo has a responsibility not simply to assess the housing needs of people with developmental disabilities but also to create policy, zoning, program and other changes that make it more feasible for affordable housing developers to include people with developmental disabilities in their housing in coordination with the supportive services available from the Golden Gate Regional Center. The City's 2015 Housing Element identified a need for housing for an additional 30 to 87 people with developmental disabilities, but the number of adults with developmental disabilities living in their own apartment actually declined by 11% since the last Housing Element, even as the population grew by 12%. The City's lack of progress in meeting the housing needs of people with developmental disabilities since the last Housing Element demonstrates the need for policies and programs that specifically incentivize inclusion of people with developmental disabilities in affordable housing with coordinated services provided by the Golden Gate Regional Center.

• Establish and monitor a quantitative goal. Tracking the City's success in housing people with developmental disabilities is essential to determine whether policies and programs are having an effect in overcoming historic patterns of discrimination and exclusion of people with developmental disabilities from affordable housing. A goal of 150 new Extremely Low-Income housing units for City of San Mateo residents with developmental disabilities over the period of the 2023 Housing Element would represent meaningful progress towards the total unmet housing need of this special needs population.

Sample Language: The City of San Mateo shall monitor progress towards a quantitative goal of 150 new Extremely Low Income housing units that are subject to a preference for people with developmental disabilities needing the coordinated services provided by Golden Gate Regional Center to live inclusively in affordable housing.

• Target City-Owned Land, Land Dedicated to Affordable Housing under the Inclusionary Ordinance and City Housing Funds to Meet City-Specific Priorities. City-owned land, land dedicated to affordable housing in lieu of providing affordable units under the inclusionary ordinance, and city housing funds are often essential to the development of affordable housing that is financially feasible in high-cost City of San Mateo. In creating guidelines for the scoring of any competitive requests for proposals for these scarce resources, the City should grant additional points to affordable housing projects that address the housing needs of City of San Mateo residents who are most difficult to house under existing state and federal housing finance programs--for example, by prioritizing proposals with a higher number of extremely low income units or that make a percentage of units subject to a preference for identified categories of special needs people who would benefit from coordinated onsite services, including but not limited to people with developmental disabilities who benefit from services of the Golden Gate Regional Center. Sample Language: In publishing requests for competitive proposals for any city-owned land, land dedicated to affordable housing under the city's inclusionary ordinance or city housing funds, the City of San Mateo shall grant additional points to proposals that address the city's most difficult to achieve housing priorities, by, for example, providing a greater number of extremely low-income units or committing to make a percentage of the units subject to a preference for people with special needs who will benefit from coordinated onsite services, such as people with developmental disabilities who receive services from the Golden Gate Regional Center.

Offer Developers a Range of Affordability Options Under the Inclusionary Ordinance. Most adults with developmental disabilities have incomes too low to satisfy minimum income requirements for the Low Income units currently offered under the city's inclusionary ordinance and are effectively excluded from this housing option. California law (AB 1505, the "Palmer Fix") explicitly allows cities to adopt inclusionary housing ordinances that address a range of income levels from moderate-income to extremely low-income. The City should take advantage of this authority to make its ordinance more responsive to local needs by offering developers of market rate housing a menu of options for including affordable units, for example, by setting a higher percentage of units priced at moderate income and a lower percentage of units set at extremely low income. Such a menu would address a broader range of City of San Mateo housing needs, while giving developers more options for meeting the inclusionary requirement.

Sample Language: The City of San Mateo shall revise its inclusionary housing ordinance to offer developers a menu of options for achieving affordability, adjusting the percentage of units required to be affordable depending on the degree of affordability achieved (moderate-income, low income, very low income, and extremely low income).

• Reduce Parking Requirements for People with Developmental and Other Disabilities. Adults with developmental disabilities have reduced parking needs because they rarely have a driver's license or own a car. This may also be true of other categories of people with disabilities. The City should revise its ordinances to limit parking required for affordable units for people with developmental disabilities to .5 space for each affordable studio or 1 bedroom unit and 1 space for an affordable 2 bedroom unit or larger. A similar reduction should be considered for physically accessible units required to be included in affordable housing.

Sample Language: The City shall encourage the inclusion of people with developmental and other disabilities in affordable housing by recognizing their transit dependence and establishing lower parking ratios for units targeted to people with developmental and other disabilities than would otherwise be required for affordable housing.

• Local Density Bonus Concessions. The state density bonus law currently provides additional density for housing projects that include at least 10% of the units for disabled veterans, transition-age foster youth, and homeless persons at the very low income level. Above and beyond the density bonus guidelines mandated by state law, the City should add the same incentives when at least 10% of the units are subject to preference for people with

developmental disabilities who will benefit from coordinated onsite services provided by the Golden Gate Regional Center.

Sample Language: In implementing the California density bonus statute, the City shall provide for the same density bonus, incentives, or concessions for housing projects that include at least 10% of the units for people with developmental disabilities at the very low-income level as are available to projects that include at least 10% of the units for disabled veterans, transition-age foster youth, and homeless persons at the very low-income level.

Affirmative Marketing of Physically Accessible Units: Developers are allowed to affirmatively market accessible units to disability-serving organizations in San Mateo County (i.e. Golden Gate Regional Center, Housing Choices Coalition for Person with Developmental Disabilities, Center for Independence of Individuals with Disabilities and others) but rarely take this step. Affirmative marketing is particularly needed by people with developmental disabilities who, because of cognitive, communication and social impairment, may rely on housing navigation services funded by the Golden Gate Regional Center to learn about and apply for affordable housing.

Sample Language: As a condition of the disposition of any city-owned land, land dedicated to affordable housing under the city's inclusionary ordinance, the award of city financing, any density bonus concessions, or land use exceptions or waivers for any affordable housing project, the City shall require that the housing developer implement an affirmative marketing plan for physically accessible units which, among other measures, provides disability-serving organizations adequate prior notice of the availability of the accessible units and a process for supporting people with qualifying disabilities to apply.

• Extremely Low-Income Accessory Dwelling Units. As part of a larger plan to increase the supply of Accessory Dwelling Units (ADUs), the City should consider creating a forgivable loan program for homeowners who build ADUs and rent them for at least 15 years at Extremely Low Income rent levels to people with developmental disabilities.

Sample Language: Subject to funding availability, the City shall devise a program of financing for Accessory Dwelling Units subject to rent restrictions for at least 15 years at Extremely Low-Income rent levels to people with developmental disabilities who would benefit from coordinated housing support and other services provided by the Golden Gate Regional Center.

• Affirmatively Further Fair Housing. Not only is disability the highest-ranked source of Fair Housing complaints, a growing body of San Mateo County data indicates that Black, Indigenous and other People of Color (BIPOC) with disabilities experience higher rates of housing discrimination and severe rent burden than either BIPOC without disabilities or whites with disabilities. Currently the City of San Mateo offers its residents exceptional employment, educational and social opportunities but the severe shortfall of Extremely Low Income units means that BIPOC--particularly those with disabilities--are too often excluded from enjoying those community assets. Multiple barriers including high land and construction costs and limited funding make it difficult for developers to produce Extremely Low Income units that will overcome such disparities. Policies that lead to increased production of Extremely Low Income units, as well as city staff dedicated to implementing and overseeing those policies, will Affirmatively Further Fair Housing in the City of San Mateo and decrease displacement and homelessnessness for the most at-risk City of San Mateo residents.

Sample Language: The City of San Mateo's plans to Affirmatively Further Fair Housing for Black, Indigenous and other People of Color, particularly those with disabilities, shall include policies designed to increase the production of Extremely Low Income units, as well as adequate staff capacity to implement and monitor the impact of these policies.

# DEVELOPMENTAL DISABILITIES SUBMISSION FOR

# **CITY OF SAN MATEO HOUSING ELEMENT**

# **Introduction to Developmental Disabilities**

People with developmental disabilities have a disability that emerged before age 18, is expected to be lifelong, and is of sufficient severity to require a coordinated program of services and support in order to live successfully in the community. Developmental disabilities include intellectual disability, autism, Down syndrome, epilepsy, cerebral palsy, and other disabling conditions similar in their functional impact to an intellectual disability. Under California's Developmental Disabilities Services Act and the U.S. Supreme Court's 1999 decision in *Olmstead v. L.C.*, people with developmental disabilities are entitled to receive community-based services that allow them to live in the least restrictive community setting. This shift to de-institutionalization has led to the closure of the most restrictive segregated settings and to the requirement that local jurisdictions in their Housing Elements assess and plan specifically for the housing needs of people with developmental disabilities who receive services from the Regional Center in order to live in their home community.

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| Other (including homeless)                      | 7                        | 13             | 2%                              | 86%                 |
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|       | _ •               |                               |                            |

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**Increase of Autism Diagnosis Reflected in Increase in Adults in their 20s and 30s.** Growth in the City of San Mateo's population with developmental disabilities since the 2015 Housing Element correlates with a significant annual increase in the diagnosis of autism that began in the mid-1980s and did not level out until after 2015. The cumulative impact of this trend is already seen in the growth in the San Mateo County population age 18 to 41 with developmental disabilities and will continue into the future. This

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**Displacement.** The California Department of Developmental Services has documented a 12% decline in the age group 42 to 51 and a 10% decline in the age group 52 to 61 in San Mateo County between September 2015 and June 2021. (Table \_\_\_). In light of gains in life expectancy, this loss can reasonably be attributed to homelessness or displacement from the county because of the lack of residential living options (either licensed facilities or affordable housing) when a parent caregiver passes away or becomes unable to house and care for the adult. Displacement takes a particular toll on adults with developmental disabilities who depend on familiarity with transit routes and shopping and services, as well as support from community-based services and informal networks built up over years in living in the City of San Mateo.

**Higher Rates of Physical Disabilities.** People with developmental disabilities are more likely than the general population to have an accompanying physical disability. Twenty-seven percent (27%) of San Mateo County residents with developmental disabilities have limited mobility, and 13% have a vision or hearing impairment. The need for an accessible unit coupled with the need for coordinated supportive services compounds the housing barriers faced by those with co-occurring intellectual and physical disabilities.

**Ineligibility for Many Affordable Rental Units.** Some adults with developmental disabilities depend on monthly income of under \$1,000 from the Supplemental Security Income (SSI) program, pricing them out of even the limited number of Extremely Low Income affordable housing units in the City of San Mateo. Those with employment tend to work part-time in the lowest paid jobs and also struggle to income-qualify for many of the affordable housing units for rent in the City of San Mateo.

**Transit-Dependent.** Most adults with developmental disabilities do not drive or own a car and rely on public transit as a means to integration in the larger community.

# Best Practices for Inclusion of People with Developmental Disabilities in Typical Affordable Housing

As demonstrated by a growing number of inclusive affordable housing developments in neighboring jurisdictions, the City of San Mateo can meet the housing needs of people with developmental disabilities by adopting policies and programs to promote their inclusion with coordinated services in typical affordable housing. The following considerations should guide the City of San Mateo in this pursuit:

- Integration in typical affordable housing is a priority in order to affirmatively further fair housing for a group that has historically experienced no alternatives to segregated living and also to counter the displacement of adults with developmental disabilities out of San Mateo County.
- **Coordination of housing with onsite supportive services** funded by the Golden Gate Regional Center should be encouraged. These fully funded coordinated services provide a supported pathway for people with developmental disabilities to apply for and retain an affordable

apartment and are often as essential to a person with a developmental disability as a physically modified unit is to a person with a mobility, vision, or hearing impairment.

- A mix of unit sizes at inclusive housing properties would address the needs of those who require live-in aides, want to live with roommates or partners, or have children.
- Location near public transit would accommodate the transit-dependency of most adults with developmental disabilities.
- **Deeply affordable housing is needed,** targeting incomes not more than 30% of Area Median Income and taking advantage of Housing Authority Project Based Vouchers or HUD 811 Project Rental Assistance when available to create housing opportunities for those who cannot meet minimum income requirements for units priced at 30% of Area Median Income.

# **Policy and Program Recommendations**

The City of San Mateo has a responsibility not simply to assess the housing needs of people with developmental disabilities but also to create policy, zoning, program and other changes that make it more feasible for affordable housing developers to include people with developmental disabilities in their housing in coordination with the supportive services available from the Golden Gate Regional Center. The City's 2015 Housing Element identified a need for housing for an additional 30 to 87 people with developmental disabilities, but the number of adults with developmental disabilities living in their own apartment actually declined by 11% since the last Housing Element, even as the population grew by 12%. The City's lack of progress in meeting the housing needs of people with developmental disabilities since the last Housing Element demonstrates the need for policies and programs that specifically incentivize inclusion of people with developmental disabilities in affordable housing with coordinated services provided by the Golden Gate Regional Center.

• Establish and monitor a quantitative goal. Tracking the City's success in housing people with developmental disabilities is essential to determine whether policies and programs are having an effect in overcoming historic patterns of discrimination and exclusion of people with developmental disabilities from affordable housing. Since its last Housing Element, the City of San Mateo facilitated land acquisition and provided city funding for one affordable housing project with a commitment to make 8 of the 225 apartments subject to a preference for people with developmental disabilities (Kiku Crossing). A goal of 100 new Extremely Low-Income housing units for City of San Mateo residents with developmental disabilities over the period of the 2023-2031 Housing Element would represent meaningful progress towards the total unmet housing need of this special needs population.

Sample Language: The City of San Mateo shall monitor progress towards a quantitative goal of 100 new Extremely Low Income housing units that are subject to a preference for people with developmental disabilities needing the coordinated services provided by Golden Gate Regional Center to live inclusively in affordable housing.

• Target City-Owned Land, Land Dedicated to Affordable Housing under the Inclusionary Ordinance and City Housing Funds to Meet City-Specific Priorities. City-owned land, land dedicated to affordable housing in lieu of providing affordable units under the inclusionary ordinance, and city housing funds are often essential to the development of affordable housing that is financially feasible in high-cost City of San Mateo. In creating guidelines for the scoring of any competitive requests for proposals for these scarce resources, the City should grant additional points to affordable housing projects that address the housing needs of City of San Mateo residents who are most difficult to house under existing state and federal housing finance programs--for example, by prioritizing proposals with a higher number of extremely low income units or that make a percentage of units subject to a preference for identified categories of special needs people who would benefit from coordinated onsite services, including but not limited to people with developmental disabilities who benefit from services of the Golden Gate Regional Center.

Sample Language: In publishing requests for competitive proposals for any city-owned land, land dedicated to affordable housing under the city's inclusionary ordinance or city housing funds, the City of San Mateo shall grant additional points to proposals that address the city's most difficult to achieve housing priorities, by, for example, providing a greater number of extremely low-income units or committing to make a percentage of the units subject to a preference for people with special needs who will benefit from coordinated onsite services, such as people with developmental disabilities who receive services from the Golden Gate Regional Center.

• Offer Developers Additional Alternatives Under the Inclusionary Ordinance. Most adults with developmental disabilities and other special needs groups on fixed incomes, are unable to satisfy minimum income requirements for the Lower Income units currently required under the city's inclusionary ordinance. California law (AB 1505, the "Palmer Fix") explicitly allows cities to adopt inclusionary housing ordinances that address a range of income levels from moderate-income to extremely low-income. The City should take advantage of this authority to make its ordinance more responsive to local needs by offering developers of market rate housing an alternative means of compliance with the city's BMR program if deeper levels of affordability are targeted, such as by allowing a lower percentage of units to be set aside if they are affordable to Extremely Low Income households. This same alternative can be extended to projects that make a percentage of units subject to a preference for identified categories of special needs people who would benefit from coordinated onsite services, including but not limited to people with developmental disabilities who benefit from services of the Golden Gate Regional Center. Such a menu would address a broader range of City of San Mateo housing needs, while giving developers more options for meeting the inclusionary requirement.

Sample Language: The City of San Mateo shall revise its inclusionary housing ordinance to offer developers an alternative means of compliance with the BMR program, to consider an applicant's request to lower the percentage of set-aside units in projects which include extremely low income units or units for residents requiring specialized services (such as people with developmental disabilities who benefit from services of the Golden Gate Regional Center) in connection with its review of the planning application for the project and may reject or accept the request in its sole discretion.

• Reduce Parking Requirements for People with Developmental and Other Disabilities. Adults with developmental disabilities have reduced parking needs because they rarely have a driver's license or own a car. This may also be true of other categories of people with disabilities. The City should revise its ordinances to limit parking required for affordable units for people with developmental disabilities to .5 space for each affordable studio or 1 bedroom unit and 1 space for an affordable 2 bedroom unit or larger. A similar reduction should be considered for physically accessible units required to be included in affordable housing.

Sample Language: The City shall encourage the inclusion of people with developmental and other disabilities in affordable housing by recognizing their transit dependence and establishing lower parking ratios for units targeted to people with developmental and other disabilities than would otherwise be required for affordable housing.

 Local Density Bonus Priorities. The state density bonus law incentivizes the production of housing at the Low and Very Low Income level. But in counties like San Mateo County, with the highest Area Median Income in the state, these incentives reward the targeting of income levels that effectively exclude the many people with disabilities and seniors living on fixed incomes well below the Very Low Income target. The City of San Mateo should create additional local incentives to the state density bonus law to reward the production of more housing for City of San Mateo residents who do not benefit from the Low and Very Low Income units produced under the state density bonus law--for example, projects with a percentage of Extremely Low Income units and/or projects that make a percentage of units subject to a preference for identified categories of special needs people who would benefit from coordinated onsite services, including but not limited to people with developmental disabilities who benefit from services of the Golden Gate Regional Center.

Sample Language: In addition to implementing the California density bonus statute, the City shall provide an additional local density bonus, incentives, or concessions for housing projects that include a percentage of the units for people at the Extremely Low-Income affordability level and/or target special needs populations, such as people with disabilities who will benefit from coordinated onsite services provided by the Golden Gate Regional Center.

Affirmative Marketing of Physically Accessible Units: Developers are allowed to affirmatively market accessible units to disability-serving organizations in San Mateo County (i.e. Golden Gate Regional Center, Housing Choices Coalition for Person with Developmental Disabilities, Center for Independence of Individuals with Disabilities and others) but rarely take this step. Affirmative marketing is particularly needed by people with developmental disabilities who, because of cognitive, communication and social impairment, may rely on housing navigation

services funded by the Golden Gate Regional Center to learn about and apply for affordable housing.

Sample Language: As a condition of the disposition of any city-owned land, land dedicated to affordable housing under the city's inclusionary ordinance, the award of city financing, any density bonus concessions, or land use exceptions or waivers for any affordable housing project, the City shall require that the housing developer implement an affirmative marketing plan for physically accessible units which, among other measures, provides disability-serving organizations adequate prior notice of the availability of the accessible units and a process for supporting people with qualifying disabilities to apply.

• Extremely Low-Income Accessory Dwelling Units. As part of a larger plan to increase the supply of Accessory Dwelling Units (ADUs), the City should consider creating a financing program for homeowners who build ADUs and rent them for at least 15 years at Extremely Low Income rent levels or that are subject to a preference for identified categories of special needs people who would benefit from coordinated onsite services, including but not limited to people with developmental disabilities who benefit from services of the Golden Gate Regional Center.

Sample Language: Subject to funding availability, the City shall devise a program of financing for Accessory Dwelling Units subject to rent restrictions for at least 15 years at Extremely Low-Income rent levels and/or target special needs populations, such as people with disabilities who will benefit from coordinated onsite services provided by the Golden Gate Regional Center.

 Affirmatively Further Fair Housing. Not only is disability the highest-ranked source of Fair Housing complaints, a growing body of San Mateo County data indicates that Black, Indigenous and other People of Color (BIPOC) with disabilities experience higher rates of housing discrimination and severe rent burden than either BIPOC without disabilities or whites with disabilities. Currently the City of San Mateo offers its residents exceptional employment, educational and social opportunities but the City's severe shortfall of Extremely Low Income units means that BIPOC--particularly those with disabilities--are too often excluded from enjoying those community assets. Multiple barriers including high land and construction costs and limited funding make it difficult for developers to produce Extremely Low Income units that will overcome such disparities. Policies that lead to increased production of Extremely Low Income units, as well as city staff dedicated to implementing and overseeing those policies, will Affirmatively Further Fair Housing in the City of San Mateo and decrease displacement and homelessnessness for the most at-risk City of San Mateo residents.

Sample Language: The City of San Mateo's plans to Affirmatively Further Fair Housing for Black, Indigenous and other People of Color, particularly those with disabilities, shall include policies designed to increase the production of Extremely Low Income units, as well as adequate staff capacity to implement and monitor the impact of these policies.

| From:    | Housing                       |   |  |
|----------|-------------------------------|---|--|
| Sent:    | Friday, May 6, 2022 4:59 PM   |   |  |
| То:      |                               | У |  |
| Subject: | FW: San Mateo Housing Element |   |  |

From: Jennifer Martinez Sent: Friday, May 6, 2022 1:06 PM To: Housing <housing@cityofsanmateo.org> Cc: Subject: San Mateo Housing Element

May 4, 2022

Dear Mayor Bonilla and San Mateo City Council Members,

Thank you for the opportunity to provide a response to the 2022 Draft Housing Element. My letter focuses on the goal to Affirmatively Further Fair Housing.

State law requires that each community study patterns of racial segregation and concentrated affluence, identify the conditions that have contributed to these patterns, and plan for specific programs that will address these patterns.

First, San Mateo's Housing Element fails to sufficiently study this problem. While the neighborhoods where people of color live have been analyzed, the neighborhoods with high concentrations of white residents have not been studied. By failing to analyze the underlying conditions of these neighborhoods (exclusionary zoning, the history of racial covenants, etc.), the Housing Element also fails to propose policies and programs that will change those conditions and address the racial segregation that *those neighborhoods are also experiencing*. This is an egregious omission that flies in the face of *affirmatively furthering fair housing* to reduce segregation and create equal housing and opportunity access, regardless of race or ability.

Second, without adequate analysis, the Housing Element does not provide adequate solutions - by geography as is required by HCD guidelines - to meet the scale, depth, and nuance of the problem. Many of the proposed programs amount to "more marketing" in low-income neighborhoods. The programs and policy solutions should include approaches that address the underlying conditions of racial segregation, such as

- change the zoning of R-1 neighborhoods to allow for more density,
- pair investment strategies in under-invested areas with stronger anti-displacement measures to ensure low-income residents reap the benefits of neighborhood improvements,
- improve access to reliable, affordable transportation and access to high-quality schools

Third, the minimal AFFH analysis that does exist states that "there is a relative lack of affordable housing opportunities in higher-resourced areas of the city." Yet the Housing Element fails to propose housing sites, let alone affordable housing sites, in the high resource neighborhoods in the city. Again, those neighborhoods are left out of the equation and off the table in terms of being part of the solution to the city's segregation problems.

While much work has been done to create the current Housing Element, it falls short of state guidelines as well as the hopes and aspirations we should have for San Mateo. There is no reason why the burden of the housing crisis we face in our communities should continue to fall on low-income people and people of color,

while the windfall benefits of increased home values accrue to a largely-white, wealthier part of our community. Far from natural segregation, this is the outcome of decades of policies designed to favor some people over others, and we can choose differently. Now is the time to change this pattern of segregation and unequal benefits and burdens and create a different future for the next generations.

Respectfully,

Jennifer Martinez Resident, San Mateo

| From:        | Housing  |
|--------------|--|
| Sent:        | Monday, May 9, 2022 8:30 AM                            |
| То:          |  |
| Subject:     | FW: Housing Element response by Social Action Ministry |
| Attachments: | SAM_Housing Element Letter_Final.pdf                   |

From: Mike Heagerty < > > Sent: Friday, May 6, 2022 7:26 PM
To: Housing <housing@cityofsanmateo.org>
Cc: City Council (San Mateo) <CityCouncil@cityofsanmateo.org>
Subject: Housing Element response by Social Action Ministry

Attached is the Social Action Ministry's response to the draft Housing Element. Thank you for your consideration.

Mike Heagerty





April 29, 2022

City Council Members: Rick Bonilla, Mayor; Diane Papan, Deputy Member; Joe Goethals, Council Member; Amourence Lee, Council Member; Eric Rodriguez, Council Member Planning Manager City of San Mateo 330 West 20th Avenue San Mateo, CA 94403

RE: Draft Housing Element

To whom it may concern,

Thank you for reaching out to the community regarding the Draft Housing Element outlining the process and review for expanding housing within our community over the next eight years. The Social Action Ministry (SAM) group at St. Matthew Catholic Church in San Mateo is concerned about the availability of affordable housing in our community.

SAM encourages our City leaders to focus on affordable housing for those members of our community in the very low- and low-income categories of median income for San Mateo County, identified in the Housing Element, many of whom are working in essential services and/or underemployed. We believe too much of our new housing construction has focused on the highest income earners of our region.

Your draft Housing Element correctly identifies the loss of affordability covenants on developments within the City of San Mateo that could potentially create a loss of affordable units, rather than an increase, during a time when the housing shortage is so acute. We need to push strong planning and allow zoning flexibility to convert under-utilized commercial projects for affordable residential developments. Our community is blessed with diversity from many walks of life, and we do not wish it to be only a home for the elite. Shelter and housing are a human right, and this is the time to focus on those who are the most shelter-insecure in our community as housing pressures become more amplified than anytime in our lives.

We appreciate your efforts and consideration of our position. We look forward to the results of your City Council meeting on May 16, 2022.

Sincerely,

Social Action Ministry of St. Matthew Catholic Church



Selected SAM members residing in San Mateo: María del Carmen Muñoz



| From:    | Housing   |
|----------|---|
| Sent:    | Monday, May 9, 2022 8:31 AM                                     |
| To:      |   |
| Subject: | FW: San Mateo draft housing element/Comments from One San Mateo |
|          |   |

From: Planning <planning@cityofsanmateo.org> Sent: Friday, May 6, 2022 5:08 PM To: Housing <housing@cityofsanmateo.org>;

Subject: FW: San Mateo draft housing element/Comments from One San Mateo

| From: Eldridge, Karyl                        | >                           |
|--|-----------------------------|
| Sent: Friday, May 6, 2022 3:28 PM            |                             |
| То:  |                             |
|  |                             |
|  |                             |
| Cc: Planning <pre>cityofsanmateo.org</pre> ; | housingelements@hcd.ca.gov; |
|  |                             |

Subject: San Mateo draft housing element/Comments from One San Mateo

Dear Mayor Bonilla and Members of the San Mateo City Council,

This letter is submitted on behalf of One San Mateo to provide feedback in relation to the draft housing element for the City of San Mateo. One San Mateo is a community group formed in 2017 to work toward creating a city that is responsive to the needs of all. We strive to increase racial and economic equity, primarily through our advocacy for affordable housing and renter protections. We believe that safe and stable housing is fundamental to human dignity and well-being and essential to the health and sustainability of the overall community.

In reviewing the housing element, the core interest of One San Mateo has been to evaluate its effectiveness in upholding the mandates of Affirmatively Furthering Fair Housing. These mandates require cities to work proactively to reverse historical patterns of segregation and foster integrated communities. Our comments are offered from the perspective of these AFFH goals.

# HOUSING NEEDS AND THE RISK OF DISPLACEMENT

<u>Misleading metric</u>. Preventing the displacement of existing residents is central to the fulfillment of AFFH, as is made clear by the AFFH guidance memo issued by HCD in April of 2021. As it currently stands, the needs analysis in the draft housing element contains metrics that seriously downplay the risk of displacement in San Mateo. One such metric appears as follows: "According to research from the University of California, Berkeley, 0.0% of households in San Mateo live in neighborhoods that are susceptible to or experiencing displacement ..." Regardless of the source, offering this as a meaningful metric of the displacement threat in San Mateo is extremely misleading. Elsewhere in the needs analysis, the northeast section of San Mateo, particularly the area south of Poplar Avenue, is said to be characterized by high poverty, concentrations of cost burdened households, and overcrowding. The existence of high levels of cost burden and overcrowding are clear predictors of

displacement. Furthermore, the needs analysis reveals that the North Central and downtown neighborhoods are "At Risk of Becoming Exclusive" or "Becoming Exclusive." Looming exclusion necessarily translates into a threat of displacement. Thus, we maintain that this 0.0% statistic taken from UC Berkeley only serves to cloud the gravity of the displacement threat and underplay the need for aggressive action to prevent it. The credibility of the analysis would be strengthened if this statistic were removed.

<u>Jobs-housing fit</u>. The discussion of the increasing jobs-housing ratio does not go far enough toward exposing the growing pressures on lower-income residents and the displacement risk associated with this. While the rising jobs-housing ratio reflects the growing imbalance between jobs and housing, it does nothing to measure the relationship between affordability levels of the housing and the income levels of San Mateo residents. According to the needs analysis, "83.6% of permits issued in San Mateo were for above moderate-income housing, 6.2% were for moderate-income housing, and 10.1% were for low- or very low-income housing ..." Since many of the new jobs created over this period were low-wage, this signals a growing shortage of housing for residents at the lower end of the income scale. This, in turn, creates a risk of displacement. The needs analysis, particularly its assessment of displacement risk, would be strengthened by introducing a discussion of *jobs-housing fit*, a metric specifically designed to measure the number of low-wage workers within the city and the number of homes that are affordable to them.

# MISSING CONSTRAINTS

<u>Measure Y</u>. The April 2021 guidance memo from HCD contains a list of zoning and land use barriers that includes an entry that reads: "Voter initiatives that restrict multi-family developments, rezoning to higher density, height limits, or similar measures that limit housing choices." In discussing constraints, the draft housing element makes passing mention of Measure Y, the voter initiative that creates a limit on height and density for new buildings in San Mateo through 2030. However, the perfunctory character of this treatment dramatically understates the importance of Measure Y in restricting the development of new homes at all levels of affordability. Three years ago the city council considered an increase in the Below Market Rate (BMR) requirement to 20 percent. The economic consultants hired by the city ultimately concluded that it was infeasible, given the height and density limits imposed by Measure Y. This is but one illustration of how Measure Y operates to put a chokehold on the creation of housing, including affordable housing. A far more robust discussion of Measure Y is called for in the consideration of constraints.

<u>*R-1 zoning*</u>. The guidance memo from HCD states the following: "In addition to identifying and analyzing racially and ethnically concentrated areas of property, an analysis should also consider concentrated areas of affluence ... to guide meaningful goals and actions to address fair housing issues." In the City of San Mateo, at least 70 percent of the land zoned for housing is R-1, and many of these R-1 neighborhoods are populated primarily by affluent whites. The draft housing element fails to discuss this reality, its causes, and the profound implications of R-1 zoning for segregating the community and perpetuating inequality.

## SITES INVENTORY AND R-1 ZONING

One San Mateo's strongest objection to the draft housing element is the fact that none of the sites are located in the highest opportunity areas. More specifically, we take issue with the fact that the housing plan takes a complete "hands-off" approach to neighborhoods zoned R-1. R-1 zoning is, by its very nature, exclusionary. First introduced in the wake of a 1917 Supreme Court decision that banned explicitly racist zoning, its very intent was to accomplish exclusion by other means. Also, the majority of R-1 neighborhoods in San Mateo were developed with racial covenants in their founding documents, barring all but whites from living within their borders. By protecting these neighborhoods from any meaningful densification, the housing element locks this history into place. It not only fails to reverse historical segregation, it entrenches it. Furthermore, this "hands-off" approach to R-1 is a missed opportunity, a huge and tragic one, since it prevents these neighborhood from unleashing their ability to address the community's urgent housing need.

POLICIES, PROGRAMS AND AFFH

*Funding for those most at risk.* The housing element includes a variety of policies giving priority to the lowest income members of the community, including those with special needs. Since these are the residents hardest to serve and most at risk of displacement, this prioritization is important for the achievement of AFFH goals. However, what is urgently needed is funding to create additional numbers of affordable units for these vulnerable populations. Thus the city is urged to include in its action plan the creation of a new funding source for affordable housing, coupled with the prioritization of units for VLI and ELI and for those with special needs.

<u>Remove the Measure Y constraint</u>. Measure Y is a significant barrier in the effort to create new housing, including affordable housing. The housing element should incorporate a commitment by the city to initiate a community process resulting in a new ballot measure to remove this constraint.

*Increase the BMR*. San Mateo's Below-Market-Rate Program has been a powerful mechanism for generating affordable homes. As previously stated, the city council considered such an increase of the BMR in recent years, but the height-and-density limits of Measure Y (Measure P at the time) were found to render it infeasible. We encourage the city to include in its action plan an increase in the BMR, to be passed by council immediately in the wake of overturning Measure Y.

<u>Transform exclusive neighborhoods into inclusive ones</u>. As indicated above, there is currently no affordable housing located in the highest opportunity areas. This is clearly inconsistent with AFFH goals. The city should make the changes necessary to facilitate the meaningful densification of R-1 neighborhoods, thereby disabling a decades-old enforcer of segregation and enabling the transformation of exclusive neighborhoods into inclusive ones.

<u>Protect tenants from displacement</u>. In the housing element chart for Programs and Policies, Policy H3.4 includes an enumeration of tenant protections to be enacted during Cycle 6, many of which are currently being worked on. However, this list is muddled and insufficiently robust. Considering that this is an 8-year cycle, the list should include policies other than those currently under consideration. We suggest that this entry be revised to include the following:

- Expand tenant protections under AB 1482: Extend just cause provisions to the first year of tenancy, require documentation prior to remodel, expand relocation assistance for all no-fault evictions, provide first right of return for renovation and demolition.
- Create new resources for emergency rental assistance.
- Investigate adoption of a Community Opportunity to Purchase Act.

This last item, referred to as COPA, creates an opening for community nonprofits to purchase multi-family buildings when they first come on the market, providing an opportunity to preserve the affordability of the units and keep the tenants from being displaced.

<u>*Rent registry*</u>. Policy H3.6 currently reads "Explore rent registry." Elsewhere in the housing element draft, it says that in response to community input, a decision was made to "Adopt a rent registry." Thus the word "Explore" should be changed to "Adopt." Furthermore, the rent registry should also be listed in the AFFH chart, as is the case with Policy H3.4. A rent registry tracks whether existing renter protections are being complied with and functions as a powerful vehicle to prevent displacement.

The creation of this housing element provides an opportunity to chart a course toward a brighter future for San Mateo in which inclusion is at the forefront, disparities are overcome, and the needs of all San Mateo residents are taken into full account. One San Mateo encourages incorporation of the changes described above so that it will fulfill its potential for doing so.

Sincerely,

Karyl Eldridge Vice Chair of One San Mateo

\*Wire Fraud is Real\*. Before wiring any money, call the intended recipient at a number you know is valid to confirm the instructions. Additionally, please note that the sender does not have authority to bind a party to a real estate contract via written or verbal communication.

#### San Mateo Housing Element-Sandy's notes

#### At Risk Units/Preservation

#### Humboldt House

Why is expiration of Humboldt House (**2041**!) included in this Housing Element? See Table 9 policy H2.2 (page H-62) and Table 12 H5.3.3 (page H-72). Perhaps this got carried over from prior HE which required agreement extension for that planning period (accomplished in 2021).

Table 13 page H-75 remove Humboldt House 9 units under Preservation

#### **Belmont Building**

Section 3.3 page H-22 – the units were converted from commercial office to residential. Funds not used for acquisition, just construction. Although property is owned by private entity and loss of affordability is possible, owner has long participated in Section 8 voucher program, so it may or may not be a "high" risk situation.

Since this property expires in 2032, suggest adding a separate implementation date to work with owner. Perhaps 2030-2031 instead of 2025-2026? See Table 9 policy H2.2 (page H-62) and Table 12 H5.3.3 (page H-72).

#### Appendix D Attachment 1

Quantified Objective- "Advertise Bridgepointe units going to sale" Seems unlikely to assume that Bridgepointe owner would sell off affordable units since this is one large rental project. Suggest something more general like negotiate with owner to "explore" selling units to non profit and/ or provide rental assistance to displaced tenants

Similar language for Belmont- could also add explore extension of participation in Section 8 program for that building. Update timeline.

Remove Humboldt House.

#### Funding Sources/Programs-

Section 3.3.3 (page H-24)

State: Can add PLHA

Local funds listed: San Mateo Aff Hsg Fund/Housing Innovation funds (these are county programs, so add County to title). --I believe Innovation Fund was a one-time program and not available at this time-check with County staff

May want to add City funding sources as well.

Section 3.3.6 (page H-38)

Include sources listed on page H-24

Other State programs that could be mentioned, since City has used them: Infill Infrastructure Grant (IIG), Local Housing Trust Fund (LHTF)

#### Table 8 Policy 1.2 (page H-58) Target Column

Do you want to specify the "Talbots" parking lot project? (Could include some milestones and number of units in the target and timeline columns.)

#### Table 10 Policy 3.1 (page H-64)- Target Column

Add qualifiers to list of programs ("as funds are available", "for programs that have been funded in the past such as " etc) City does not traditionally fund Vendome, and may or may not continue to fund HIP Housing. Montara is likely only for a couple of years. Rapid ReHousing may or may not continue to get funding if other priorities are identified for future PLHA. This is an 8 year plan and these things can change on an annual basis.

#### Appendix C Housing Resources Pages HC-6-7:

Section 2.2.2 -could add other State programs as mentioned above

Section 2.3 Suggest adding County AFH Funds--City has relied on them extensively over the past several years.

Section 2.3.1 Former RDA funds include loan repayments from prior loans- this is the source of the \$2.85M for Kiku with 250K balance as described. Seems odd to mention this small fund balance, since it is projected to grow over the HE time period (I did revenue projections on the spreadsheet that summarizes Quantified Objectives.) especially since the other larger sources of funding are not quantified.

The \$706K plus 20% annual contribution (collectively called "boomerang funds- total over \$5M) are still available to spend. Maybe just keep this simple and leave dollar amounts out entirely. Or, go all in ,and list projected resources for all local City housing funds for the entire HE period.

Section 2.3.2 BMR program is not the name of the "fund". It is referred to as "City Housing Fund", which includes fractional BMR fees, as well as other misc housing revenues (fees collected for subordination processing, loan payoffs from old First time buyer program, etc). Also City Housing Fund is mentioned specifically in Section 3.11 (page HC10) and 3.11.2 (p HC 11), so it would be good to be consistent.

Section 2.3.3 The Commercial Linkage fees mentioned are adjusted each year using construction cost index. These are out of date already! Seems too detailed to include specific fee.

Section 2.4.4. HEART Down payment program income requirements are out of date- they change from time to time as median income changes. Also don't think it is called Opening Doors anymore- check website for info.

## Appendix C Housing Programs pages HC 9-12

## Section 3.5 Acquisition of Land

3rd sentence is incorrect. The two parcels comprise one surface parking lot- does not include the toy store building. Internally, we've always called it "Talbots parking lot", since it is adjacent to Talbots (closed toy store and owned by private party).

The last sentence refers to the other surface parking lot, which is next door to "Raviloli House"- it is not the site of the restaurant. (again staff nick name). The City has owned this surface lot for years and years, so might be misleading to say City acquired it. The "Ravioli" and "Talbots" parking lots are not adjacent to each other, but are about a block away from each other. Also correct Appendix E 4.6 pageHE10.

#### Section 3.11.1 Life Moves

The "annual CDBG funding" for First Step is relatively recent (2020) and not guaranteed since these funds are competitive. It would be awkward to infer this is a done deal for the future given its short history of funding. Could say " City has provided operational funds in the past and may continue based on available funds"

Also Vendome is not a shelter. Perhaps say they have two properties in San Mateo, the First Step shelter and permanent supportive housing at the Vendome.

#### Section 3.12.3 HIP Self Sufficiency

City has not funded Self Sufficiency Program for over 15 years- I would eliminate funding comment. (This is different that Home Sharing program)

## 3.13 HOT Team

The final sentence is out of date- eliminate.

3.14 Homeless Prevention. Second sentence is confusing.

Section 3.14.2 Legal Aid.

Again this funding is not guaranteed since they need to compete for funding. That said, the odds of this program to be funded continuously is more likely than other programs. Maybe say City "traditionally" funds this on annual basis.

#### **Special Needs/Homeless**

#### FYI: Shelter Overview

City has **one** emergency/transitional shelter -First Step for Families (Life Moves)—City provided extensive capital funding to develop property, but typically has not provided ongoing operating subsidy. However, starting in 2020 Community Resource Commission awarded CDBG grants for operations (competitive process).

Vendome (Life Moves) Permanent supportive housing for formerly homeless. City provided 100% of acquisition/rehab costs for this property, but has not provided any annual operating subsidies, but does support their efforts to obtain HUD funds (PUSH) for operations through Continuum of Care process.

#### Special Needs

Humboldt House (Mateo Lodge)- Permanent supportive housing for individuals with mental illness. (not a shelter) City provided extensive funds for acq/rehab of apartment building formerly owned by private individual with County contracts to house mentally ill. City has never provided annual operating funds.

Delaware Pacific (Mid Pen)- City provided land/ subsidy to construct permanent affordable housing with 10 units set aside for households with mental health issues at risk of homelessness as referred by the County. City has never provided operating subsidies.

Montara (BRDIGE) -City provided land and subsidy to construct permanent affordable housing with 12 units set aside for formerly homeless veterans and 4 other formerly homeless (nonvets). Will provide operating funds for resident services for 4 years with PLHA funds.

Kiku (Mid Pen) - City provided land and subsidy to construct permanent affordable housing with 8 units set aside for IDD, and 16 for formerly homeless

#### Appendix B Constraints

2.9.5 Emergency Shelters page H B 29 final paragraph- City has one shelter, First Step. Humboldt House and Vendome are not shelters.

#### 2.9.7 Emergency Shelter Strategies page HB 30

Re-use of residential buildings. Humboldt House is not an example of this since it is not a shelter and not really re-use since it was always, and still is, an apartment building. (It served as housing for the mentally ill by a private owner for many years prior to Mateo Lodge acquisition and rehab ) Perhaps this example can be moved above to "Special Needs". Humboldt House serves the mentally ill, so conceivably could be considered Housing for persons with Disabilities. (2.9.1). Also, it serves more than 9 individuals since residents share units- Sandy B can provide the number of individuals who live there. The info about the services it provides the residents is correct.

Partnership with Faith Based Organizations -FYI there is a program in existence that does this-Home and Hope, based in Burlingame. Many years ago, it received CDBG Community Funding for the congregations who provided sites in San Mateo.

#### Appendix D AFFH

<u>Section 5.4 R/eCAP Page HD-23 final paragraph</u>—"Edge" Recap language was supposed to be removed by consultant- it's not required, and for SM is misleading for the CT by Belmont border-could pose AFFH problems for parcels on Sites List along southern stretch of ECR (Mollie Stones, etc.). I thought they made the correction on the revised draft they sent us. Remove final paragraph entirely.

Check top of page HD -24- Seems like a dangling statement--not sure if it is describing R/ECAP or Edge R/ECAP.

#### **Appendix E Review of Prior Element**

<u>Section 2.4 page HE 3 ADU's</u> Maybe compare the success of 40-60 units now to the prior average of 2-5/year to stress the success of revisions?

<u>Section 2.7 Preserve Affordable page HE 5.</u> The expiring agreements were negotiated with motivated non profit organizations, and frankly not much of an issue to achieve the affordability extensions. It is an overstatement that it involved "many meetings and prolonged" collaborative efforts. I would delete those describers and just say "Through collaborative efforts between staff......"

Table A H2.3 page5/12 Item 3 Kiku- Construction commenced in Jan2022—correct estimated dates

# **Manira Sandhir**

| From:        | Adam Nugent  |
|--------------|--|
| Sent:        | Wednesday, April 27, 2022 9:56 PM  |
| То:          | Manira Sandhir; Zachary Dahl   |
| Cc:          | Eloiza Murillo-Garcia; HousingElements@hcd.ca.gov                              |
| Subject:     | San Mateo Planning Commission Input - Draft Housing Element - Apr 26           |
| Attachments: | Planning Commission Input - Draft Housing Element - Adam Nugent - April 26.pdf |

Hi Manira and Zach,

Thank you, again, for your team's hard work on the City of San Mateo's Draft Housing Element. It is a massive undertaking!

Here are my notes and consolidated input from last night's Planning Commission review of the Draft Housing Element. I spent a few hours following the meeting getting as much of the discussion topics I commented on during the meeting incorporated into my notes as possible.

I hope the additional detail and clarifying elements in these notes prove useful to the team.

Best, Adam

Adam Nugent, PLA Planning Commissioner, City of San Mateo anugent@cityofsanmateo.org

# **Commissioner Input Draft 2023-2031 Housing Element** Draft for Public Review: Housing Element of the General Plan 2023-2031, April 6, 2022

**Commissioner Adam Nugent, April 26, 2022 Planning Commission Meeting** 

### Outline **Draft 2023-2031 Housing Element Input**

- Introduction and Thank You
- Part 1: Site Inventory Comments
  - Methodology-focused
- Part 2: Affirmatively Furthering Fair Housing Comments
  - General Comments
  - Fair Housing Assessment
  - Contributing Factors

### **Discussion Framework**

- Receive Public Comment
- Discuss and Provide Feedback on the Draft Housing Element
  - Adequate Sites Inventory
  - Affirmatively Furthering Fair Housing Narrative
  - Other Housing Element Sections
- Goals, Policies, and Programs
  - Affirmatively Furthering Fair Housing Policies and Programs
- Motion and Formal Recommendation not required at this meeting

Note: Topics to be discussed at Continuance Meeting, May 3:

- Part 3: Other Housing Element Sections
- Part 4: Goals, Policies, and Programs
  - Including Affirmatively **Furthering Fair Housing Policies and Programs**



# Introduction and Thank You

### Thank you, Housing Element Team! The work you are doing is extremely important and impactful

- All of my comments and questions come from a place of deep respect and appreciation for the hard work you are doing!
- I am proud to have a city with staff of such caliber, who genuinely desire to create a better, more just housing landscape for our future
- This is HARD WORK; and you are undertaking it in uncharted territory that is fraught with puzzles and potential pitfalls



# Thank you, Housing Element Team! Fair warning:

- My comments are extensive
- To implement the Housing Element in a way that truly advances fair housing goals and meets the needs of our younger generations it will take:
  - Tough decisions and a lot of work
- This Housing Element is an opportunity to make real progress:
  - Repair racial and economic disparities
  - Combat cost of living increases that are disproportionately harming younger adults



### The Push for Change Has Never Been Greater Demographics will drive our housing needs *and* our political will

- The younger half of our population has a different outlook and set of values than many who are in the older generations
- The political winds are blowing in the right direction for positive change
- The Millennial and Gen-Z generations are the largest generations in history and will have continually increasing political voice and power
- It is the younger generations that are feeling the most pain in this crisis, and they are the most motivated to bring about change
  - 14% of 4-year university students experienced homelessness last year; 42% experienced housing insecurity (*Governing*, 4/26/2022)
- We cannot botch this for the next generation



# **Quantified Objectives Discussion Draft City of San Mateo 2031 Housing Element, Chapter 8**

- community's identified housing needs." (Page H-75)
- Housing Needs Assessment (RHNA) allocation
- needs
- housing production to an appropriate level, but this can and should be changed
- increased housing production

\* The quantified objectives themselves are incorrect due to omissions in the Housing Element's capacity calculation methodology, discussed next

• "According to HCD, the sum of the quantified objectives for the programs should ideally be equal to or surpass the

• Nevertheless, in the Draft Housing Element, the City has chosen not to produce a plan that meets our Regional

• The City has (erroneously<sup>\*</sup>) calculated its own, quantified objectives that are below its regionally identified housing

• The Draft Housing Element does not currently include meaningful, quantifiable actions that would significantly increase

• The only way we can justify not planning to meet our identified housing needs is if it is impossible for us to create programs, policies, develop funding, or make land use changes that can commensurably increase housing production in line with our allocation, i.e. if there were no precedents in which municipalities reformed policies and subsequently



# "Unaffordable housing has one and only one cause: purposeful communal enforcement of it. This is legislated poverty."

Kevin Erdmann



# Part 1: Sites Inventory

Fundamentally, there is not a set of programs or proposals in the Draft Housing Element that justify an assertion that there will be a 300% increase in housing production over the next eight years.



# My comments focus entirely on methodological issues and I will heavily reference state statutes and documented state guidance



### Why does zoning capacity matter?

How much buffer do we have and how does it affect housing costs and fair housing?

Historically, most US cities planned for far more housing than was needed for the existing population. But as cities started to integrate in the post-war era of the 1950s and 60s, a backlash ended this practice, and a wave of mass downzonings followed.

The result: Housing is increasingly unaffordable for most households. This was deliberate, and often predicted, as downzonings greatly reduced the "zoning buffer" between current housing stock and the maximum allowable housing capacity. "Before 1960, the buffer in both New York and Los Angeles was at least 300% ... New York's fell to roughly 50% after the 1961 zoning update, and it was just 12% in Los Angeles in 2010." (Shane Phillips, Housing Initiative Project Manager, UCLA Lewis Center for Regional Policy Studies)



### **Methodological Shortcomings: Nonvacant Sites Analysis**

A Necessary Threshold listed in the "HDC Housing Element" **Completeness Checklist 1/1/2021":** 

"<u>Nonvacant Sites Analysis</u>: For nonvacant sites, • demonstrate the potential and *likelihood* of additional development within the planning period based on extent to which existing uses may constitute an impediment to additional residential development, past experience with converting existing uses to higher density **residential development**, current market demand for the existing use, any existing leases or other contracts that would perpetuate the existing use or prevent redevelopment of the site for additional residential development, development trends, market conditions, and regulatory or other incentives or standards to encourage additional residential development on these sites"

This information needs to be objectively quantified

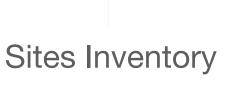


### HOUSING ELEMENT COMPLETENESS CHECKLIST

A Quick Reference of Statutory Requirements for Housing Element Updates Updated 1/2021

The purpose of this completeness checklist is to assist local governments in the preparation of their housing element. It includes the statutory requirements of Government Code section 65580 - 65588. Completion of this checklist is not an indication of statutory compliance but is intended to provide a check to ensure that relevant requirements are included in the housing element prior to submittal to the Department of Housing and Community Development pursuant to Government Code section 65585(b). For purposes of the Checklist the term "analysis" is defined as a description and evaluation of specific needs, characteristics, and resources available to address identified needs.

For technical assistance on each section visit California Housing and Community Development Building Blocks Technical Assistance (https://www.hcd.ca.gov/communitydevelopment/building-blocks/index.shtml)



### **Methodological Shortcomings: Nonvacant Sites Analysis**

A Necessary Threshold listed in the "HDC Housing Element" **Completeness Checklist 1/1/2021":** 

• "If nonvacant sites accommodate 50 percent or more of the lower-income RHNA [which is the case in San Mateo], demonstrate the existing use is not an impediment to additional development and will likely discontinue in the planning period, including adopted findings based on substantial evidence."

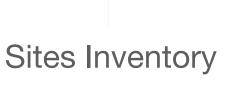


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# **Realistic Development Capacity** My Underlying Questions

- How does the city plan to increase home building by over 300%?
  - And is this development increase realistic under the described methodology?
- What is different in cycle 6 from cycle 5?
  - The city's site's capacities have only decreased from cycle 5 as the city has grown and land uses intensified (new developments have replaced existing underutilized parcels)
  - So, is there a proposed program or group of new programs that can be shown to increase home building by over 300%, based on substantial evidence from other municipalities or from economic studies?

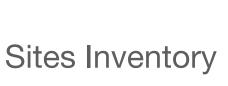


### **Sites Inventory Analysis is Incomplete** Current incompleteness prohibits City from assessing actual capacity to meet its RHNA allocation

- From the Draft Housing Element: "The purpose of the Sites Inventory is to now or in the future." (Page H-25 Draft City of San Mateo 2031 Housing) Element)
- be discontinued for nonvacant sites?
- My Q: How does the city incorporate redevelopment trends in its site capacity calculations?

evaluate whether there are sufficient sites with appropriate zoning to meet the RHNA goal. It is based on the City's current land use designations and zoning requirements. The analysis does not include the economic feasibility of specific sites, nor does it take into consideration the owner's intended use of the land

My Q: What substantial evidence, then, does the city provide that uses will



### Site Inventory Methodology - State Law (Compare to Draft City of San Mateo 2031 Housing Element, Page H-26)

- Government Code section 65583.2(c)(2) The housing element must describe the methodology used to determine the number of units calculated based on the following factors:
  - 1. Land use controls and site improvements requirements,
  - 2. \*NEW\* The realistic development capacity for the site,
  - 3. \*NEW\* Typical densities of existing or approved residential developments at a similar affordability level in that jurisdiction,
  - \*NEW\* The current or planned availability and accessibility of sufficient water, sewer, and dry utilities.

The realistic development capacity for sites has not been factored in an appropriate or meaningful way Sites Inventory



### Site Inventory Methodology

### **Page H-26 Draft City of San Mateo 2031 Housing Element**

- "The number of units that might be able to be developed at various affordability levels *was then estimated*, e.g., available land zoned at higher densities can be counted toward the very low- and low-income level needs, and land zoned at lower densities are counted toward the moderate and above moderate-income housing need. The analysis was then completed *using the actual average residential densities for developments* built on land with various zoning designations over the past five years." (Page H-26) Draft City of San Mateo 2031 Housing Element)
- This a surprisingly short description of a crucial part of our otherwise extensive Draft Housing Element
- "was then estimated" is doing a lot of work in this passage
- The City needs to show its math and data so the public can adjudicate its capacity calculations

- Locational requirements of identified sites (AB 686, 2018)
- Sites identified in previous housing elements (AB 1397, 2017)
- Non-vacant site replacement unit requirements (AB 1397, 2017)
- Rezone program requirements (AB 1397, 2017)

These laws are further described in Section 2.2 (Legislative Context) of the Housing Element.

### 3.4.2 Site Inventory Methodology

City staff inventoried vacant and underutilized parcels in San Mateo to determine what land is available for development at various levels of density. Types of sites included:

- Vacant sites zoned for residential use.
- Vacant sites zoned for nonresidential use that allow residential development
- Residentially zoned sites, including non-residentially zoned sites with a residential overlay, that are capable of being developed at a higher density (non-vacant sites, including underutilized sites)
- Sites owned or leased by a city, county, or city and county.

The number of units that might be able to be developed at various affordability levels was then estimated, e.g., available land zoned at higher densities can be counted toward the very low- and low-income level needs, and land zoned at lower densities are counted toward the moderate and above moderate-income housing need. The analysis was then completed using the actual average residential densities for developments built on land with various zoning designations over the past five years.

The City of San Mateo's Sites Inventory for future housing includes property zoned for multi-family use that is currently vacant as well as land that is severely underutilized. Sites that are zoned commercial or office but allow residential uses

were included. As seen in Table 7 below, the adequate sites analysis demonstrates that there is enough land to meet the City's RHNA. The analysis for affordable housing units for extremely low, very low, and low-income households is based on the assumption that land zoned at densities higher than 30 units to the acre can facilitate affordable housing development, given the City's inclusionary requirements of 15%. More than 50% of the City's below market rate housing would be developed on lands that are underutilized. However, the city is experiencing a high volume of residential and mixed-use development projects looking to revitalize these sites and seeking density bonus and other incentives to achieve higher density residential development.

### 3.4.3 Site Inventory Approach

Staff conducted a site-by-site review of all potential development sites, citywide. As will be demonstrated below, staff currently believes that the RHNA, plus a reasonable buffer, can be accommodated within the existing zoning densities and the growth limits of the voter-approved initiative known as Measure Y.6

Development Potential Ranking. Each site - or potential aggregation of sites - was analyzed to discern the likelihood and feasibility of development during the period 2023-2031. Factors such as underperforming or vacant uses, owner or developer interest, age and size of current improvements, site

Measure Y imposes height and density limits that will limit the amount of development that can be built on any site in San Mateo through 2030.

Draft for Public Review | April 2022



### Site Inventory Methodology

### **Page H-26 Draft City of San Mateo 2031 Housing Element**

- "The number of units that might be able to be developed" at various affordability levels *was then estimated*, e.g., available land zoned at higher densities can be counted toward the very low- and low-income level needs, and land zoned at lower densities are counted toward the moderate and above moderate-income housing need. The analysis was then completed *using the actual* average residential densities for developments built on land with various zoning designations over the past five years." (Page H-26 Draft City of San Mateo 2031 Housing Element)
- Q: What is the denominator used in calculating the average?
- Q: Does this denominator only use recently developed sites or does it look at all similarly zoned parcels?

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- Sites identified in previous housing elements (AB 1397, 2017)
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Development Potential Ranking. Each site - or potential aggregation of sites - was analyzed to discern the likelihood and feasibility of development during the period 2023-2031. Factors such as underperforming or vacant uses, owner or developer interest, age and size of current improvements, site

Draft for Public Review | April 2022



Measure Y imposes height and density limits that will limit the amount of development that can be built on any site in Sar Mateo through 2030.

### Site Inventory Methodology Realistic Development Capacity for nonresidential, nonvacant, or overlay zoned sites

trends...

Practically all sites are non-vacant, and so we must look at production



### **Realistic Development Capacity**

### **City must consider past experience** converting existing uses for Nonvacant Sites

- HCD's "Site Inventory Guidebook," page 24:
- "If the inventory identifies nonvacant sites to address a portion of the RHNA, the housing element must descril the realistic development potential of each site within the planning period. Specifically, the analysis *must* consider the extent that the nonvacant site's existing use impedes additional residential development, the jurisdiction's past experience converting existing uses to higher density residential development, market trends and conditions, and regulatory or other incentives or standards that encourage additional housing development on the nonvacant sites."

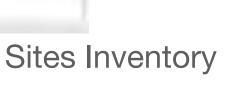
### **"Development potenti**

X period of time ("planning perio

= rate of parcel conversion to new hous

|     | Local governments with limited vacant land resources or with infill and reuse goals may rely<br>on the potential for new residential development on nonvacant sites, including underutilized<br>sites, to accommodate their RHNA. Examples include:  |
|-----|--|
|     | <ul> <li>Sites with obsolete uses that have the potential for redevelopment, such as a vacant<br/>restaurant.</li> </ul>   |
|     | <ul> <li>Nonvacant publicly owned surplus or excess land; portions of blighted areas with<br/>abandoned or vacant buildings.</li> </ul>  |
|     | <ul> <li>Existing high opportunity developed areas with mixed-used potential.</li> </ul>   |
|     | <ul> <li>Nonvacant substandard or irregular lots that could be consolidated.</li> <li>Any other suitable underutilized land.</li> </ul>  |
|     | Local governments can meet other important community objectives to preserve open space<br>or agricultural resources, as well as assist in meeting greenhouse gas emission-reduction<br>goals, by adopting policies to maximize existing land resources and by promoting more<br>compact development patterns or reuse of existing buildings.   |
|     | Definition of a Vacant Site  |
| )e  | A vacant site is a site without any houses, offices, buildings, or other significant<br>improvements on it. Improvements are generally defined as development of the land (such<br>as a paved parking lot, or income production improvements such as crops, high voltage<br>power lines, oil-wells, etc.) or structures on a property that are permanent and add<br>significantly to the value of the property.  |
|     | Examples of Vacant Sites:  |
|     | <ul> <li>No improvement on the site (other than being a finished lot).</li> </ul>  |
|     | <ul> <li>No existing uses, including parking lots.</li> </ul>  |
| 5   | <ul> <li>Underutilized sites are <u>not</u> vacant sites.</li> </ul>   |
| 2   | <ul> <li>Sites with blighted improvements are <u>not</u> vacant sites.</li> <li>Sites with abandoned or unoccupied uses are not vacant sites.</li> </ul>   |
|     | Sites with abandoned of unoccupied uses are <u>no</u> t vacant sites.  |
| 5   | If the inventory identifies nonvacant sites to address a portion of the RHNA, the housing<br>element must describe the realistic development potential of each site within the planning<br>period. Specifically, the analysis must consider the extent that the nonvacant site's existing<br>use impedes additional residential development, the jurisdiction's past experience<br>converting existing uses to higher density residential development, market trends and<br>conditions, and regulatory or other incentives or standards that encourage additional<br>housing development on the nonvacant sites. |
| al" |  |
| d") |  |
| ng  |  |
| ~   | Site Inventory Guidebook Page 24 May 2020  |

RT D: NONVACANT SITES



### **Nonvacant Site Analysis Methodology** From HCD's "Site Inventory Guidebook," May 2020, page 25

### **Development Trends:**

The inventory analysis should describe development and/or redevelopment trends in the community as it relates to nonvacant sites, i.e., the rate at which similar sites have been redeveloped. This could include a description of the local government's track record and specific role in encouraging and facilitating redevelopment, adaptive reuse, or recycling to residential or more intensive residential uses. If the local government does not have any examples of recent recycling or redevelopment, the housing element should describe current or planned efforts (via new programs) to encourage and facilitate this type of development (e.g., providing incentives to encourage lot consolidation or assemblage to facilitate increased residential-development capacity). The results of the analysis should be reflected in the capacity calculation described in Part C





### Part C: Example Calculation

**From HCD's "Site Inventory** Guidebook," May 2020, page 22

### cannot find this factor in our site inventory methodology

Example Capacity Calculation Here is an example of the actual capacity calculation for a particular site in the inventory. The methodology analysis must describe how each of these adjustments was generated per the analysis requirements above. The factors used below are based on the factors outlined in the statute. The percentages and how the factors are applied will vary depending on the unique circumstance in each jurisdiction.

Site Descrip Size of site Zoning Allowable de **RHNA** afford **Existing Use** Infrastructure Environment

Capacity Fa Land Use Co Site Improver

Realistic capa site

Typical densi

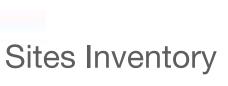
Infrastructure Environmenta

| ption           |  |  |  |  |
|-----------------|--|--|--|--|
|                 | 2.5 acres  |  |  |  |
|                 | Residential Mixed-Use  |  |  |  |
| ensity          | 20 – 45 dwelling units per acre  |  |  |  |
| dability        | Lower income   |  |  |  |
| )               | Nonvacant, single storefront   |  |  |  |
| e availability  | Yes, no constraints  |  |  |  |
| tal constraints | None known   |  |  |  |
|                 | <ul> <li>Solars of statistical statist</li></ul> |  |  |  |

| ictors                | Adjustment    | Reasoning  |
|-----------------------|---------------|--|
| ontrols and<br>ements | 95%           | For net acreage due to on-site<br>improvements including sidewalks,<br>utility easement  |
| bacity of the         | 55%           | 55% adjustment based on past<br>development trends for residential<br>redevelopment in the residential<br>mixed-use zones, and programs to<br>incentivize development in this zone |
| sities                | 95%           | Affordable housing projects are built<br>out to almost maximum density   |
| e availability        | No adjustment | Not applicable, no constraint  |
| tal constraints       | No adjustment | No known site constraint   |

Realistic capacity utilizing factors =  $(2.5 \times 45)(.95)(.55)(.95) = 56$  units

Realistic Capacity = 56 Units



### Site Inventory Approach

Page H-26-27 **Draft City of San Mateo 2031 Housing Element** 

The closest thing I can find to a calculation of the rate at which similar parcels were redeveloped is this non-empirical "Development Potential Ranking".

The writers of this draft used a *subjective*, ranked series of numbers, 1-5, in its calculations to encode what amounts to an unsubstantiated guesstimate of the "realistic development capacity" of sites

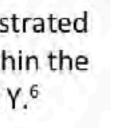
> This is like using "thumbs up" emojis where we should be using available, numerical, development trend data

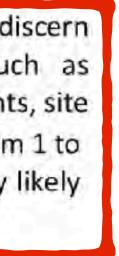
### 3.4.3 Site Inventory Approach

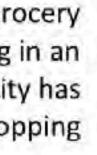
Staff conducted a site-by-site review of all potential development sites, citywide. As will be demonstrated below, staff currently believes that the RHNA, plus a reasonable buffer, can be accommodated within the existing zoning densities and the growth limits of the voter-approved initiative known as Measure Y.6

Development Potential Ranking. Each site - or potential aggregation of sites - was analyzed to discern the likelihood and feasibility of development during the period 2023-2031. Factors such as underperforming or vacant uses, owner or developer interest, age and size of current improvements, site size, and site constraints were reviewed. Depending on these considerations, sites were ranked from 1 to 5, with 1 being a site unlikely to develop/redevelop within the planning period, and 5 being highly likely to develop/redevelop during the period. Samples of these rankings include, but are not limited to:

- National chain gas stations, national chain fast food restaurants, and community-serving grocery stores. The State has indicated these types of sites are the most difficult to justify including in an inventory. Generally, no sites in this category are included in the inventory; however, the city has identified two sites with redevelopment interest that are ranked 4 (i.e. Bridgepointe Shopping Center and Olympic Shopping Plaza).
- Sites that are extremely small with little opportunity for aggregation, sites that may require substantial environmental clean-up, and other heavily constrained sites. No sites in this category are included in the inventory.
- Sites with existing uses that could be redeveloped along with adjacent parcels but which may have multiple owners, small underperforming strip malls, and certain office developments. Many of the City's sites are within this category.
- Sites that have uses on them but in which a developer has expressed interest in the site, shopping malls with significant potential for redevelopment, adjacent sites with only one or two owners, and low-density commercial developments in high-density areas. Many of the City's sites are within this category.
- Large sites with potential for substantial development, vacant sites, or sites with proposed or soon ٠ to be proposed projects and approved projects that have not yet been built. Majority of the City's sites are in this category and have either proposed or approved projects that have not yet been built.

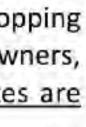


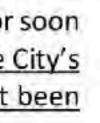












Sites Inventory

### **Realistic Development Capacity** for nonvacant sites

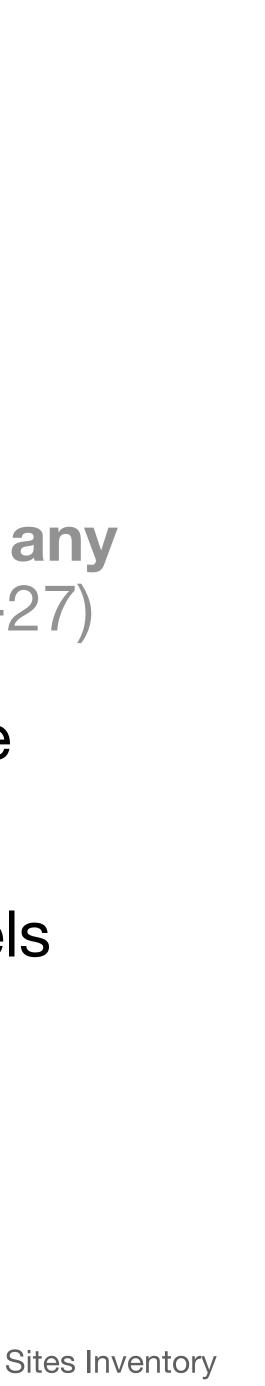
 Using qualitative characteristics to "rank" the "likelihood" of redevelopment for various sites is not an acceptable methodology in any HCD guidance documentation (Draft Housing Element, page H-26 to H-27)

- The likelihood of redevelopment should be based on *quantitative*, measurable *trends* [rates] (HCD "Site Inventory Guidebook," page 21)
- The only valid exceptions should be for places without reasonably similar development history to calculate trends from, and that should generally not apply to the Bay Area



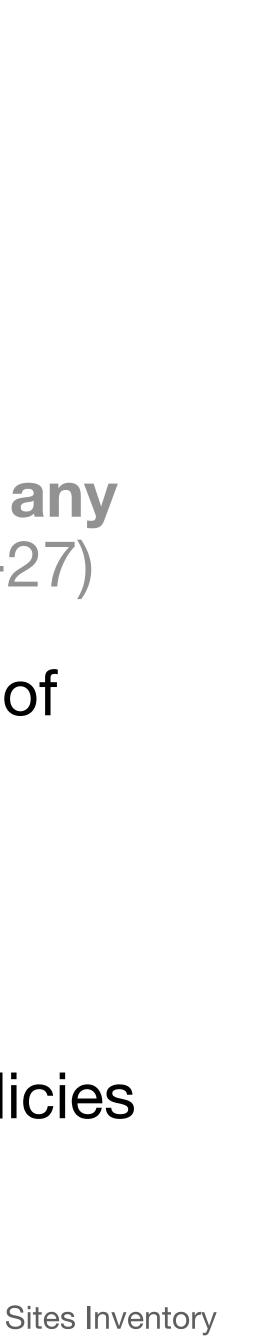
### **Realistic Development Capacity** for nonvacant sites

- Using qualitative characteristics to "rank" the "likelihood" of redevelopment for various sites is not an acceptable methodology in any **HCD guidance documentation** (Draft Housing Element, page H-26 to H-27)
- When ratings are subjective, it is impossible for the public to ascertain the quality of the City's analysis.
- It amounts to staff saying, "there is enough capacity because, to us, it feels like there is enough capacity. Trust us."
- It then becomes uncannily convenient that staff "determined" we have enough zoned capacity to meet our RHNA allocation.



## **Realistic Development Capacity** for nonvacant sites

- Using qualitative characteristics to "rank" the "likelihood" of redevelopment for various sites is not an acceptable methodology in any **HCD guidance documentation** (Draft Housing Element, page H-26 to H-27)
- When we use objective, quantitative data and we find that the probability of development is lower than what we need to meet our goals, we have the ability to draft policies that will enable changes that will help us meet our goals in predictable ways
- In contrast, when you base development capacity on subjective, nonempirical ratings, the Public has no way to understand how to change policies in ways that will meet our development needs



# Non-Vacant Site Analysis Methodology - State Law Government Code section 65583.2, subdivision (g)(2) states:

 "An existing use shall be presumed to impede additional residential likely to be discontinued during the planning period."

development, absent findings based on substantial evidence that the use is

• Q: How can a qualitative ranking of sites be considered substantial evidence?



# **Realistic Development Capacity - Nonvacant Sites**

# to meet its RHNA allocation

- - Unless there is substantial evidence that a site will be redeveloped regionally over the course of the past RHNA cycle.
  - study published in 2021

**Current incompleteness prohibits City from assessing actual capacity** 

 In sum, past production trends must be used, including whether or not a site will be developed at all. Staff or consultant "intuition" is not acceptable

according to a listed density, be it a letter from the property owner or a preapplication submission, the city should be using an objective, calculated probability of redevelopment based on all similar properties locally or

For the City of San Mateo, that probability is 8.5% according to a UCLA







# **Realistic Development Capacity - Nonvacant Sites**

### **Current incompleteness prohibits** to meet its RHNA allocation

- In sum, past production trends must be used, including whether or not a site will be developed at all. Staff or consultant "intuition" is not acceptable
  - Each parcel capacity calculation should be multiplied by the probability of development for parcels in San Mateo, something akin to 0.085 (or 1.0 if the parcel has *substantial evidence* of redevelopment)
  - If there is additional, refined and warranted, development trend data, such as the probability of development for parcels with a specific zoningdesignation that are of a functionally equivalent size, that probability may be factored into the calculation if reviewed and approved by the PC or council

**Current incompleteness prohibits City from assessing actual capacity** 



### **Non-vacant Site Analysis Next Steps**

The City shall serve the Public in its evaluation of suitable sites

- From HCD Site Inventory Guidebook, page 27:
  - "If a housing element relies on nonvacant sites to accommodate 50 percent or more of its RHNA for lower income households, the nonvacant site's existing use is **presumed to impede** additional residential development, unless the housing element describes findings based on substantial evidence that the use will likely be discontinued during the planning period. The housing element must include the following:
    - As part of the resolution adopting the housing elements, findings stating the uses on nonvacant sites identified in the inventory to accommodate the RHNA for lower income is likely to be discontinued during the planning period and the factors used to make that determination. This can be included in the body or in the recital section of the resolution."

### Step 3A:

If a housing element relies on nonvacant sites to accommodate 50 percent or more of its RHNA for lower income households, the nonvacant site's existing use is presumed to impede additional residential development, unless the housing element describes findings based on substantial evidence that the use will likely be discontinued during the planning period. The housing element must include the following:

As part of the resolution adopting the housing elements, findings stating the uses on nonvacant sites identified in the inventory to accommodate the RHNA for lower income is likely to be discontinued during the planning period and the factors used to make that determination. This can be included in the body or in the recital section of the resolution.

Example: WHEREAS, based on <name factors here (e.g., expiring leases, dilapidated building conditions, etc.)>, the existing uses on the sites identified in the site inventory to accommodate the lower income RHNA are likely to be discontinued during the planning period, and therefore do not constitute an impediment to additional residential development during the period covered by the housing element.

 The housing element should describe the findings and include a description of the substantial evidence they are based on.

In general, substantial evidence includes facts, reasonable assumptions predicated upon facts, and expert opinion supported by facts. An example of substantial evidence would be a nonvacant site with a grocery store and with a building lease expiring in a year, and evidence that the store has entered into a lease to relocate to another site subsequent to the lease expiring.

Examples of substantial evidence that an existing use will likely be discontinued in the current planning period include, but are not limited to:

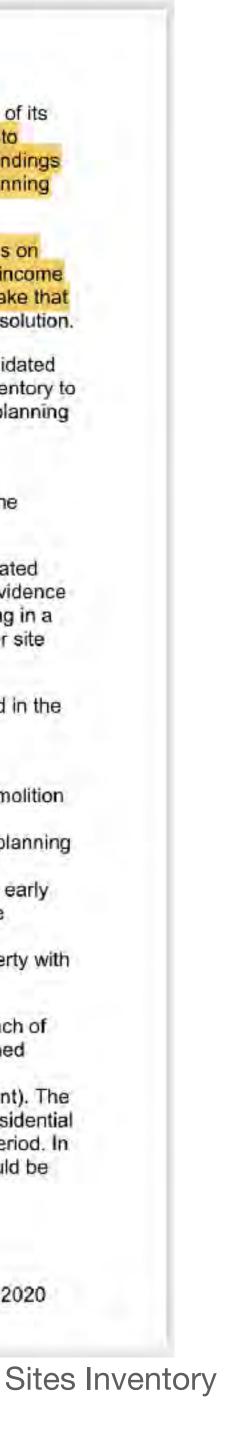
- The lease for the existing use expires early within the planning period,
- The building is dilapidated, and the structure is likely to be removed, or a demolition permit has been issued for the existing uses,
- There is a development agreement that exists to develop the site within the planning period.
- The entity operating the existing use has agreed to move to another location early enough within the planning period to allow residential development within the planning period.
- The property owner provides a letter stating its intention to develop the property with residences during the planning period.

If multiple sites make up a common existing use and the same factors affect each of the sites, the same findings can be used for each of the sites (e.g., an abandoned shopping mall with sites under common ownership that will not be restored to commercial use located in an area where there is recent residential development). The "substantial evidence" would indicate the existing use will not impede further residential development or that the existing use will be discontinued during the planning period. In this type of situation, use of the same findings for each of the multiple sites would be appropriate.

Site Inventory Guidebook

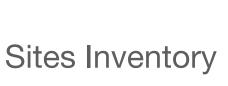
Page 27

May 2020



# **Non-vacant Site Analysis Next Steps** The City shall serve the Public in its evaluation of suitable sites

- When substantial evidence is provided for site redevelopment, it should be available to the public, early in the process, in an easy, user-friendly way that is connected to the site geographically,
- The substantial evidence's warrant for use should be adjudicated by the the Public through the Planning Commission and verified by HCD
- Absent substantial evidence:
  - The likelihood of redevelopment of any given site should default to the likelihood of development for all sites across the city (or all sites of a particular zoning category and equivalent size, if the data are available)



### **Realistic Development Capacity Include a Monitoring Program with next-step actions**

- expected housing development is not produced
- 21)

Monitoring Programs with next-step actions should be incorporated if the

• "In addition, the housing element should include monitoring programs with next-step actions to ensure sites are achieving the anticipated development patterns. The programs should identify modifications to incentives, sites, programs, or rezoning the jurisdiction will take should these strategies not yield the expected housing potential." (HCD "Site Inventory Guidebook," page



# Part 2: Affirmatively Furthering Fair Housing Using California HCD Guidance for Public Entities and Housing Elements to advocate for our neighbors in San Mateo

Commissioner Adam Nugent, April 26, 2022 Planning Commission Meeting

### **AFFH General Comments** Where are we going with this?

- We should have a very clear end-state where this city has solved the furthered fair housing
- It does not have to be achieved by the end of this single cycle, but its classes, like an emissions goal

identified patterns of segregation, geographic disparities, and affirmatively

expected year of achievement should be stated and agreed upon, under the direct consultation of identified, excluded demographics and protected

This end-state should be discernible and anticipated by the goals and actions



"Many Americans have a hard time recognizing the magnitude and persistence of racial inequality because, psychologically, we resist these truths. Psychologists refer to this kind of broad bias in perception as "motivated cognition" — that is, most Americans want to live in a society that is more racially equal, and so they engage in mental actions that ignore, discount or downplay contradictory evidence to maintain coherence between belief and reality."

Michael Kraus, a social psychologist and an associate professor at Yale University



# Likewise, when progress toward equality is seen as inevitable, incentives for political action are low.

**AFFH: General Comments** 



# We need to end residential segregation and reinvest in our Northern Neighborhoods

# Without displacement

**AFFH: General Comments** 



# **State Guidance Affirmatively Furthering Fair Housing**

- New California laws require active steps by our city government to dismantle housing segregation
- Actions must be taken in the Housing Element/General Plan creation in 2021 and 2022
- HCD outlines best practices and policies for cities to use



### California Department of Housing and Community Development

### **Affirmatively Furthering Fair Housing**

**Guidance for All Public Entities and for Housing Elements** (April 2021 Update)



# Quick AFFH **Overview for Readers** of These Notes



### **California Department of Housing** and Community Development

### **Affirmatively Furthering Fair Housing**

**Guidance for All Public Entities and for Housing Elements** (April 2021 Update)





# What is AFFH? **Affirmatively Furthering Fair Housing**

Affirmatively furthering fair housing means taking meaningful actions, in addition to combating discrimination, that overcome patterns of segregation and foster inclusive communities free from barriers that restrict access to opportunity based on protected characteristics.

The duty to affirmatively further fair housing extends to all of a public agency's activities and programs relating to housing and community development.

## Part 1: **Duty of All Public Agencies** to Affirmatively Further Fair Housing

AB 686 strengthens existing California fair housing and civil rights laws. California's Fair Employment and Housing Act (FEHA) provides broad protections to California residents, prohibiting housing discrimination based upon "race, color, religion, sex, gender, gender identity, gender expression, sexual orientation, marital status, national origin. ancestry, familial status, source of income, disability, veteran or military status, or genetic information."33 California's Government Code section 65008 prohibits discrimination in housing based on occupation, age, or protected characteristic; method of financing, or the intended occupancy by lower or moderate income people. While state law prohibited discrimination through public or private land use practices, decisions, and authorizations based on any of these characteristics, it had not included a state requirement to affirmatively further fair housing. As of January 1, 2019, AB 686 creates a state mandate requiring public agencies and jurisdictions to go beyond combating discrimination to affirmatively further fair housing.

"Affirmatively furthering fair housing" means taking meaningful actions, in addition to combating discrimination, that overcome patterns of segregation and fester incusive commuin ties free from barriers that restrict access to opportunity based on protected characteristics. Specifically, affirmatively furthering fair housing means taking meaningful actions that, taken together, address significant disparities in housing needs and in access to opportunity, replacing segregated living patterns with truly integrated and balanced living patterns, transforming racially and ethnically concentrated areas of poverty into areas of opportunity, and fostering and maintaining compliance with civil rights and fair housing laws. The duty to affirmatively further fair housing extends to all of a public agency's activities and programs relating to housing and community development. - (Gov. Code, § 8899.50, subc. (a)(1).)

Beyond the housing element requirements. AB 686 requires all public agencies (including, but not limited to, all cities and counties, and housing authorities) to ensure that their housing and community development programs and activities-taken together-affirmatively further fair housing, and that they take no action materially inconsistent with this obligation.34

Affirmatively furthering fair housing includes taking proactive and meaningful actions that have a

33 Gov. Code, §§ 12900-12996 34 Gov. Code, § 3890.50, subds. (a)(1), (b), (d.

14

**California Department of Housing and Community Development** Affirmatively Furthering Fair Housing



# **Meaningful Action AFFH requirements**

- Address significant disparities in housing needs and in access to opportunity
- Replace segregated living patterns with truly integrated and balanced living patterns
- Transform racially and ethnically concentrated areas of poverty into areas of opportunity
- Foster and maintain compliance with civil rights and fair housing laws

- 1. Significant Disparities in Housing Needs and in Access to Opportunity: Examples include incentivizing new residential development to include below-market rate housing; conserving affordability of existing housing, such as limitations on rents or conversion of such housing to higher rent or higher priced housing; encouraging systematic code enforcement activities that maintain housing stock while ensuring such enforcement does not cause displacement; and promoting housing mobility strategies and displacement mitigation strategies to ensure equitable access to opportunity. Housing mobility strategies may include providing affordable and accessible transportation options. to enhance access to education and economic development opportunities. Displacement mitigation strategies may include tenant protections, conservation of existing stock, preservation of units at-risk of conversion to market-rate uses, acquisition and rehabilitation of existing stock, including naturally occurring affordable housing, and removing barriers to building affordable housing.
- 2. Replacing Segregated Living Patterns with Truly Integrated and Balanced Living Patterns: Examples include community benefits agreements that balance development proposals with tangible, local benefits to residents in the area (e.g., creating affordable housing, funding renter assistance programs for nearby residents, or other investments that meet community-identified needs, such as Infrastructure and community amenities). Other examples include inclusionary zoning requirements and land-value recapture mechanisms, zoning for a variety of housing types, particularly those that may be lacking from the community or neighborhood, including: multifamily housing, low-barrier navigation centers, group homes, supportive housing, and accessible units. Promote education on how restrictions on multifamily housing, such as limited multifamily zoning and height and density limitations, impact inclusive communities. Seek local input on housing proposals while recognizing that "local vetoes" of affordable and mixed income housing in racially segregated concentrated areas of affluence create fair housing issues.36
- 3. Transforming Racially and Ethnically Concentrated Areas of Poverty (R/ECAP) into Areas of Opportunity: Examples include community-led, place-based strategies to revitalize communities, such as economic development strategies and prioritizing investment in R/ECAPs that meet the needs of existing low-income residents, such as safe routes to school, transit, parks, schools, bike and pedestrian infrastructure, urban forestry, other neighborhood improvements; preserving naturally occurring affordable housing, such as mobilehome parks; and preservation as affordable housing of market-rate units where low-income households live; and promoting mixed-income development coupled with strong anti-displacement protections. Conduct outreach and advertise city program to persons with limited English proficiency. Other examples include community engagement in planning processes, including targeted outreach, technical assistance to help apply for grants, economic development strategies, workforce development, youth engagement and educational programs, healthy food access, affordable energy, and transportation access.
- 4. Fostering and Maintaining Compliance with Civil Rights and Fair Housing Laws: Agencies must diligently comply with civil rights and fair housing laws, including the California Fair Employment and Housing Act (FEHA) (Part 2.8 (commencing with section 12900) of Division 3 of Title 2), Government Code sections 8899.50, 65008, 65583, subdivisions (c)5) and (c)(10), and11135, Civil Code section 51 (the Unruh Civil Rights Act), and FEHA regulations in California Code of Regulations, title 2, sections 12005-12271.

### **AFFH: General Comments**

# Fair Housing Actions What we need San Mateo to do

- Create housing mobility strategies
- Provide new housing choices and affordability in areas of opportunity
- Design place-based strategies to encourage community conservation and revitalization
- Protect existing residents from displacement

### Examples of Affirmatively Furthering Fair Housing Actions

Housing Mobility Strategies consist of removing barriers to housing in areas of opportunity and strategically enhancing access. Examples include:

- · Voucher mobility
- Housing mobility counseling
- Lity-wide affordable rental registries
- Landlord outreach to expand the location of participating voucher properties.
- Landlord education and outreach on source of income discrimination and voucher programs
- Assistance with security deposits and moving expenses for voucher kolders and other low-income tenants
- Extend search times for particular groups with housing choice vouchers, such as larger families with children or persons with disabilities
- Regional cooperation and administration of vouchers (such as through portability and shared waiting lists);
- Affirmative marketing can be targeted at promoting equal access to government-assisted housing or to promote housing outside the immediate neighborhood to increase awareness and the diversity of individuals in the neighborhood.
- Collaborate with high performing school districts to promote a diversity of students and staff to serve lower income students
- Developing multifamily housing opportunities95
- Encouraging the development of four or more units in a building.
- Encouraging collaboration between local governments and community land trusts as a mechanism to develop affordable housing in higher-opportunity areas.96
- Accessibility programs focus on improving access to housing, transit, public buildings and facilities, sidewalks, pedestrian crossings, and businesses

New Housing Choices and Affordability in Areas of Opportunity means promoting housing supply, choices and affordability in areas of high opportunity and butside of areas of concentrated poverty. Examples include:

- Zoning, permit streamlining, fees, incertives and other approaches to increase housing choices and affordability (e.g., duplex, triplex, multifamily, accessory dwelling units, transitional and supportive housing, group homes) in high opportunity areas
- Target housing creation or mixed income strategies (e.g., funding, incentives, policies and programs, density bonuses, land banks, housing trust funds).
- Inclusionary requirements

72

- 15 The Federal FHA induces design and construction requirements for all residential buildings with four or more attached units. In buildings with stairs, all ground foor units must be accessible, and in buildings with elevator access, all units must have minimum access. There is no federally mandated standard for accessibility in single family horses. Government Code section 12955.1, subdivision (b), requires 10 percent of units in multifamily buildings without elevators consisting of 3 or more rental units or 4 or more condominium units are subject to accessibility building standards.
- 96 See Community Land Trusts and Stable Afferdable Housing, available at https://www.hudusergrov/panal/paredge/pdr.cidae.icatdarticle-1/0419.html, last visited on March 19, 2021.

California Department of Housing and Community Development Silter (1997) For the Southerney



## **Components of New HE Requirements for AFFH**

- 1. Outreach
- 2. Assessment of Fair Housing (AFH)
- **3.** Site Inventory
- 4. Identification & Prioritization of **Contributing Factors**
- 5. Goals and Actions/Programs

### < AB 686

Expands and protects duty to affirmatively further fair housing (AFFH) in CA

\*



All public agencies required to administer programs and activities relating to housing and community development in a manner to AFFH and take no action that is material inconsistent with this obligation



### New Housing **Element Requirements**

Applies to howing elements due to e revaed on or after January 1, 202



Outreach A diligent effort must be made to quitably include all community stakeholders in the housing element public participation 01000855



\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

### Assessment of Fair Housing

All housing elements must incluib an assessment of fair housing.

within the housing needs section. This assessment should include an analysis of har housing issues in the jurisdiction including existing segregation and inclusion trends and current fair housing practices.



Sites Analysis

ocal jurisdictions must evaluate and address how particular sites available for development of housing will meet the needs of households at all income levels and will AFFH by replacing segregated living patterns with truly integrated and balanced living patterns, transforming racially and ethnically concentrated areas of poverty into areas of opportunity



### Priorities, Goals, and Actions

Based on findings from the needli assessment and the site

inventory analysis with respect to AFPH local jurisdictions will assess contributing factors to fair housing barriers and adopt policies with programs that remediate identified fair housing issues and/or further promote fair housing.

### **Affirmatively Furthering Fair Housing**

**AFFH: General Comments** 



# 6.3 San Mateo's Fair Housing Assessment

## Fair Housing Assessment **Shortcomings In the Assessment of Segregation and Integration Patterns and Trends:**

- No analysis of racially segregated, concentrated areas of affluence
  - Report)

 Missing assessment of the most segregated racial population: non-Hispanic whites (APPENDIX D, Attachment 4 – UC Merced Segregation

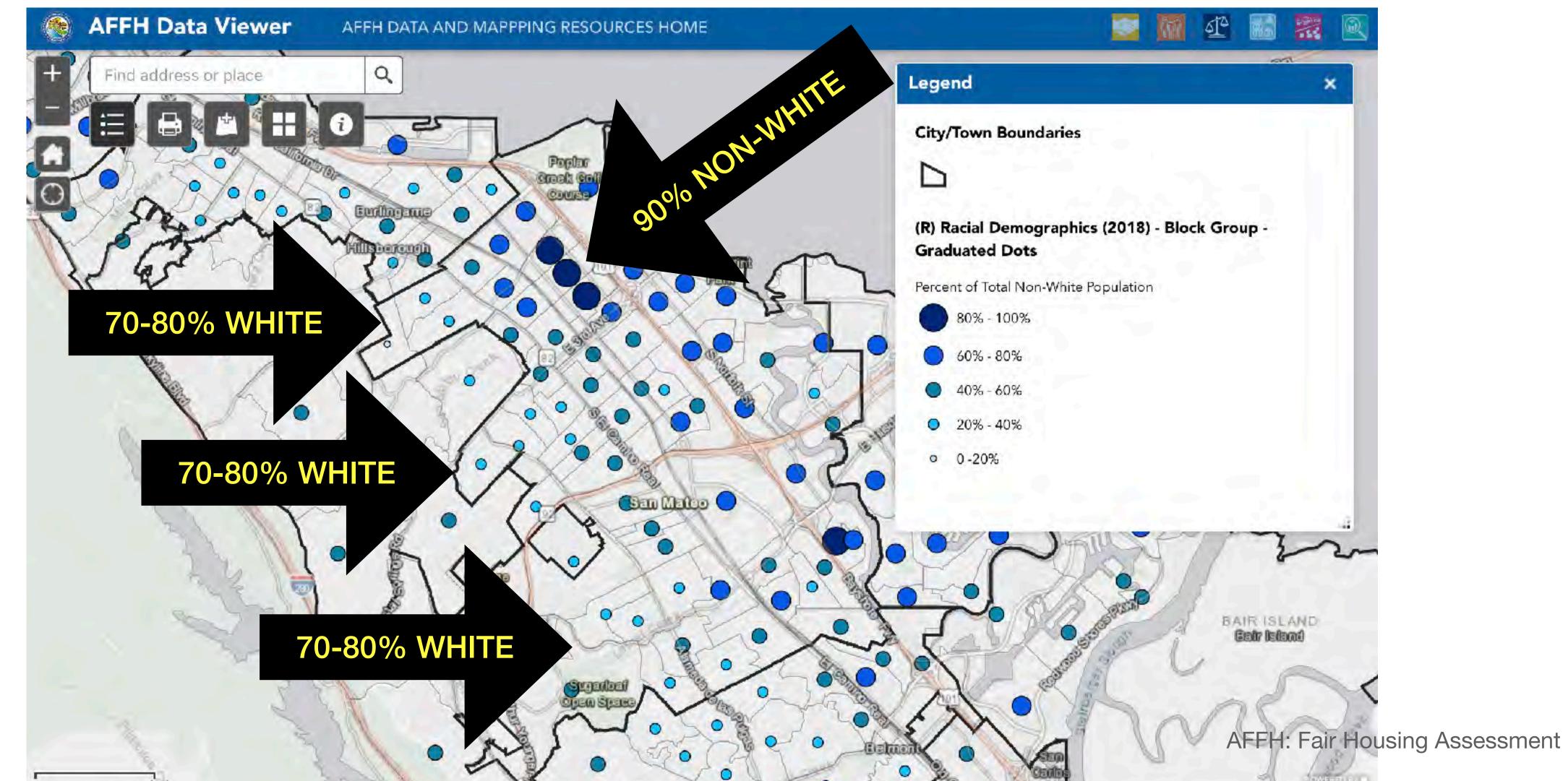
No opportunity sites are located within the city's highest-opportunity areas

"Figure II-7: White Majority Census Tracts," Root Policy Research



# **Assessment's Miss:**

## **Racially Concentrated Areas of Affluence Completely Left Out of the Analysis and Sites Inventory**



"Figure II-6: % Non-White Population by Census Block Groups," 2018, Root Policy Research Map and Data Packet, Page 10



## Fair Housing Assessment **Shortcomings In the Assessment of Segregation and Integration Patterns and Trends:**

- the rest of the Bay Area?
  - This assessment should highlight factors that can be fixed
- Why has San Mateo's income segregation at the neighborhood level not improved over time and why is it worse than the Bay Area average?

Why is income-segregation substantially higher in San Mateo compared to



## Fair Housing Assessment **Shortcomings In the Assessment of Segregation and Integration Patterns and Trends:**

- **Bay Area region** 
  - Extremely low population of black people. Why?
    - Need assessment of causes for the growing exclusion of this demographic from San Mateo in order to solve for this issue

Missing meaningful assessment of segregation in San Mateo relative to the



## **Assessment's Miss: Black population** Exclusion and displacement —> low population relative to Bay Area

- Only 2% of the city's population is now black
- In 1990 the North Central census tract was 18% black, the highest in the city
- In 2017 it was only 4% black
- Discuss possible causes:
  - Disinvestment-driven displacement in North Central due to rising rental costs and lack of improvement of rental housing conditions
  - Government policy preventing home purchasing
  - Historical exclusion elsewhere in the city

| Black Population in Census Tract 6062<br>Census Period 1960-Present |     |
|---|-----|
| 1990  | 18% |
| 2000  | 11% |
| 2010  | 6%  |
| 2017  | 4%  |



# **Assessment's Miss: Geographic Differences Housing Habitability Issues**

- Strong and distinguishing characteristic of North Central
- Highly concentrated in North Central and downtown
- North Shoreview is *not* characterized by this issue

See also: "Figure III-11: Healthy Places Index by Census Tract, 2021," Root Policy Research Map and Data Packet, Page 40

Less

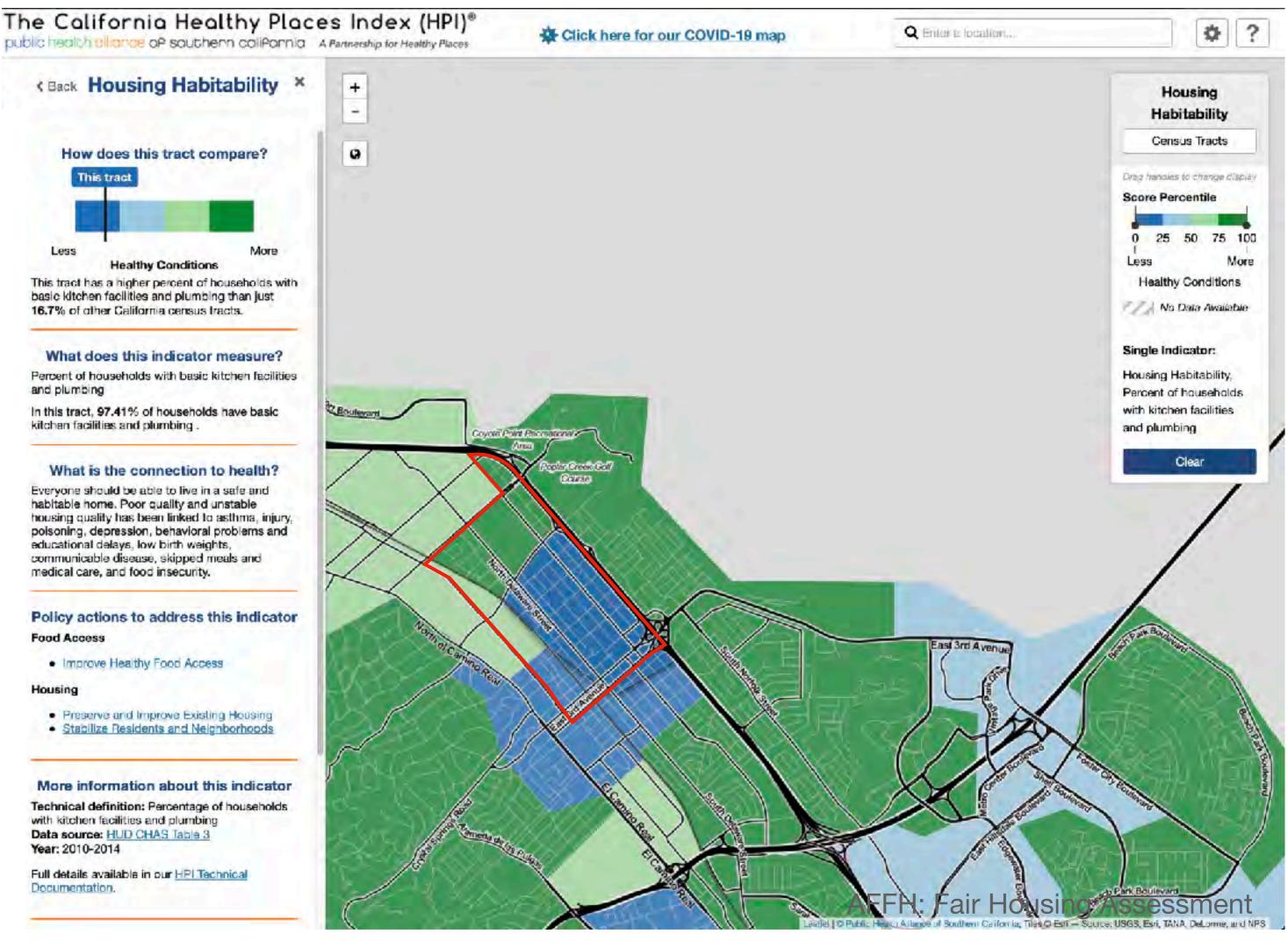
and plumbing

Food Access

Housing

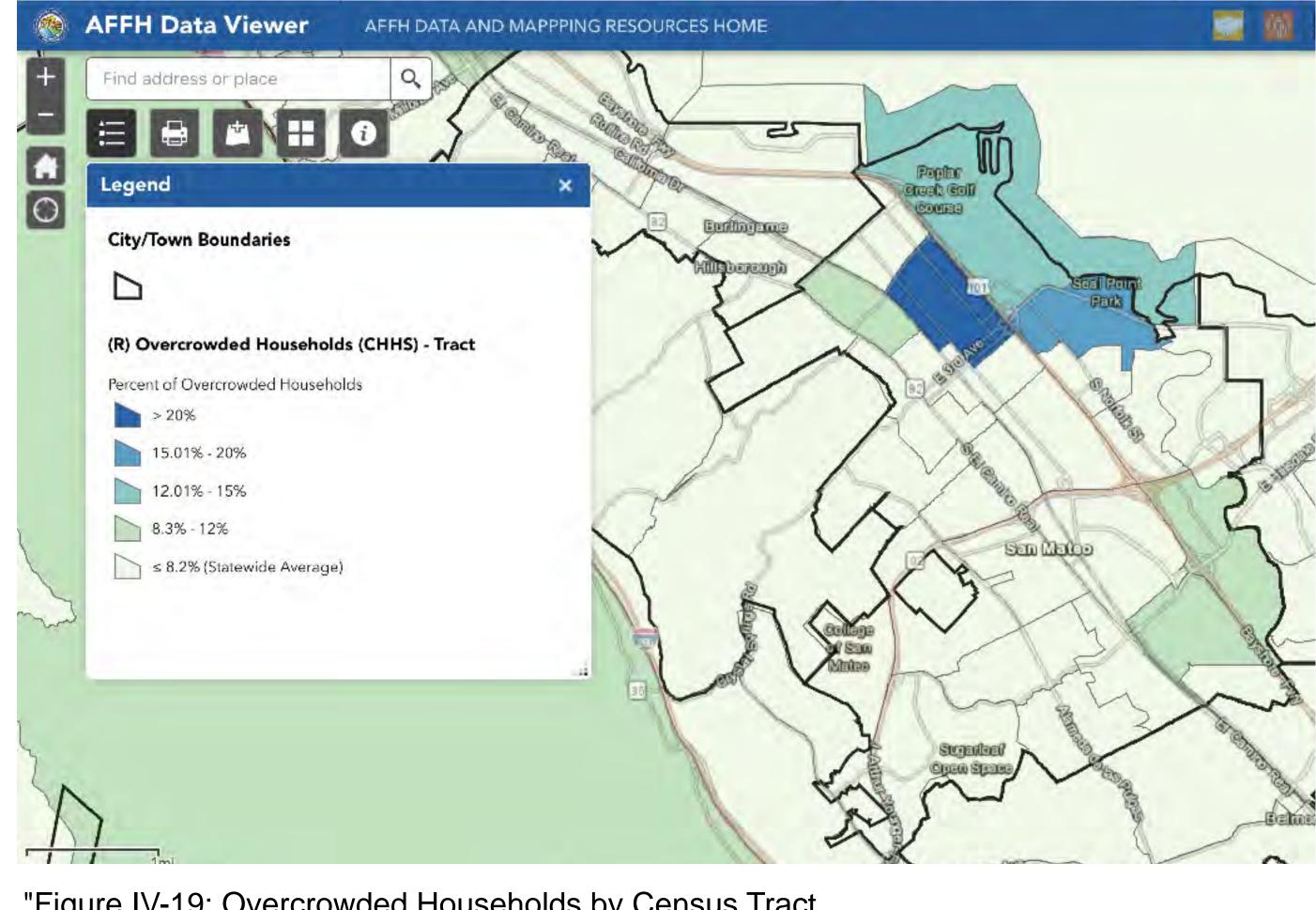
Year: 2010-2014

Documentation.



## **Assessment's Miss: Geographic Differences** Overcrowding issues in North Central

- Strong and distinguishing characteristic of southern North Central
- Highly concentrated in one neighborhood
  - North Shoreview (13%) is much less characterized by this issue
- San Mateo overcrowding overall average: 7%, which is heavily skewed by North Central
- San Mateo Park: < 1%
- North Central north of Poplar Ave: 1%
- North Central south of Poplar Ave: 27%



"Figure IV-19: Overcrowded Households by Census Tract, 2019," Root Policy Research Map and Data Packet, Page 60

# Fair Housing Assessment **Resident trauma and exclusion**

- North Central residents, including many who are alive today, have of San Mateo
- need thoughtful repair in both the public and private realms

experienced the trauma of exclusion and steering from other neighborhoods

 Paired with a strong history of disinvestment and government practices to prevent POC from home ownership, the neighborhood and its people will



# 6.3.2 Contributing factors and Fair Housing Action Plan.

# **Excerpt from HCD's AFFH Presentation**

# 4. Identify and Prioritize Contributing Factors

- housing needs
  - increases the severity of one or more fair housing issues.
  - Inventory)

» The housing element must identify and prioritize significant contributing factors to segregation, R/ECAPS, opportunity access, & disproportionate

Fair housing contributing factor = a factor that creates, contributes to, perpetuates, or

Contributing factors should be based on all prior AFFH analyses (Outreach, AFH, Site)

**Affirmatively Furthering Fair Housing** 

# **Excerpt from HCD's AFFH Presentation**

# 4. Identify and Prioritize Contributing Factors

## » Identification and evaluation of contributing factors must:

- Identify fair housing issues and significant contributing factors
- should stem directly from Contributing Factors
- » Must be tailored to local conditions

Prioritize contributing factors, giving highest priority to those factors that most limit or deny fair housing choice, access to opportunity, or negatively impact fair housing or civil rights compliance

Discuss strategic approaches to inform and strongly connect to goals and actions. Goals and actions

» Prioritization is important – should be a manageable list (4-6, not 50)

**Affirmatively Furthering Fair Housing** 

# **Analysis of Contributing Factors is inadequate**

- It currently focuses more on the characteristics of the victims of our housing assessment than what it's meant to be
- fair housing assessment, not in the contributing factors space

discriminatory structures and thus functions more as a continuation of the fair

• For instance, listing the fact that Hispanic residents are more likely to work low-wage jobs or that Hispanic residents are primarily concentrated in the northeastern area of the city where residents face higher poverty and cost burden as well as poor opportunity outcomes is something that belongs in the



# **Analysis of Contributing Factors is inadequate** What is a fair housing contributing factor?

- Fair housing contributing factor = a factor that creates, contributes to,

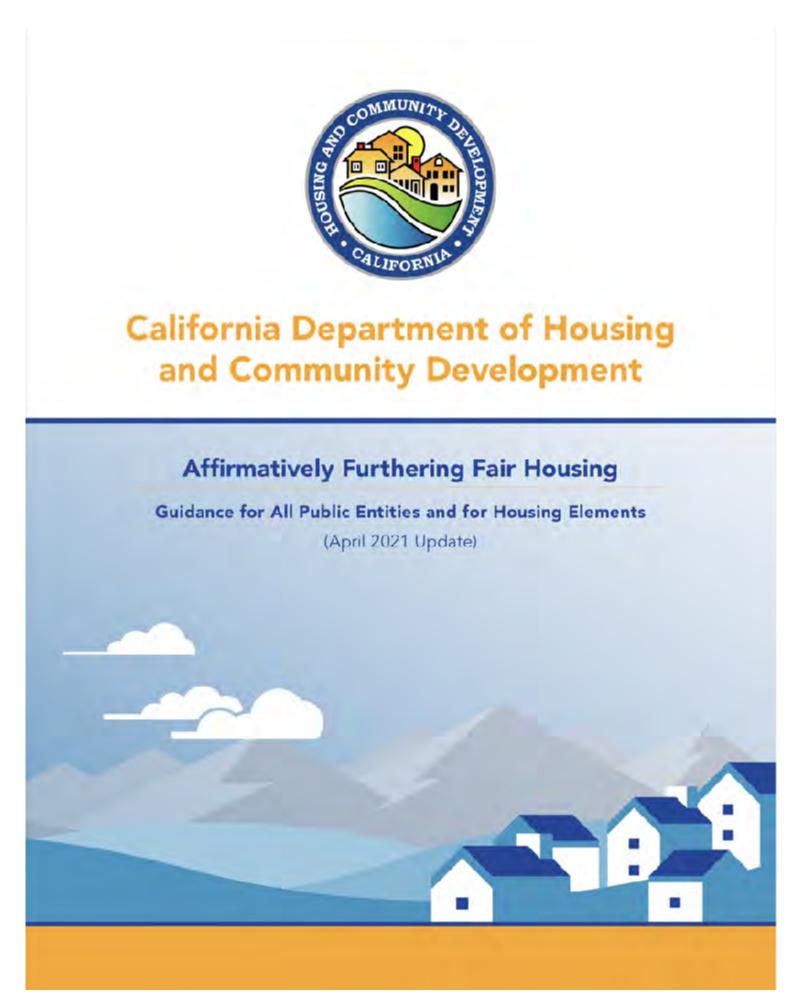
perpetuates, or increases the severity of one or more fair housing issues

 City-controlled regulatory factors, policies, or ways of doing business that cause or contribute to fair housing issues should be fully identified and take primacy in this analysis, but they are inadequately discussed



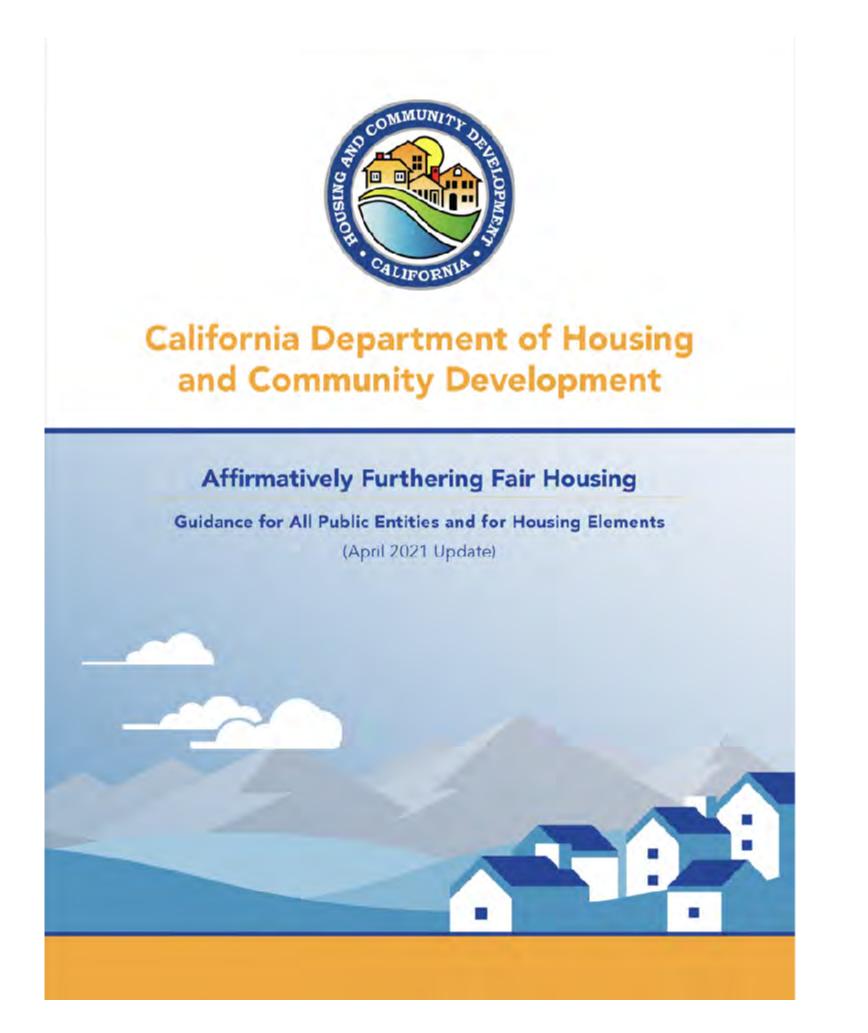
From HCD's "Affirmatively Furthering Fair Housing: Guidance to All Public Entities and for Housing Elements" Pages 68-70

- Segregation and Integration
  - Community opposition
  - Lack of community revitalization strategies
  - Lack of private investments in specific neighborhoods
  - Land use and zoning laws





From HCD's "Affirmatively Furthering Fair Housing: Guidance to All Public Entities and for Housing Elements" Pages 68-70



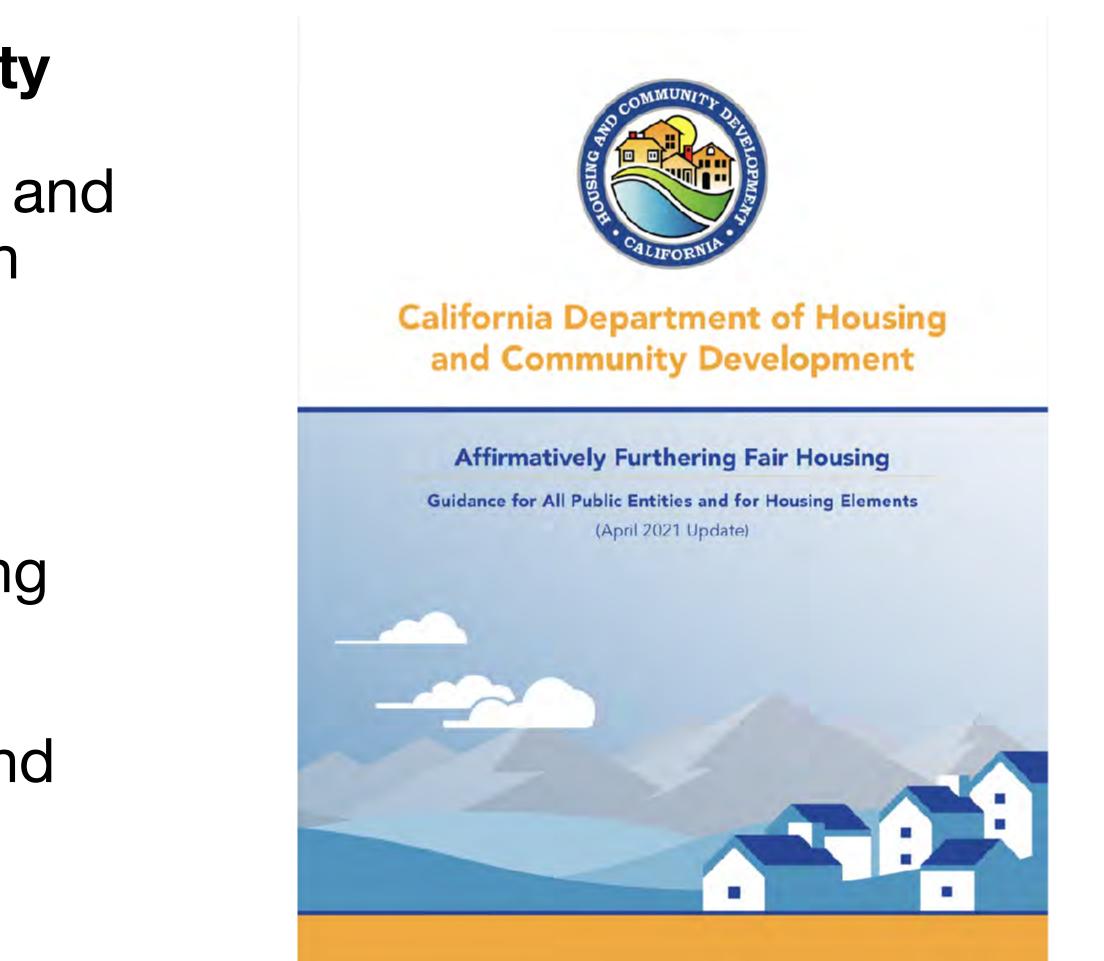
## Racially and Ethnically Concentrated Areas of Poverty

- Deteriorated and abandoned properties
- Displacement of residents due to economic pressures
- Land use and zoning laws
- Occupancy codes and restrictions



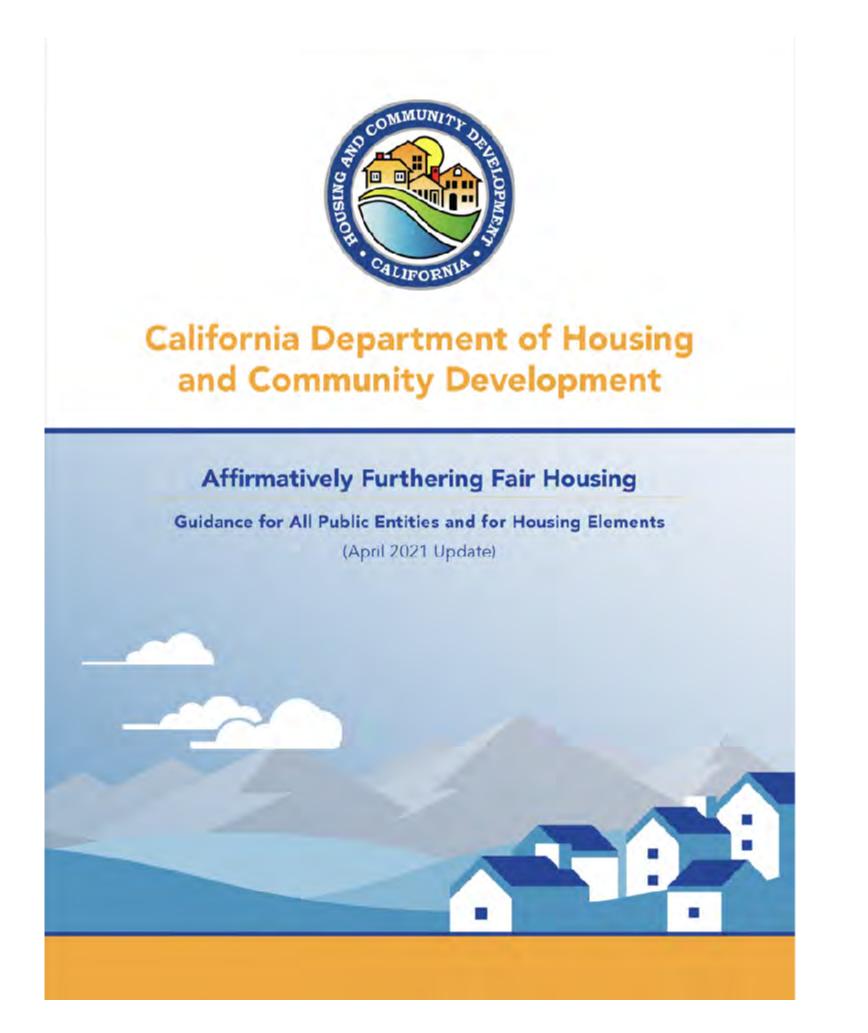
From HCD's "Affirmatively Furthering Fair Housing: Guidance to All Public Entities and for Housing Elements" Pages 68-70

- Disparities in Access to Opportunity
  - The availability, type, frequency, and reliability of public transportation
  - Land use and zoning laws
  - Lack of public investments in specific neighborhoods, including services or amenities
  - Location of proficient schools and school assignment policies
  - Location and type of affordable housing





From HCD's "Affirmatively Furthering Fair Housing: Guidance to All Public Entities and for Housing Elements" Pages 68-70



- Disproportionate Housing Needs, Including Displacement Risks
  - The availability of affordable units in a range of sizes
  - Lack of renter protections
  - Land use and zoning laws



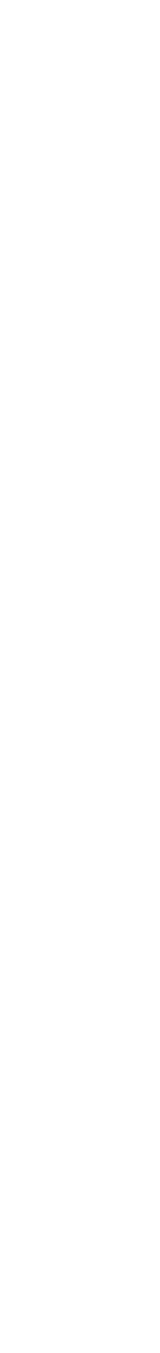
# **Analysis of Contributing Factors Analysis of Contributing Factors is inadequate.**

- Contributing Factors analysis must answer key "why" questions:
  - Mateo?
  - concentrated characteristics?
  - absence of these characteristics, especially west of El Camino?

 What unique factors, characteristics, and history in North Central and, separately, North Shoreview are leading to the concentration of higher poverty, low economic and environmental opportunity, high-cost burden, overcrowding, and flood hazards compared to the rest of the City of San

What existing government constraints or policies have perpetuated these

What factors, policies, and history in other parts of the city contribute to the



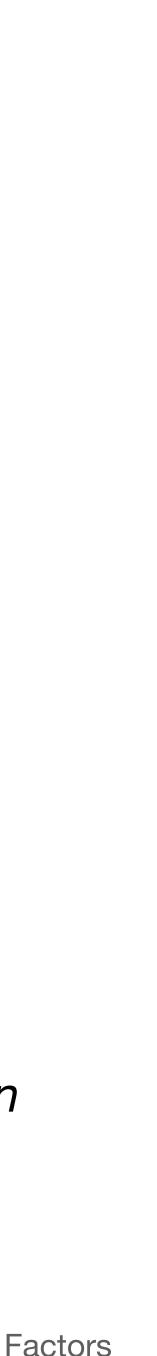
# The Analysis of Contributing Factors Shortcomings

- The Housing Element needs to assess the geographic and regulatory causes leading to the concentration of poverty, low economic and environmental opportunity, high-cost burden, and overcrowding in North Central and, to a lesser extent, North Shoreview
- The Housing Element also needs to assess the geographic and regulatory causes leading to the concentration of affluence and, disproportionately, white people in western neighborhoods
  - This necessary assessment of causes is needed in order to develop placebased programs and actions that will meaningfully repair these issues



## The Analysis of Contributing Factors Must be able to guide Significant, Meaningful, and Sufficient policies to Overcome Patterns of Segregation

- Existing patterns of segregation in San Mateo are significant and persistent
  - Census tract divergence within the city ranges from 82% white to 6% white (San Mateo Park vs North Central, respectively)
  - Class segregation largely follows these lines
  - Actions and policies must be sufficient to overcome this pattern in a reasonable period of time
  - Why is the white population significant? Check out Appendix D and read Segregation by Design by Prof. Jessica Trounstine



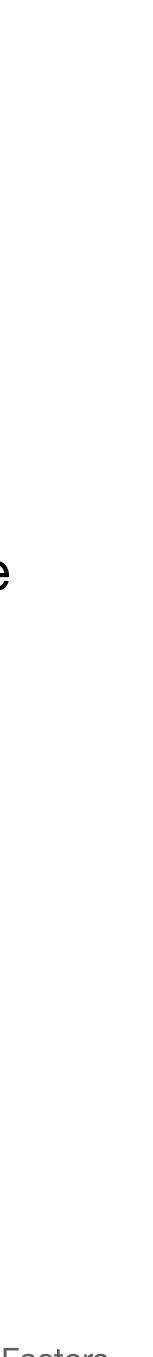
## **The Analysis of Contributing Factors** Must be able to guide Significant, Meaningful, and Sufficient policies to Overcome Patterns of Segregation

- The Housing Element also fails to discuss strategic approaches to inform and strongly connect "Contributing Factors" to "Goals and Actions"
- This contributes to the the creation of goals and actions that are not yet sufficient to produce meaningful action



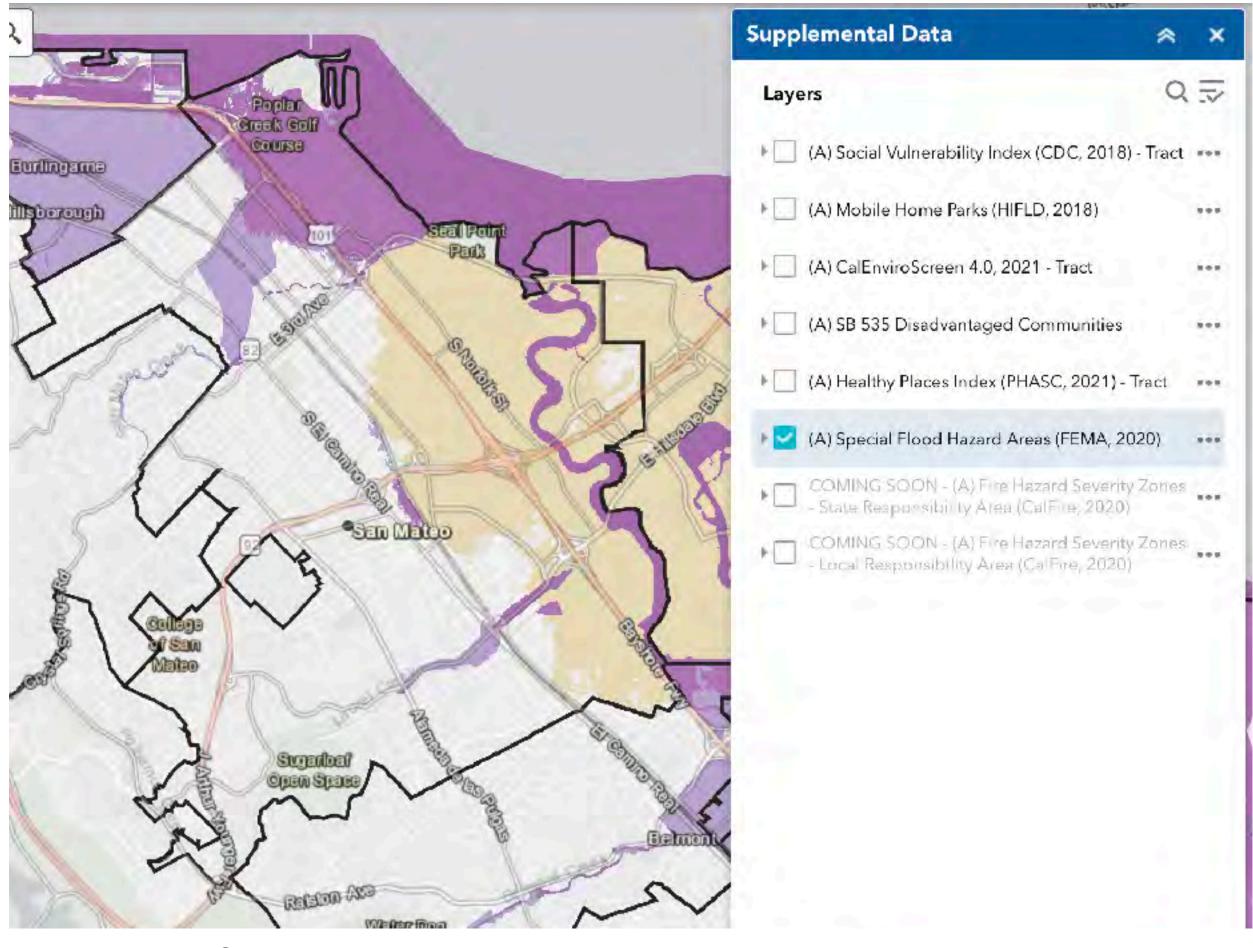
## **The Analysis of Contributing Factors** Must be able to guide Significant, Meaningful, and Sufficient policies to Overcome Patterns of Segregation

- Again, existing patterns of segregation in San Mateo are significant and persistent
- Analysis of Contributing Factors should be able to connect to Actions and Policies that are structured in a way that, economically, creates value for the city and for residents, without destroying the value of existing places
- This should not be about diminishing the quality of existing high-resource neighborhoods in order to achieve parity
- This process is about:
  - Lifting up disinvested portions of our city, and
  - Pairing that uplift with expanded access and residential integration across the city through thoughtful government-guided programs



# Identify and Prioritize Contributing Factors **Tell the Story: North Shoreview: Environmental Hazard and Isolation**

- Why is North Shoreview an edge Racially/Ethnically Concentrated Area of Poverty?
  - What characteristics distinguish North Shoreview from other similar neighborhoods, and how might they lead to higher concentrations of marginalized or vulnerable groups?



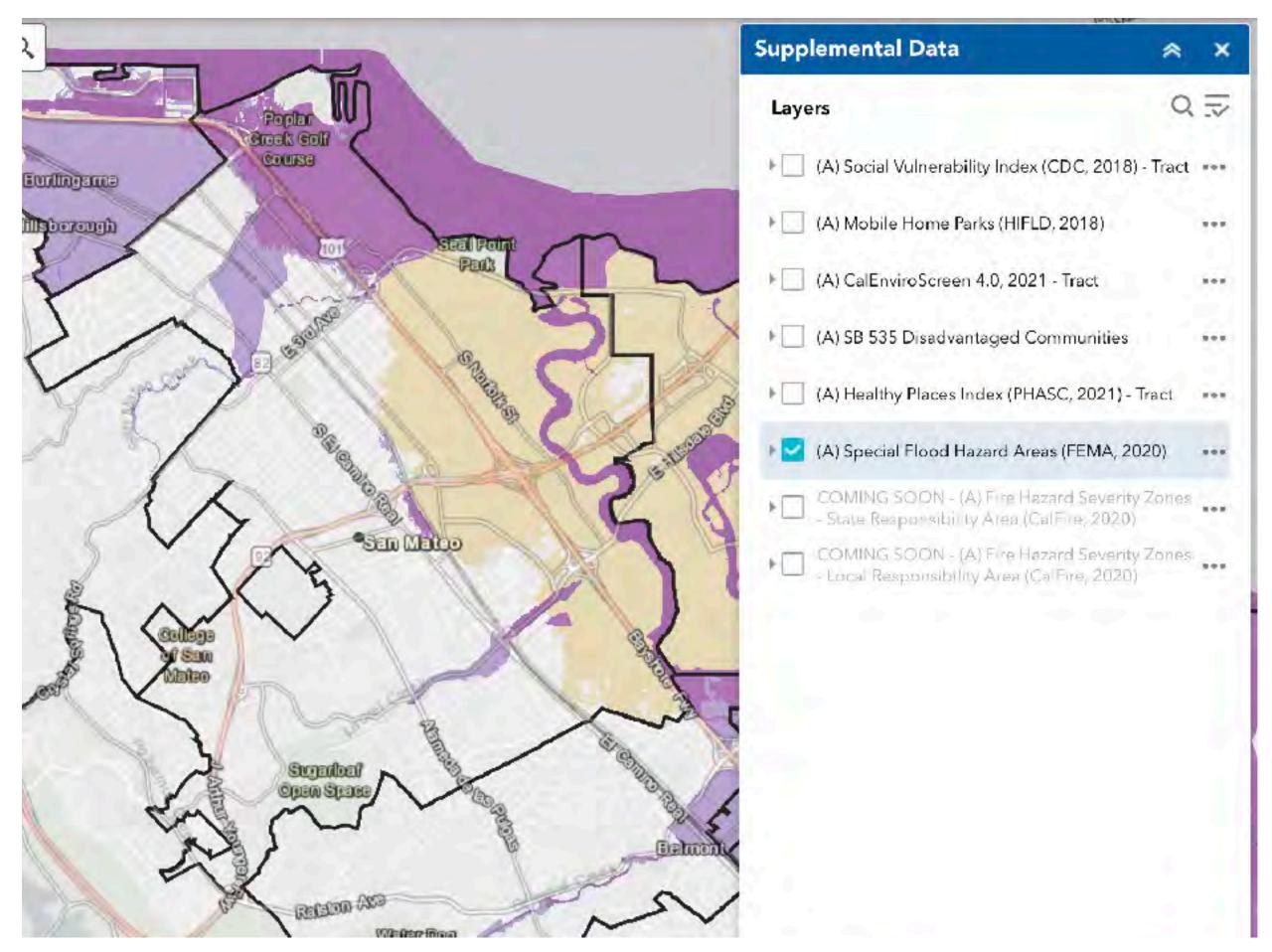
"Figure IV-31: Special Flood Hazard Areas, 2000," Root Policy Research Map and Data Packet, Page 69



# Identify and Prioritize Contributing Factors: Tell the Story

# **Identify and Prioritize Contributing Factors Tell the Story: North Shoreview: Environmental Hazard and Isolation**

- Why is North Shoreview an edge Racially/Ethnically Concentrated Area of Poverty?
  - Key differences between North Shoreview and South Shoreview:
    - Levy protection and flood hazard chance.
    - Limited access to circulation and transportation

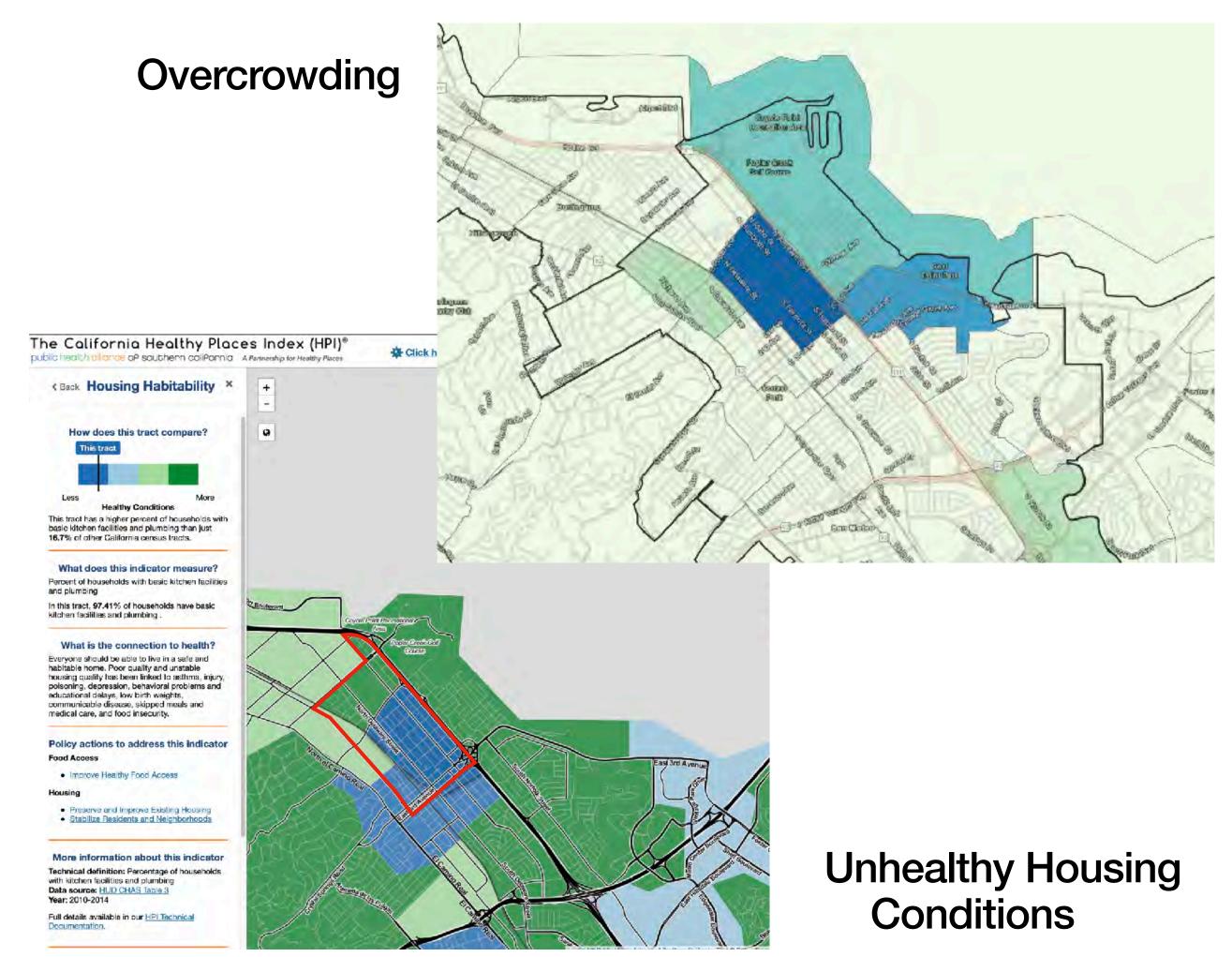


"Figure IV-31: Special Flood Hazard Areas, 2000," Root Policy Research Map and Data Packet, Page 69



# **Identify and Prioritize Contributing Factors** Tell the Story: North Central: Poor Housing Conditions + Overcrowding

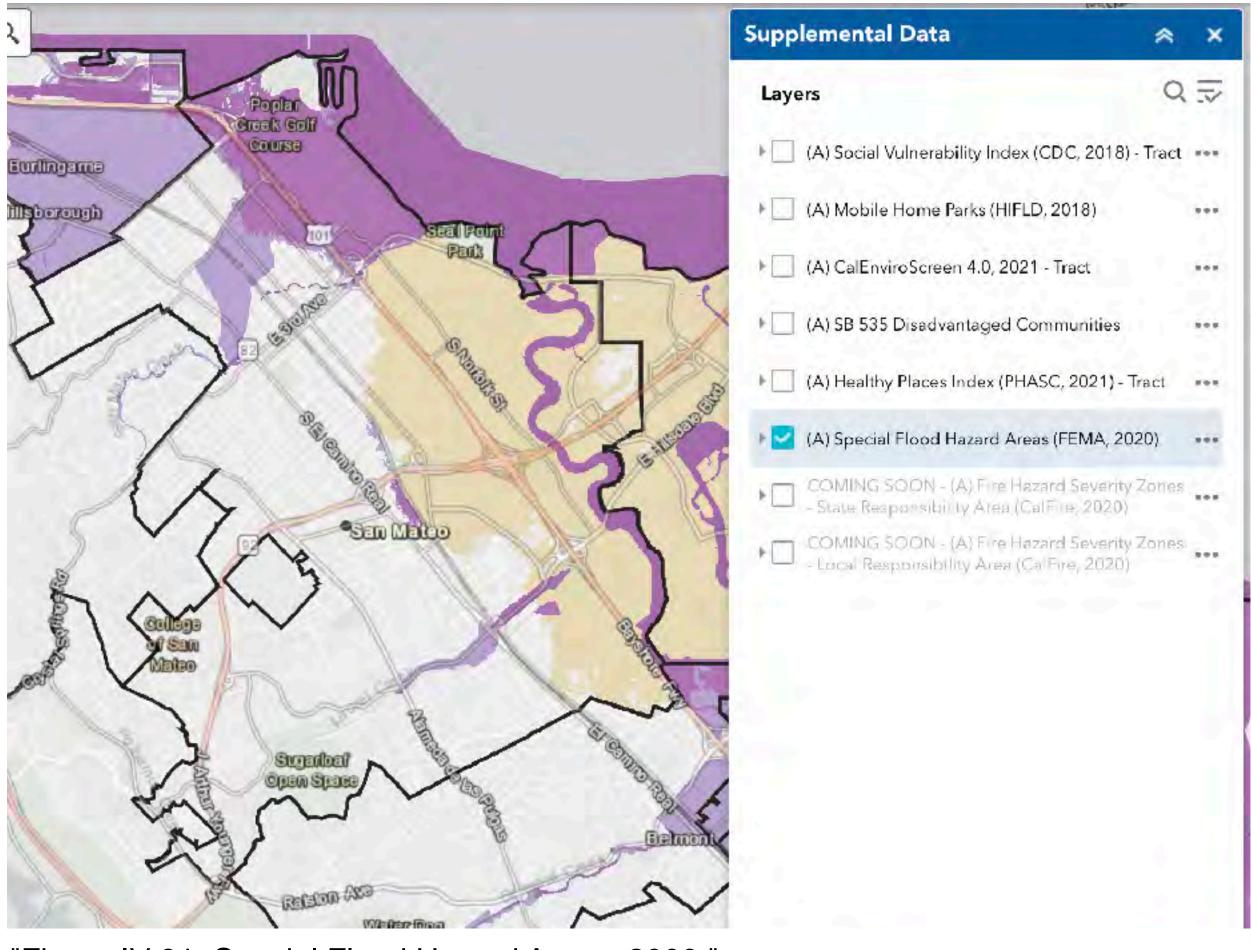
- Why is North Central (south of Poplar) an edge Racially/ Ethnically Concentrated Area of Poverty?
  - What characteristics distinguish North Central south of Poplar Ave from other parts of the city, and
  - How might they lead to higher concentrations of marginalized groups?





# Identify and Prioritize Contributing Factors Tell the Story: North Central: Disinvestment + Environmental Hazard

- Why is North Central (south of Poplar) an edge Racially/Ethnically Concentrated Area of Poverty?
  - Key differences between North Central (south of Poplar) and other areas:
    - Decades of disinvestment:
      - Both private housing stock and public infrastructure
      - Overcrowding and poverty as both symptoms and causes of private disinvestment
    - Levy protection and flood hazard chance (in portions of that area)



"Figure IV-31: Special Flood Hazard Areas, 2000," Root Policy Research Map and Data Packet, Page 69



## **Identify and Prioritize Contributing Factors** Tell the Story: North Central: Historical Ghettoization + Failed, Segregated Schools

- Why is North Central (south of Poplar) an edge Racially/Ethnically Concentrated Area of Poverty?
  - Key differences between North Central and other areas:
    - History of a highly segregated neighborhood and its underperforming school
    - Neighborhood's Turnbull Learning Academy closed about 15 years ago
    - The building repurposed for the College Park Mandarin Immersion magnet school

## **EDAILY JOURNAL**

### From the Daily Journal archives

## **Turnbull Learning Academy places dead** last again

By Alison Hawkes Daily Journal Reporter Jan 19, 2001 Updated Feb 20, 2018 🔍 0

### [] in

Newly released reports which showing Turnbull Learning Academy as one of the worst in the state and in the lowest ranks among similar schools have some community members deeply concerned -- but the district administration is critical of the numbers.

The state Academic Performance Index, re-released on Wednesday, ranked schools' performance on the spring 2000 Stanford-9 tests to others across the state and to smaller groups of schools with a similar socio-economic background.

The information is meant to help school officials and the public better assess where a school stands in relation to others, and how much they need to improve in order to be eligible for additional state funding. Turnbull Learning Academy, an elementary school in San Mateo's North Central neighborhood, received an overall score of 468 out of a possible 1000 points, significantly lower than the state expectation of 800 points and hundreds of points behind all other schools in the San Mateo-Foster City School District.

Turnbull ranked at the very lowest level compared to the rest of the state -- a one, with10 being the highest level.





### **AFFH Links** and Resources

- California HCD Affirmatively Furthering Fair Housing (AFFH) Guidance <u>https://</u> www.hcd.ca.gov/communitydevelopment/affh/docs/ affh document final 4-27-2021.pdf
- AFFH Data Viewer <u>https://affh-data-</u> resources-cahcd.hub.arcgis.com
- California Healthy Places Index <u>https://</u> map.healthyplacesindex.org





#### California Department of Housing and Community Development

#### **Affirmatively Furthering Fair Housing**

**Guidance for All Public Entities and for Housing Elements** (April 2021 Update)



The Planning Commission discussion will resume on May 3rd at 7pm where we will discuss Goals, Policies, and Actions, including those related to AFFH



#### **Manira Sandhir**

| From:        | Adam Nugent   |  |  |
|--------------|---|--|--|
| Sent:        | Thursday, May 5, 2022 5:45 PM   |  |  |
| То:          | Manira Sandhir; Zachary Dahl  |  |  |
| Cc:          | Eloiza Murillo-Garcia; HousingElements@hcd.ca.gov                           |  |  |
| Subject:     | San Mateo Planning Commissioner Input - Draft Housing Element - May 3       |  |  |
| Attachments: | Planning Commission Input - Draft Housing Element - Adam Nugent - May 3.pdf |  |  |

Hi Manira and Zach,

I appreciate the work you and your team is doing. Our May 3<sup>rd</sup> continuance meeting was the right call. Thank you for making it happen!

Here are my notes and consolidated input from that May 3<sup>rd</sup> Planning Commission review of the Draft Housing Element. Again, I hope the additional detail and clarifying elements in these notes prove useful to the team.

Best, Adam

Adam Nugent, PLA Planning Commissioner, City of San Mateo anugent@cityofsanmateo.org

### Draft Housing Element Comments Draft for Public Review: Housing Element of the General Plan 2023-2031, April 6, 2022

**Commissioner Adam Nugent, May 3, 2022 Planning Commission Meeting** 

#### Outline **Draft 2023-2031 Housing Element Input**

- Introduction and Thank You (Same as 4/26)
- Part 3: Other Housing Element Sections
- Part 4: Goals, Policies, and Programs
  - Selected Excerpts of Rejection Letters for Other Cities
  - Goals, Policies, and Actions Discussion
  - AFFH-Specific Policy-by-Policy Review
  - Non-AFFH-Specific Policy-by-Policy Review

#### **Discussion Framework**

- Receive Public Comment
- Discuss and Provide Feedback on the Draft Housing Element
- Adequate Sites Inventory
- Affirmatively Furthering Fair Housing Narrative
- Other Housing Element Sections
- Goals, Policies, and Programs
  - Affirmatively Furthering Fair Housing Policies and Programs
- Motion and Formal Recommendation not required at this meeting

Note: Topics that were discussed at the **April 26 Planning Commission Meeting:** 

- Part 1: Site Inventory Comments
  - Methodology-focused
- Part 2: Affirmatively Furthering Fair Housing Comments
  - General Comments
  - Fair Housing Assessment
  - Contributing Factors



### **Public Comments Notes and Highlights**

- population is matched with the special features of the unit
- Measure Y as an obstacle to affordable housing development

 Market special-needs units to the most appropriate special needs population. Unit-specific needs should be marketed so that the unique, appropriate

### Thank you, Housing Element Team! The work you are doing is extremely important and impactful

- All of my comments and questions come from a place of deep respect and appreciation for the hard work you are doing!
- I am proud to have a city with staff of such caliber, who genuinely desire to create a better, more just housing landscape for our future
- This is HARD WORK; and you are undertaking it in uncharted territory that is fraught with puzzles and potential pitfalls



### Thank you, Housing Element Team! Fair warning:

- My comments are extensive
- To implement the Housing Element in a way that truly advances Fair Housing Goals and meets the needs of our younger generations it will take:
  - Tough decisions and a lot of work
- This Housing Element is an opportunity to make real progress:
  - Repair racial and economic disparities
  - Combat cost of living increases that are disproportionately hitting younger adults



### The Push for Change Has Never Been Greater Demographics will drive our housing needs *and* our political will

- The younger half of our population has a different outlook and set of values than many who are in the older generations
- The political winds are blowing in the right direction for positive change
- The Millennial is the largest generation in history and Gen-Z is close behind; they will have continually increasing political voice and power
- It is the younger generations that are feeling the most pain in this crisis, and they are the most motivated to bring about change
  - 14% of 4-year university students experienced homelessness last year; 42% experienced housing insecurity (*Governing*, 4/26/2022)
- We cannot botch this for the next generation



### "Unaffordable housing has one and only one cause: purposeful communal enforcement of it. This is legislated poverty."

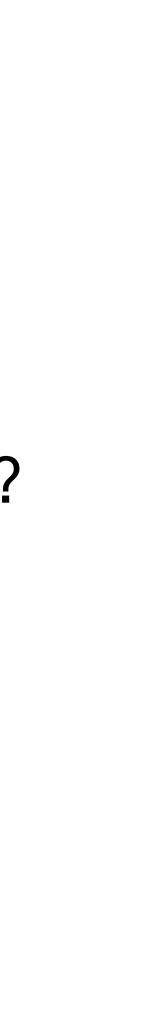
Kevin Erdmann



# Part 3: Other Housing Element Sections

### **Constraints Analysis** Draft Analysis Not Very Useful

- Constraints analysis should provide metrics on how existing land use and related policies affect the City's ability to build housing
- What are the counterfactuals?
  - How much more housing could be built under different zoning scenarios?
  - What are the true limiting factors over the long term?
    - Why are construction costs so high and what can the city do to counteract these trends?



### **Constraints Analysis** Zoning and Land Use Constraints

- Height and Density Constraints on BMR Units: Measure Y
  - Height and Density constraints contained in measure Y are limiting the city's ability to increase the percentage of BMR units for the city's inclusionary ordinance
  - Recent city-commissioned study found increasing the inclusionary percentage to 20% would render projects infeasible
  - This adds up and translates to needing significantly more redevelopable land to achieve any given quantity of subsidized units than necessary
  - Increases costs substantially by increasing costs imposed by land acquisition and entitlement processes



#### **Constraints Analysis** Zoning and Land Use Constraints

- Height and Density Constraints: Measure Y
  - Density limits also significantly reduce the number of units that can be built by 2-3x, even under the existing 5-story height limit
  - Doubles or triples the land costs per unit for all ranges of affordability
  - Doubles or triples the procedural, consultant, and time costs of additional design and entitlement processes



### **Constraints Analysis** Community Opposition

- Community opposition is a clear problem
  - Most people want more housing and to solve our housing crisis
  - It only takes a few, vocal or influential residents to block housing
  - Counterfactuals are hard to quantify, but the effects of a vocal, negative minority are likely enormous
    - When good, potential projects never even get proposed
    - When bad policies and zoning go unchanged
  - Need policies to overcome community opposition especially as it relates to AFFH



### **Constraints Analysis** Fee Disparities

- Fees take up an unusually large proportion of the total costs of development in the City of San Mateo compared to the rest of San Mateo County
  - Fees impact small multi-family projects especially hard
  - They are 3.5 times higher per unit than single family homes



"We must come to see that human progress never rolls in on wheels of inevitability. It comes through the tireless efforts and persistent work of men willing to be coworkers with God, and without this hard work time itself becomes an ally of the forces of social stagnation."

Dr. Martin Luther King Jr. "Letter from Birmingham Jail" 1963



# **Excerpts from HCD's AFFH Presentation**

#### 5. Goals and Actions

#### The HE must include a schedule of actions directly related to AFFH. Together it must:

- Reflect results of the AFFH analyses and directly address contributing factors
- » Be specific, with concrete language words like 'explore', 'consider' and 'study' don't cut it
- » Have a clear timeline with specific dates and milestones 'ongoing' usually not adequate
- Quantifiable outcomes
- » Go well beyond a continuation of past actions
- » Not take any action materially inconsistent with the obligation to AFFH

Have a beneficial/meaningful impact during the planning period - that's the bar to overcome patterns

**Affirmatively Furthering Fair Housing** 

# **Excerpts from HCD's AFFH Presentation**

#### **Common Mistakes & Pitfalls**

- High-quality Assessment of Fair Housing, but status-quo actions/programs >>
- » A local jurisdiction just refers to a county-level Analysis of Impediments to Fair Housing previously completed
- Does not include regional comparison in analyses >>
- Only analyzes patterns of low-income sites, not all sites >>
- » Does not ask the public to provide input on AFFH
- Doesn't prioritize 4-5 contributing factors & connect to programs »
- High resource areas can't rely on ADUs alone >>
- » No data dumping! Tell the story

**Affirmatively Furthering Fair Housing** 

# Selected Excerpts of Rejection Letters for Other Cities' 6th-Cycle Housing Elements

### Los Angeles

LA's exemplary Housing Element Rejected

- Praised for metrics used to demonstrate and determine adequate sites for the Housing Element
- Pursuing large rezoning program

GAVIN NEWSOM, Governor

DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT DIVISION OF HOUSING POLICY DEVELOPMENT 2020 W. El Camino Avenue, Suite 500 Sacramento, CA 95833 (916) 263-2911 / FAX (916) 263-7453 www.hcd.ca.gov



February 22, 2022

Vincent Bertoni, Director Department of City Planning City of Los Angeles Los Angeles City Hall 200 North Spring Street, Suite 525 Los Angeles, CA 90012

Dear Vincent Bertoni:

#### RE: City of Los Angeles 6th Cycle (2021-2029) Adopted Housing Element

Thank you for submitting the City of Los Angeles (City) housing element adopted on November 24, 2021 and received for review on November 24, 2021. Pursuant to Government Code section 65585, subdivision (h), the California Department of Housing and Community Development (HCD) is reporting the results of its review. In addition, HCD considered comments from Alliance for Community Transit – Los Angeles (ACT-LA) and a coalition of 24 community organizations, Tieira Ryder and Abundant Housing LA pursuant to Government Code section 65585, subdivision (c).

The adopted housing element addresses most statutory requirements described in HCD's September 3, 2021, review. For example, HCD applauds the substantial rezoning program and actions to facilitate housing choices, affordability and supply, the element now demonstrates adequate sites to accommodate the regional housing need allocation. However, an additional revision is necessary to fully comply with State Housing Element Law, as follows:

Affirmatively further[ing] fair housing in accordance with Chapter 15 (commencing with Section 8899.50) of Division 1 of Title 2...shall include an assessment of fair housing in the jurisdiction. (Gov. Code, § 65583, subd. (c)(10)(A).)

Promote and affirmatively further fair housing opportunities and promote housing throughout the community or communities for all persons regardless of race, religion, sex, marital status, ancestry, national origin, color, familial status, or disability, and other characteristics protected by the California Fair Employment and Housing Act (Part 2.8 (commencing with Section 12900) of Division 3 of Title 2), Section 65008, and any other state and federal fair housing and planning law. (Gov. Code, § 65583, subd. (c)(5).)

### LA Rejection Letter Reason: AFFH

- Programs did not include metrics
- "In addition, while the element included some actions to replace segregated patterns, these actions lacked specific geographic focus (communities with fair housing issues), firm commitments and significant targets for AFFH outcomes."

<u>Goals, Priorities, Metrics, and Milestones</u>: Programs and actions must include metrics and milestones to target significant and meaningful affirmatively furthering fair housing (AFFH) outcomes and evaluate the effectiveness and progress towards implementation. While the element included metrics for some programs, it did not include metrics for most programs related to AFFH. In addition, many actions do not appear to explicitly AFFH such as targeting geographic areas or neighborhoods. Without these components, whether the element is targeting meaningful outcomes is unclear, particularly related to place-based strategies to encourage community revitalization. Examples of programs that should be revised include Programs 10 (Affordable Housing Linkage Fee), 20 (New Local Revenue), 22 (Systematic Code Enforcement), 30 (New Models of Acquisition and Rehabilitation), 84 (Citywide Fair Housing Program) 88 (Eviction Defense Program) and 90 (Tenant/Community Opportunity).

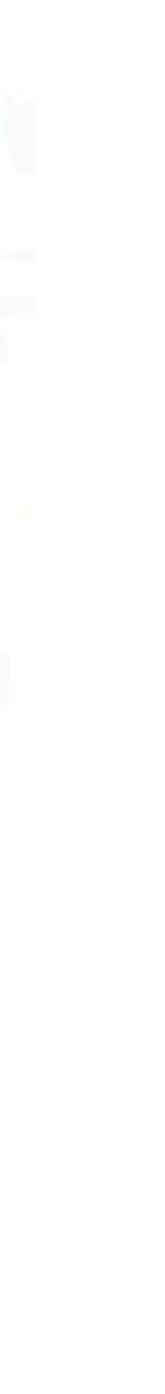
In addition, while the element included some actions to replace segregated patterns, these actions, lacked specific geographic focus (communities with fair housing issues), firm commitments and significant targets for AFFH outcomes. Given the patterns and trends and other relevant factors noted in the assessment of fair housing, the element must include specific and significant actions that adequately promote community revitalization and conservation and replace segregated living patterns to foster more inclusive and equitable communities.

The element will meet the statutory requirements of State Housing Element Law once it has been revised and re-adopted to comply with the above requirements.

As a reminder, the City's 6<sup>th</sup> cycle housing element was due October 15, 2021. As of today, the City has not completed the housing element process for the 6<sup>th</sup> cycle. The City's 5<sup>th</sup> cycle housing element no longer satisfies statutory requirements. HCD encourages the City to revise the element as described in this letter, re-adopt, and submit to HCD to regain housing element compliance. For more information on housing element adoption requirements, please visit HCD's website at: http://www.hcd.ca.gov/community-development/housing-element/housing-element-

memos/docs/sb375 final100413.pdf.

For your information, pursuant to Assembly Bill 1398 (Chapter 358, Statutes of 2021), if a local government fails to adopt a compliant housing element within 120 days of the statutory deadline (October 15, 2021), then any rezoning to accommodate the regional housing needs allocation (RHNA), including for lower-income households, shall be completed no later than one year from the statutory deadline. Otherwise, the local government's housing element will no longer comply with State Housing Element Law, and HCD may revoke its finding of substantial compliance pursuant to Government Code section 65585, subdivision (i).



### Programs How should programs be structured?

- CA rejection letter)
- letter)

 "Programs must demonstrate that they will have a beneficial impact within the planning period. Beneficial impact means specific commitment to deliverables, measurable metrics or objectives, definitive deadlines, dates, or benchmarks for implementation. Deliverables should occur early in the planning period to ensure actual housing outcomes." (From HCD's Davis,

 "Programs should include specific actions and commitments the City will take to implement the program. For example, a Program should be specific on the regulatory incentives, zoning standards, and programs it will offer to assist in the development of housing." (From HCD's Davis, CA rejection

### **AFFH-specific** Goals and Actions must be significant and meaningful

 "Goals and actions must specifically respond to the analysis and the and trends... Actions must have specific commitment, metrics, and protection." (From HCD's Redondo Beach rejection letter)

identified and prioritized contributing factors to fair housing issues and **must** be significant and meaningful enough to overcome identified patterns milestones as appropriate and must address housing mobility enhancement, new housing choices, and affordability in high opportunity areas, place-based strategies for community preservation and revitalization, and displacement



### **AFFH-specific Programs must have metrics and milestones**

opportunities, and preservation and conservation efforts to address displacement." (From HCD's Davis, CA rejection letter)

• "Based on the outcomes of a complete AFFH analysis, the element must add or modify programs to include specific metrics and milestones to target meaningful AFFH outcomes, including providing mobility opportunity, placebased strategies [for community preservation and revitalization], new housing

# **AFFH-specific**

- HCD's Redondo Beach rejection letter)
- Element are characterized by this issue
  - successful outcomes

#### Programs must have objective measures to determine success of outcomes

• [We need to] "replace non-committal language such as "if feasible", "assess the feasibility of", or "assess" with language that commits to follow-up actions. The program must include specific timeframes for action and provide quantifiable description of actions to objectively measure for successful outcomes." (From

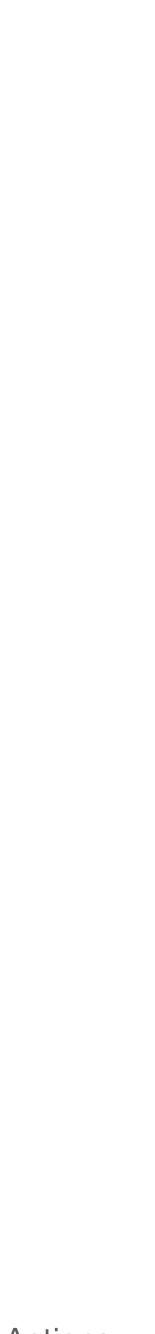
# Many policies with AFFH impacts proposed by San Mateo's Draft Housing

 All proposed policies that have words like "investigate," "explore," or "evaluate" should be amended to provide specific timeframes for action and provide quantifiable descriptions of actions to objectively measure for

# Goals, Policies, and Actions Discussion

### Goals, Policies, and Actions **Actions must be:**

- Significant
- Meaningful
- Sufficient to Overcome Patterns of Segregation
- Affirmatively Further Fair Housing



### Goals, Policies, and Actions **Necessary Components**

- Metrics and milestones for evaluating:
  - Progress on programs/actions
  - Fair housing results
- Remember:

  - Meaningful impact during the planning period
  - Go beyond a continuation of past actions

• Must have a clear timeline with specific dates and milestones paired with quantifiable outcomes



### **Meaningful Action AFFH requirements**

- Address significant disparities in housing needs and in access to opportunity
- Replace segregated living patterns with truly integrated and balanced living patterns
- Transform racially and ethnically concentrated areas of poverty into areas of opportunity
- Foster and maintain compliance with civil rights and fair housing laws

- 1. Significant Disparities in Housing Needs and in Access to Opportunity: Examples include incentivizing new residential development to include below-market rate housing; conserving affordability of existing housing, such as limitations on rents or conversion of such housing to higher rent or higher priced housing; encouraging systematic code enforcement activities that maintain housing stock while ensuring such enforcement does not cause displacement; and promoting housing mobility strategies and displacement mitigation strategies to ensure equitable access to opportunity. Housing mobility strategies may include providing affordable and accessible transportation options. to enhance access to education and economic development opportunities. Displacement mitigation strategies may include tenant protections, conservation of existing stock, preservation of units at-risk of conversion to market-rate uses, acquisition and rehabilitation of existing stock, including naturally occurring affordable housing, and removing barriers to building affordable housing.
- 2. Replacing Segregated Living Patterns with Truly Integrated and Balanced Living Patterns: Examples include community benefits agreements that balance development proposals with tangible, local benefits to residents in the area (e.g., creating affordable housing, funding renter assistance programs for nearby residents, or other investments that meet community-identified needs, such as Infrastructure and community amenities). Other examples include inclusionary zoning requirements and land-value recapture mechanisms, zoning for a variety of housing types, particularly those that may be lacking from the community or neighborhood, including: multifamily housing, low-barrier navigation centers, group homes, supportive housing, and accessible units. Promote education on how restrictions on multifamily housing, such as limited multifamily zoning and height and density limitations, impact inclusive communities. Seek local input on housing proposals while recognizing that "local vetoes" of affordable and mixed income housing in racially segregated concentrated areas of affluence create fair housing issues.36
- 3. Transforming Racially and Ethnically Concentrated Areas of Poverty (R/ECAP) into Areas of Opportunity: Examples include community-led, place-based strategies to revitalize communities, such as economic development strategies and prioritizing investment in R/ECAPs that meet the needs of existing low-income residents, such as safe routes to school, transit, parks, schools, bike and pedestrian infrastructure, urban forestry, other neighborhood improvements; preserving naturally occurring affordable housing, such as mobilehome parks; and preservation as affordable housing of market-rate units where low-income households live; and promoting mixed-income development coupled with strong anti-displacement protections. Conduct outreach and advertise city program to persons with limited English proficiency. Other examples include community engagement in planning processes, including targeted outreach, technical assistance to help apply for grants, economic development strategies, workforce development, youth engagement and educational programs, healthy food access, affordable energy, and transportation access.
- 4. Fostering and Maintaining Compliance with Civil Rights and Fair Housing Laws: Agencies must diligently comply with civil rights and fair housing laws, including the California Fair Employment and Housing Act (FEHA) (Part 2.8 (commencing with section 12900) of Division 3 of Title 2), Government Code sections 8899.50, 65008, 65583, subdivisions (c)5) and (c)(10), and11135, Civil Code section 51 (the Unruh Civil Rights Act), and FEHA regulations in California Code of Regulations, title 2, sections 12005-12271.



#### Goals, Policies, and Actions

How to combat exclusion and segregation

- We will need to tie our policies to key quantitative metrics focused on integration and segregation data
- We will also need well-defined anti-displacement program requirements
- Without these two things we will further collectivize the right to exclude

#### Table 4: 2019 Segregation and Select Neighborhood Outcomes<sup>65</sup>66

| Indicator                 | Integrated<br>Neighborhoods | Highly Segregated<br>Communities of Color | Highly Segregated<br>White<br>Neighborhoods |
|---------------------------|-----------------------------|---|---|
| Median Household Income   | \$63,830                    | \$54,278                                  | \$100,956                                   |
| Median Home Values        | \$244,162                   | \$266,927                                 | \$474,798                                   |
| % Below Poverty           | 14%                         | 21%                                       | 7%  |
| % Owner-Occupied<br>Homes | 59%                         | 46%                                       | 77%   |
| % With Bachelor's Degree  | 30%                         | 23%                                       | 46%   |
| Life Expectancy           | 78                          | 77  | 81  |
| Median Rent               | \$1,177                     | \$1,174                                   | \$1,545                                     |
| % Unemployed              | 6%                          | 8%  | 4%  |
| % of US Land Area         | 7%                          | 9%  | 7%  |
| % of US Population        | 12%                         | 20%                                       | 11%   |

The best life outcomes are found, however, in highly segregated white neighborhoods, which is consistent with a theory of "opportunity hoarding" that predominantly white cities and communities have greater resources and often have the fewest people of color living in them.<sup>67</sup> Household incomes in these neighborhoods are nearly twice those in segregated communities of color. That income differential contributes to wealth disparities, as home values are also nearly twice as high. Even life expectancy is four years longer in these neighborhoods are difficult to access: monthly rents are more than \$300 and \$400 per unit higher than in either integrated or highly segregated POC neighborhoods, respectively.

UC Berkeley Othering and Belonging Institute



#### Goals, Policies, and Actions Address significant disparities in housing needs and in access to opportunity

- - Cost Burden & Severe Cost Burden
  - 2. Overcrowding
  - 3. Substandard Housing
  - 4. Displacement risk
    - Investment-driven  $\bullet$
    - Disinvestment-driven

• Hispanic residents, single female parent households, renters, and the people of North Central, and to a lesser extent North Shoreview, have Disproportionate Housing Needs:



#### Goals, Policies, and Actions Address significant disparities in housing needs and in access to opportunity

#### **Cost Burden and Severe Cost Burden**

- - Draft Housing Element
  - the Bay Area
  - regional allocation in order to address this AFFH disparity

• Site inventory, together with goals, policies, and actions, must be sufficiently developed to actually produce at a minimum, the allocated 7000+ units of housing in San Mateo

• Previous production trends indicate less than 1,000 units can be reasonably expected to be developed over the course of the 6th housing cycle, as currently planned in this

• Failure to adequately plan for the minimum allocated number of units will lead to further increasing cost burden and severe cost burden. It will also drive young families out of

The City's methodology must be revised to produce a high likelihood of meeting our



# Goals, Policies, and Actions

#### Address significant disparities in housing needs and in access to opportunity

- Overcrowding lacksquare
  - needs allocation goals
  - areas of poverty into areas of opportunity
    - North Central contains an area that is nearly 4X the San Mateo average
      - 27% vs 7% overcrowded households
  - Overcrowding is a measurable factor.

• Overcrowding is similarly affected by the reasonable achievement of the regional housing

• Overcrowding is also highly location-specific and must be addressed in a combined effort to prevent displacement as part of a program to transform racially and ethnically concentrated

Thousands of people in North Central live in overcrowded conditions

 Policies and Actions should be tailored to eliminate disparities in overcrowding and overcrowding in general within set timelines, say 1 and 2 decades, respectively



#### Goals, Policies, and Actions Address significant disparities in housing needs and in access to opportunity

- Substandard Housing
  - North Central
  - prevents displacement
  - concentrated areas of poverty into areas of opportunity

Substandard Housing is closely linked geographically to overcrowding in

• Material conditions must be improved, as with overcrowding, in a way that

Best done as part of a larger program to transform racially and ethnically

 Policies and Actions should be tailored to realistically eliminate substandard and unhealthy housing conditions within a set timeline, say 1-2 decades



Address significant disparities in housing needs and in access to opportunity

- Displacement Risk 1
  - Programs must be developed to specifically address displacement risk caused both by cost burden and by potential neighborhood reinvestment
    - Robust **Right of Return** for renters, paired with...
    - Alternative option for Unrestricted Negotiable
       Tenant Buyouts
      - Some tenants may not want to return
      - All residents should be materially better off following any neighborhood investment
    - All zoning changes and production policies must be formulated to make the increased costs imposed by associated displacement protections feasible

NOTICEN CHERIA (305) 555



Address significant disparities in housing needs and in access to opportunity

- Displacement Risk 2
  - Programs must be developed to specifically address displacement risk caused both by cost burden and by potential neighborhood reinvestment
    - Relocation Payments for substantial remodel, demolition...
      - and owner move-in
      - All residents should be materially better off following any neighborhood investment
    - All zoning changes and production policies must be formulated to make the increased costs imposed by associated displacement protections feasible

NOTICEN (305) 555



Address significant disparities in housing needs and in access to opportunity

- Displacement Risk 3
  - Programs must be developed to specifically address displacement risk caused both by cost burden and by potential neighborhood reinvestment
    - Create Community Opportunity to Purchase/ Tenant Opportunity to Purchase program, paired with...
    - Partnerships with Philanthropic Organizations to bring funds to our most disinvested places
      - All residents should be materially better off following any neighborhood investment
    - All zoning changes and production policies must be formulated to make the increased costs imposed by associated displacement protections feasible

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Address significant disparities in housing needs and in access to opportunity

- Displacement Risk 4
  - Programs must be developed to specifically address displacement risk caused both by cost burden and by potential neighborhood reinvestment
    - Extend AB1482
       protections to tenants
       whose tenure is less than
       1 year

NOTICE (305) 555



# Goals, Policies, and Actions **Additional Policy Suggestions**

- Fee Parity
  - San Mateo charges higher fees than the majority of its peers, and the city's fees impose significant costs on developers-especially for small multi-family housing
  - The city's massive fees for small multi-family projects impose obvious burdens on developers and should be amended to support lower-cost home building
  - Achieve parity with Single Family home development

|   | r cos in the  | City of San Mateo <sup>9</sup> |                    |
|---|---------------|--------------------------------|--------------------|
|   | Single Family | Small Multi-Family             | Large Multi-Family |
| Total Fees/Unit                                       | \$99,003      | \$133,658                      | \$44,907           |
| Fees as a<br>Proportion of Total<br>Development Costs | 4%            | 14%                            | 6%                 |

"Fees" includes entitlement, building permits, and impact fees.



# Goals, Policies, and Actions **Additional Policy Suggestions**

- Affordable Housing Overlay
  - developable properties
  - disparities in access to opportunity

Provide affordable housing developers an advantage in the market for

Geographically locate the overlay(s) to compensate for existing housing



# AFFH-Specific Policy-by-Policy Review



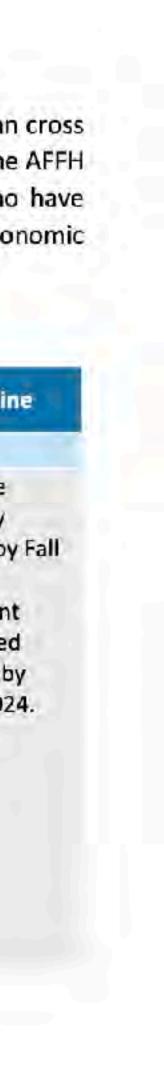
### 7.2.5 Goal H5: Affirmatively Furthering Fair Housing

To reinforce the objective that AFFH is a top priority for the city, an AFFH Fair Housing Action Plan with programs and actions has been included as the fifth goal of the Housing Element. This Action Plan cross references items that are interwoven with the Housing Plan's other four goals, policies, and programs. The actions to achieve the Fair Housing goal are meant to address the fair housing issues found in the AFFH. analysis, specifically for groups that have disparate housing impacts when compared to the whole of San Mateo. This includes, for example, Hispanic and single-female heads of households who have disproportionate housing needs while being concentrated in census tracts that have high rates of poverty. Persons with disabilities are also more likely to experience housing discrimination due to low economic opportunity and failure of landlords to provide reasonable accommodations. Each of the actions identified in Table 12 have specific quantified objectives to reach the target households.

### Table 12: Goal H5: AFFH - Implementation Plan

| Actions   | Fair Housing Issues  | <b>Contributing Factors</b>   | Fair Housing<br>Category                     | Action  | Type of<br>Action     | Responsible Party     | Objectives  | Quantified Objectives   | Timelin   |
|---|--|---|--|---|-----------------------|-----------------------|---|---|---|
| Action Area 1. Enhancing hou  | sing mobility strategies   | consist of removing bar   | riers to housing in are                      | eas of opportunity a  | nd strategica         | lly enhancing access. | Terrare and the second s |   | Same S.   |
| Policy 5.1.1: Adjust the city's<br>Below Market Rate<br>(inclusionary) program to<br>provide larger density<br>bonuses, and/or increased<br>City support in exchange for<br>affordable units that address<br>the needs of residents with<br>disproportionate housing<br>needs (e.g., accessible/visit<br>able units for persons with<br>disabilities, child-friendly<br>developments with day care<br>on site for single parents,<br>and 3-4 bedroom units for<br>larger families). | Hispanic and single<br>female parent<br>households are<br>concentrated in<br>low opportunity<br>census tracts. | Lack of affordable<br>housing in high<br>opportunity areas;<br>Lack of accessible<br>affordable units | Disparities in<br>access to<br>opportunities | Assist in<br>development of<br>housing for low-<br>income<br>households and<br>households with<br>special needs | Land use<br>resources | City of San Mateo     | Expand the variety of<br>housing units produced<br>under the inclusionary<br>housing program.<br>Currently<br>developments of 11 or<br>more units require 15%<br>affordable to moderate<br>income families for<br>ownership and 15% for<br>low -income families<br>for renters.   | Perform a feasibility<br>analysis to redesign the<br>program to allow a menu of<br>options. This item is<br>connected to Policy H 1.3,<br>Policy H 1.5., Policy H 1.14,<br>and Policy H 1.15. | Complete<br>feasibility<br>analysis by<br>2023;<br>Implement<br>redesigned<br>program by<br>Spring 2024 |





# **Policy 5.1.1** Adjust City's BMR Program

- Positive program but:
- Lacks firm commitments
- Lacks significant targets for AFFH outcomes

### Objectives

### **Quantified Objectives**

Timeline

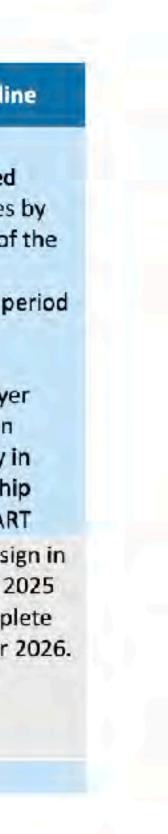
Expand the variety of housing units produced under the inclusionary housing program. Currently developments of 11 or more units require 15% affordable to moderate income families for ownership and 15% for low -income families for renters. Perform a feasibility analysis to redesign the program to allow a menu of options. This item is connected to Policy H 1.3, Policy H 1.5., Policy H 1.14, and Policy H 1.15. Complete feasibility analysis by Fall 2023; Implement redesigned program by Spring 2024.



ATEO HOUSING ELEMENT

| Actions  | Fair Housing Issues  | Contributing Factors   | Fair Housing<br>Category                     | Action   | Type of<br>Action      | Responsible Party   | Objectives  | Quantified Objectives  | Timelin  |
|--|--|--|--|--|------------------------|---|---|--|--|
| Policy 5.1.2: Participate in a<br>regional down payment<br>assistance program with<br>affirmative marketing to<br>households with<br>disproportionate housing<br>needs including persons<br>with disabilities, single<br>parents, and Hispanic<br>households (e.g., Spanish<br>and English, targeted to<br>northeast neighborhoods). | Hispanic<br>households have<br>disproportionate<br>housing needs.  | Historic discrimination<br>and continued<br>mortgage denials;<br>Concentration in low<br>opportunity census<br>tracts; High housing<br>costs and low wages | Disparities in<br>access to<br>opportunities | Promote equal<br>housing<br>opportunity              | Financial<br>resources | Regional<br>Partnership with<br>HEART (San<br>Mateo County has<br>program with<br>them) | Improve accessibility to<br>home mortgage loans<br>for Hispanic<br>households who have<br>the highest loan denial<br>rates. Provide wealth<br>building through<br>homeownership for<br>moderate income<br>households. | Affirmatively market down<br>payment assistance to 20<br>Hispanic households;<br>Provide down payment<br>assistance to 30 total<br>households; Provide<br>homebuyer education to<br>200 households. This item<br>is connected to Policy H 4.4. | Meet<br>quantified<br>objectives b<br>the end of t<br>Housing<br>Element per<br>in 2031;<br>Conduct<br>homebuyer<br>education<br>quarterly in<br>partnership<br>with HEART |
| Policy 5.1.3: Support the<br>design of a regional<br>forgivable loan program for<br>homeowners to construct an<br>ADU that is held affordable<br>for extremely low-income<br>households for 15 years.  | Hispanic and single<br>female parent<br>households are<br>concentrated in<br>low opportunity<br>census tracts. | Lack of affordable<br>housing in high<br>opportunity areas;<br>Lack of accessible<br>affordable units  | Disparities in<br>access to<br>opportunities | Incentivize<br>accessory<br>dwelling units<br>(ADUs) | Land use<br>resources  | 21<br>Elements/HEART  | Increase opportunities<br>for lower-income<br>households to find<br>housing that is<br>affordable.  | Design a regional loan<br>forgiveness program. This<br>item is connected to Policy<br>H 1.4.   | Begin desig<br>Summer 20<br>and comple<br>by winter 2  |

Action Area 2. Encouraging new housing choices and affordability in high resource areas: promoting housing supply, choices, and affordability in areas of high opportunity and outside of areas of concentrated poverty.



## **Policy 5.1.2** Participate in a Regional Downpayment program

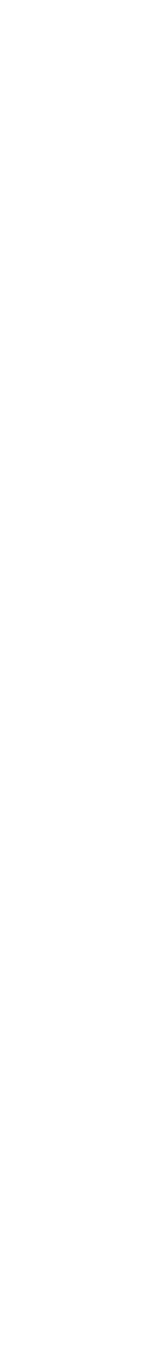
- Program with potential lifechanging outcomes but:
- Limited scope will not significantly address large-scale Systemic issues

### Objectives

Improve accessibility to home mortgage loans for Hispanic households who have the highest loan denial rates. Provide wealth building through homeownership for moderate income households.

### **Quantified Objectives**

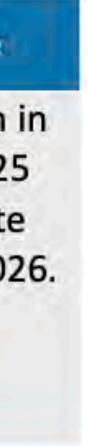
Affirmatively market down payment assistance to 20 Hispanic households; Provide down payment assistance to 30 total households; Provide homebuyer education to 200 households. This item is connected to Policy H 4.4.



### **Policy 5.1.3** Support the Design of Regional Forgivable Loan Program for 15-year ELI ADU Construction

- Potential to contribute to overcoming patterns of segregation
- Positive program with potential lifechanging outcomes but:
- Limited scope will not significantly address large-scale systematic issues
- Deliverables should occur early in the planning period to ensure actual housing outcomes
- Lacks specific actions and metric-ready commitments

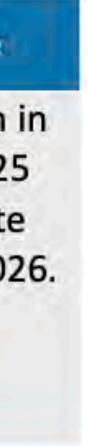
| Objectives   | Quantified Objectives  | Timeline   |
|--|--|--|
| Increase opportunities<br>for lower-income<br>households to find<br>housing that is<br>affordable. | Design a regional loan<br>forgiveness program. This<br>item is connected to Policy<br>H 1.4. | Begin design<br>Summer 2023<br>and complete<br>by winter 202 |



### **Policy 5.1.3 continued** Support the Design of Regional Forgivable Loan Program for 15-year ELI ADU Construction

- Policy revision recommendations:
  - Expand to SB 9 projects
  - Incorporate option for longer deed restriction (55 years) for one low income unit within a SB 9 program

| Objectives   | Quantified Objectives  | Timeline   |
|--|--|--|
| Increase opportunities<br>for lower-income<br>households to find<br>housing that is<br>affordable. | Design a regional loan<br>forgiveness program. This<br>item is connected to Policy<br>H 1.4. | Begin design<br>Summer 2023<br>and complete<br>by winter 202 |



| Actions  | Fair Housing Issues  | Contributing Factors  | Fair Housing<br>Category  | Action  | Type of<br>Action      | Responsible Party | Objectives   | Quantified Objectives  | Timelin                   |
|--|--|---|---|---|------------------------|-------------------|--|--|---------------------------|
| Policy 5.2.1: Add more city<br>supported housing with<br>affordability restrictions in<br>moderate and high resource<br>areas. Affirmatively market<br>the housing to households<br>with disproportionate<br>housing needs including<br>persons with disabilities,<br>farmworkers, single parents,<br>and Hispanic households<br>(e.g., Spanish and English,<br>targeted to northeast<br>neighborhoods). | Hispanic and single<br>female parent<br>households are<br>concentrated in<br>low opportunity<br>census tracts.   | Lack of affordable<br>housing in high<br>opportunity areas;<br>Lack of accessible<br>affordable units;<br>Concentration of<br>Naturally Occurring<br>Affordable Housing<br>(NOAH) in low<br>opportunity census<br>tracts. | Disproportionate<br>housing need for<br>low-income<br>households and<br>protected classes | Assist in<br>development of<br>housing for low-<br>income<br>households and<br>households with<br>special needs | Financial<br>resources | City of San Mateo | Affirmatively market<br>the housing to<br>households with<br>disproportionate<br>housing needs<br>including persons with<br>disabilities, single<br>parents, farmworkers,<br>and Hispanic<br>households (e.g.,<br>Spanish and English,<br>targeted identified<br>neighborhoods). | Require developers to<br>affirmatively market 1,000<br>units to those with<br>disproportionate housing<br>needs over the eight-year<br>period (approximately 125<br>annually). This item is<br>connected to Policy H 1.2.<br>and Policy H 4.4. | 2023 - 2033<br>(Annually) |
| Policy 5.2.2: Incentivize<br>developers through direct<br>subsidies, fee waivers,<br>and/or density bonuses, to<br>increase accessibility<br>requirements beyond the<br>federal requirement of 5%<br>for subsidized<br>developments.   | Persons with<br>disabilities have<br>disproportionate<br>housing needs.<br>AND<br>Persons with<br>disabilities and<br>persons of color<br>are most likely to<br>file fair housing<br>complaints with<br>HUD. | Lack of accessible<br>affordable units; Lack<br>of access to economic<br>opportunity;<br>Concentration in low<br>income and low<br>opportunity census<br>tracts.  | Disproportionate<br>housing need for<br>low-income<br>households and<br>protected classes | Promote equal<br>housing<br>opportunity   | Financial<br>resources | City of San Mateo | Increase development<br>of accessible units<br>beyond minimum<br>requirements  | Modify developer<br>agreements when<br>appropriate; update<br>inclusionary policy. This<br>item is connected to Policy<br>H 1.3  | 2026                      |

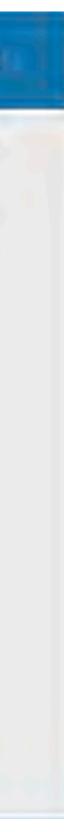




### **Policy 5.2.1** Affirmatively Market BMR units to households with disproportionate housing needs

- Positive program with metrics
- People with special needs have unique and special needs. Each potential recipient may be quite different from the next and the program will need to be tailorable
- Limited scope will not significantly address large-scale systemic issues

| Objectives   | Quantified Objectives  | Timeline                  |
|--|--|---------------------------|
| Affirmatively market<br>the housing to<br>households with<br>disproportionate<br>housing needs<br>including persons with<br>disabilities, single<br>parents, farmworkers,<br>and Hispanic<br>households (e.g.,<br>Spanish and English,<br>targeted identified<br>neighborhoods). | Require developers to<br>affirmatively market 1,000<br>units to those with<br>disproportionate housing<br>needs over the eight-year<br>period (approximately 125<br>annually). This item is<br>connected to Policy H 1.2.<br>and Policy H 4.4. | 2023 - 2031<br>(Annually) |



## **Policy 5.2.2** Incentivize development of new accessible units

- Positive program with potential life-changing outcomes but:
- Limited scope
- Deliverables should occur earlier in the planning period to ensure actual housing outcomes
- Lacks specific actions and metric-ready commitments

| Objectives  | Quantified Objectives   | Timeline |
|---|---|----------|
| Increase development<br>of accessible units<br>beyond minimum<br>requirements | Modify developer<br>agreements when<br>appropriate; update<br>inclusionary policy. This<br>item is connected to Policy<br>H 1.3 |          |



### CITY OF HOUSING ELEM

| Actions   | Fair Housing Issues  | <b>Contributing Factors</b>  | Fair Housing<br>Category                   | Action                                  | Type of<br>Action      | Responsible Party | Objectives  | Quantified Objectives   | Timeline |
|---|--|--|--|---|------------------------|-------------------|---|---|----------|
| Policy 5.2.3: Prioritize city<br>funding proposals for city<br>funded affordable housing<br>that are committed to<br>serving hard to serve<br>residents (e.g., extremely<br>low income, special needs,<br>on site services) | Persons with<br>disabilities have<br>disproportionate<br>housing needs.<br>AND<br>Persons with<br>disabilities and<br>persons of color<br>are most likely to<br>file fair housing<br>complaints with<br>HUD. | Lack of accessible<br>affordable units; Lack<br>of access to economic<br>opportunity;<br>Concentration in low<br>income and low<br>opportunity census<br>tracts. | Disparities in<br>access to<br>opportunity | Promote equal<br>housing<br>opportunity | Financial<br>resources | City of San Mateo | Create more housing<br>for hard to serve<br>households. | Conduct a best-practices<br>review and develop a<br>program to prioritize City<br>funding for housing<br>projects. This item is<br>connected to Policy H 1.5,<br>Policy H 1.14, and Policy H<br>1.15. | 2026     |

Action Area 3. Improving place-based strategies to encourage community conservation and revitalization including preservation of existing affordable housing: involves approaches that are focused on conserving and improving assets in areas of lower opportunity and concentrated poverty.

Policy 5.3.1: As part of the General Plan, conduct an area plan for the North Shoreview and North Central neighborhoods and prioritize land use and design around Highway 101 to improve access and reduce the division of the urban form produced by the highway.

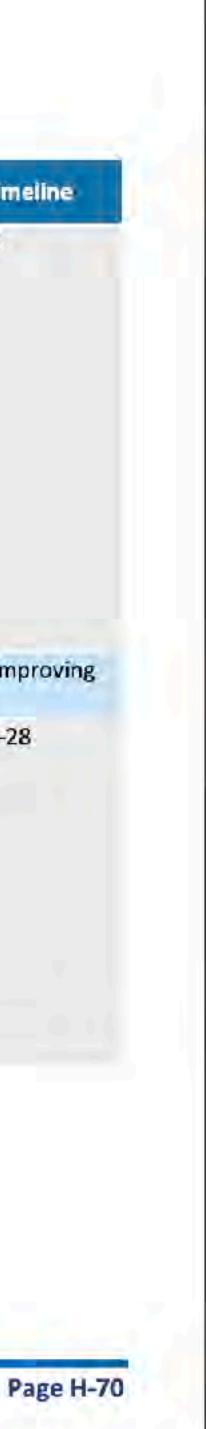
female parent households are concentrated in low opportunity census tracts.

Hispanic and single Lack of affordable housing in high opportunity areas; Lack of accessible affordable units; Concentration of NOAH in low opportunity census tracts.

Segregation/ integration patterns; disparities in access to opportunities

Con imp exist affo hou

| nserve and Land use City of San Mateo<br>prove the resources<br>sting<br>ordable<br>using stock | Reduce overcrowding,<br>improve health and<br>safety, and improve<br>mobility and access to<br>services in impacted<br>neighborhoods. | Prepare an area plan for<br>North Shoreview and North<br>Central neighborhoods, | 2027-28 |  |
|---|---|---|---------|--|
|---|---|---|---------|--|



### **Policy 5.2.3** Prioritize city affordable housing funds for hard-to-serve residents

- Positive program but:
- Limited \$= limited impact
- Lacks specific actions and quantifiable commitments

| Objectives  | Quantified Objectives   | Timeline |
|---|---|----------|
| Create more housing<br>for hard to serve<br>households. | Conduct a best-practices<br>review and develop a<br>program to prioritize City<br>funding for housing<br>projects. This item is<br>connected to Policy H 1.5,<br>Policy H 1.14, and Policy H<br>1.15. |          |
|   |   |          |



- Potentially substantial program, but:
- Currently lacking firm commitments and significant targets for AFFH outcomes
  - Policy 5.3.1 should be specific on the regulatory incentives, zoning standards, and programs it will offer

Action Area 3. Improving place-based strategies to encourage community conservation and revitalization including preservation of existing affordable housing: involves approaches that are focused on conserving and improving assets in areas of lower opportunity and concentrated poverty.

Policy 5.3.1: As part of the General Plan, conduct an area plan for the North Shoreview and North Central neighborhoods and low opportunity prioritize land use and design around Highway 101 to improve access and reduce the division of the urban form produced by the highway.

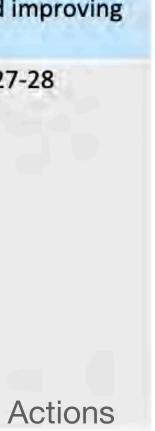
Hispanic and single female parent households are concentrated in census tracts.

Lack of affordable housing in high opportunity areas; Lack of accessible affordable units; Concentration of NOAH in low opportunity census tracts.

Segregation/ integration patterns; disparities in access to opportunities Conse impro existin afford housi

- Deliverables should occur earlier and demonstrate that the program will have a beneficial impact within the planning period
- Provide measurable milestones and a target dates to achieve goals

| erve and<br>ove the<br>ing<br>dable<br>sing stock | Land use<br>resources | City of San Mateo | Reduce overcrowding,<br>improve health and<br>safety, and improve<br>mobility and access to<br>services in impacted<br>neighborhoods. | Prepare an area plan for<br>North Shoreview and North<br>Central neighborhoods. | 2027 |
|---|-----------------------|-------------------|---|---|------|
|   |                       |                   | neighbornoous.  |   |      |



 Actions must specifically respond to the analysis and the identified and prioritized contributing factors to fair housing issues and must be significant and meaningful enough to overcome identified patterns and trends

Action Area 3. Improving place-based strategies to encourage community conservation and revitalization including preservation of existing affordable housing: involves approaches that are focused on conserving and improving assets in areas of lower opportunity and concentrated poverty.

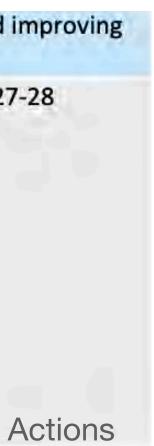
Policy 5.3.1: As part of the General Plan, conduct an area plan for the North Shoreview and North Central neighborhoods and low opportunity prioritize land use and design around Highway 101 to improve access and reduce the division of the urban form produced by the highway.

Hispanic and single female parent households are concentrated in census tracts.

Lack of affordable housing in high opportunity areas; Lack of accessible affordable units; Concentration of NOAH in low opportunity census tracts.

Segregation/ integration patterns; disparities in access to opportunities Conse impro existin afford housi

- Specific planning goals must also include:
  - Displacement prevention +
  - Elimination of disproportionate concentrations poverty, low income households, and overcrowding



### Plan for the opposite of Urban Renewal

**Urban Renewal conflated overcrowding with urban density** 

- Must not repeat the horrors of these Mid-Century Planning Efforts
- Urban Renewal sought to:
  - Disperse and displace the resident population, without providing adequate accommodations elsewhere
  - "Clear" slums, and replace them with things like:
    - Freeways, stadiums, convention centers,
    - Inadequately-sized public housing  $\bullet$ projects



- Planning goals should be structured with metrics and target dates, for example:
  - Eliminate overcrowding by 2040
  - Achieve parity with City in economic integration by 2050

Action Area 3. Improving place-based strategies to encourage community conservation and revitalization including preservation of existing affordable housing: involves approaches that are focused on conserving and improving assets in areas of lower opportunity and concentrated poverty.

Policy 5.3.1: As part of the General Plan, conduct an area plan for the North Shoreview and North Central neighborhoods and low opportunity prioritize land use and design around Highway 101 to improve access and reduce the division of the urban form produced by the highway.

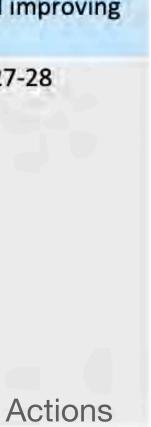
Hispanic and single female parent households are concentrated in census tracts.

Lack of affordable housing in high opportunity areas; Lack of accessible affordable units; Concentration of NOAH in low opportunity census tracts.

Segregation/ integration patterns; disparities in access to opportunities

Conse impro existin afford housir

| erve and                             | Land use  | City of San Mateo  | Reduce overcrowding,  | Prepare an area plan for                            | 2027- |
|--------------------------------------|-----------|--------------------|---|---|-------|
| ove the<br>ing<br>dable<br>ing stock | resources | city of Sulf Muteo | improve health and<br>safety, and improve<br>mobility and access to<br>services in impacted<br>neighborhoods. | North Shoreview and North<br>Central neighborhoods. | 2027  |
|                                      |           |                    |   |   |       |



- Additional example planning goals:
  - Achieve health and housing habitability parity with City by 2040
  - maintaining an outmigration rate below 20xx rate and increasing subsidized, deed-restricted affordable housing at 150% the rate of outmigration

Action Area 3. Improving place-based strategies to encourage community conservation and revitalization including preservation of existing affordable housing: involves approaches that are focused on conserving and improving assets in areas of lower opportunity and concentrated poverty.

Policy 5.3.1: As part of the General Plan, conduct an area plan for the North Shoreview and North Central neighborhoods and low opportunity prioritize land use and design around Highway 101 to improve access and reduce the division of the urban form produced by the highway.

Hispanic and single female parent households are concentrated in census tracts.

Lack of affordable housing in high opportunity areas; Lack of accessible affordable units; Concentration of NOAH in low opportunity census tracts.

Segregation/ integration patterns; disparities in access to opportunities

Conserve and improve the existing affordable housing stock

Eliminate disproportionate concentrations of low-income residents while

City of San Mateo Land use resources

Reduce overcrowding, improve health and safety, and improve mobility and access to services in impacted neighborhoods.

Prepare an area plan for North Shoreview and North Central neighborhoods.



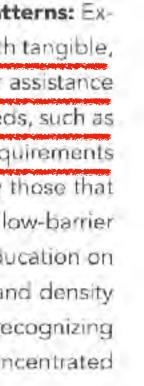
- Plan to *feasibly* accommodate **Community Benefits Agreements** that balance redevelopment proposals with tangible, local benefits to residents in the area, e.g.:
  - Creating affordable housing
  - Funding renter assistance programs for nearby residents
  - Other investments that meet community-identified needs, such as infrastructure and community amenities

Action Area 3. Improving place-based strategies to encourage community conservation and revitalization including preservation of existing affordable housing: involves approaches that are focused on conserving and improving assets in areas of lower opportunity and concentrated poverty.

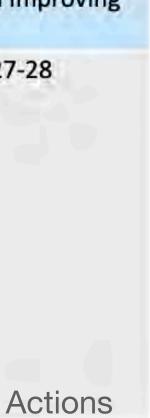
|  | And the second |  |  |  |                       |                   |   |   |       |
|--|--|--|--|--|-----------------------|-------------------|---|---|-------|
| Policy 5.3.1: As part of the<br>General Plan, conduct an<br>area plan for the North<br>Shoreview and North<br>Central neighborhoods and<br>prioritize land use and<br>design around Highway 101<br>to improve access and<br>reduce the division of the<br>urban form produced by the | Hispanic and single<br>female parent<br>households are<br>concentrated in<br>low opportunity<br>census tracts.   | Lack of affordable<br>housing in high<br>opportunity areas;<br>Lack of accessible<br>affordable units;<br>Concentration of<br>NOAH in low<br>opportunity census<br>tracts. | Segregation/<br>integration<br>patterns;<br>disparities in<br>access to<br>opportunities | Conserve and<br>improve the<br>existing<br>affordable<br>housing stock | Land use<br>resources | City of San Mateo | Reduce overcrowding,<br>improve health and<br>safety, and improve<br>mobility and access to<br>services in impacted<br>neighborhoods. | Prepare an area plan for<br>North Shoreview and North<br>Central neighborhoods. |       |
| highway.   |  |  |  |  |                       |                   | Part 4. San   | Mateo's Goals, Policies,  | and A |

2. Replacing Segregated Living Patterns with Truly Integrated and Balanced Living Patterns: Examples include community benefits agreements that balance development proposals with tangible, local benefits to residents in the area (e.g., creating affordable housing, funding renter assistance programs for nearby residents, or other investments that meet community-identified needs, such as infrastructure and community amenities). Other examples include inclusionary zoning requirements and land-value recapture mechanisms, zoning for a variety of housing types, particularly those that may be lacking from the community or neighborhood, including: multifamily housing, low-barrier navigation centers, group homes, supportive housing, and accessible units. Promote education on how restrictions on multifamily housing, such as limited multifamily zoning and height and density limitations, impact inclusive communities. Seek local input on housing proposals while recognizing that "local vetoes" of affordable and mixed-income housing in racially segregated concentrated areas of affluence create fair housing issues.36

### **California Department of Housing and Community Development** Additionationally Foundational Concern







- R-1 portions of these neighborhoods should be provided total parity of treatment with the rest of San Mateo's R-1 neighborhoods
- Why? The lower home values and lower wealth of non-white, owner-occupant homeowners means we need to carefully manage and enhance the amenity-related value of ownership housing in places predominantly occupied by minorities
- Balance this task with displacement protections

Action Area 3. Improving place-based strategies to encourage community conservation and revitalization including preservation of existing affordable housing: involves approaches that are focused on conserving and improving assets in areas of lower opportunity and concentrated poverty.

Policy 5.3.1: As part of the Hispanic and single Lack of affordable Segregation/ General Plan, conduct an female parent housing in high integration area plan for the North households are opportunity areas; patterns; existing Shoreview and North concentrated in Lack of accessible disparities in affordable units; Central neighborhoods and low opportunity access to prioritize land use and opportunities Concentration of census tracts. NOAH in low design around Highway 101 to improve access and opportunity census reduce the division of the tracts. urban form produced by the

highway.



Conserve and improve the affordable housing stock

City of San Mateo Land use resources

Reduce overcrowding, improve health and safety, and improve mobility and access to services in impacted neighborhoods.

Prepare an area plan for North Shoreview and North Central neighborhoods.



- Provide specific timeframes for action and a quantifiable description of actions to objectively measure for successful outcomes
- Metrics to evaluate the plan must be in place and they must ultimately:
  - Replace segregated living patterns with truly integrated and balanced living patterns
  - Transform racially and ethnically concentrated areas of poverty into areas of opportunity

Action Area 3. Improving place-based strategies to encourage community conservation and revitalization including preservation of existing affordable housing: involves approaches that are focused on conserving and improving assets in areas of lower opportunity and concentrated poverty.

Policy 5.3.1: As part of the General Plan, conduct an area plan for the North Shoreview and North Central neighborhoods and low opportunity prioritize land use and design around Highway 101 to improve access and reduce the division of the urban form produced by the highway.

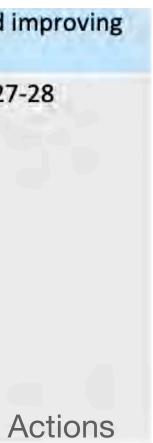
Hispanic and single female parent households are concentrated in census tracts.

Lack of affordable housing in high opportunity areas; Lack of accessible affordable units; Concentration of NOAH in low opportunity census tracts.

Segregation/ integration patterns; disparities in access to opportunities

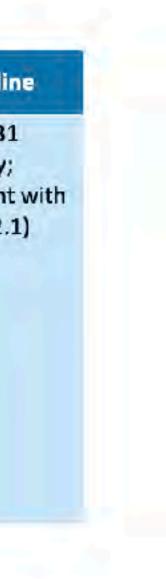
Conse impro existin afford housi

| erve and<br>ove the<br>ing<br>dable<br>ing stock | Land use<br>resources | City of San Mateo | Reduce overcrowding,<br>improve health and<br>safety, and improve<br>mobility and access to<br>services in impacted<br>neighborhoods. | Prepare an area plan for<br>North Shoreview and North<br>Central neighborhoods. | 2027 |
|--|-----------------------|-------------------|---|---|------|
|  |                       |                   |   |   |      |



| Actions   | Fair Housing Issues  | Contributing Factors  | Fair Housing<br>Category                   | Action   | Type of<br>Action      | Responsible Party | Objectives  | Quantified Objectives   | Timelin   |
|---|--|---|--|--|------------------------|-------------------|---|---|---|
| Policy 5.3.2: Continue to<br>fund minor home repairs<br>and implement a preference<br>for projects in low<br>opportunity census tracts<br>identified in the analysis. | Hispanic and single<br>female parent<br>households are<br>concentrated in<br>low opportunity<br>census tracts. | Lack of affordable<br>housing in high<br>opportunity areas;<br>Lack of accessible<br>affordable units | Disparities in<br>access to<br>opportunity | Conserve and<br>improve the<br>existing<br>affordable<br>housing stock | Financial<br>resources | City of San Mateo | Fund minor home<br>repairs and accessibility<br>improvements. Provide<br>opportunity for home<br>rehabilitation loans for<br>low-income residents.<br>Allow accessibility<br>improvements on<br>rental properties with<br>owner permission. | Complete annual goals of<br>10 minor home repairs and<br>14 accessibility<br>modifications through<br>grants for low-income<br>residents. Provide home<br>rehabilitation loans for low-<br>income residents.<br>Affirmatively market to<br>Hispanic and single female<br>heads of household. This<br>item is connected to Policy<br>H 2.1 and Policy H 2.3. | 2023-2031<br>(Annually;<br>consistent v<br>Policy H2.1) |





### **Policy 5.3.2** Continue to fund minor home repairs

- Nice program but:
- Limited \$= limited impact
- Existing program

| Objectives  | Quantified Objectives   | Timeline  |
|---|---|---|
| Fund minor home<br>repairs and accessibility<br>improvements. Provide<br>opportunity for home<br>rehabilitation loans for<br>low-income residents.<br>Allow accessibility<br>improvements on<br>rental properties with<br>owner permission. | Complete annual goals of<br>10 minor home repairs and<br>14 accessibility<br>modifications through<br>grants for low-income<br>residents. Provide home<br>rehabilitation loans for low-<br>income residents.<br>Affirmatively market to<br>Hispanic and single female<br>heads of household. This<br>item is connected to Policy<br>H 2.1 and Policy H 2.3. | 2023-2031<br>(Annually;<br>consistent v<br>Policy H2.1) |



### CITY OF SAN MATEO GENERAL PLAN 040 HOUSING ELEMENT

| Actians  | Fair Housing Issues   | Contributing Factors   | Fair Housing<br>Category             | Action   | Type of<br>Action  | Responsible Party | Objectives   | Quantified Objectives   | Timeline  |
|--|---|--|--------------------------------------|--|--------------------|-------------------|--|---|---|
| Policy S.3.3: Monitor<br>Ifordable housing projects<br>hat are at risk of conversion<br>o market rate. Support<br>egional and local efforts to<br>examine displacement of<br>ifordable housing and<br>ower income households.<br>Assist with the retention of<br>pecial needs housing that is<br>at risk of expiring<br>ifordability requirements. | Hispanic<br>households have<br>disproportionate<br>housing needs. | Historic discrimination<br>and continued<br>mortgage denials;<br>Concentration in low<br>opportunity census<br>tracts; High housing<br>costs and low wages | Outreach capacity<br>and enforcement | Conserve and<br>improve the<br>existing<br>affordable<br>housing stock | Human<br>resources | City of San Mateo | Monitor affordable<br>units whose subsidies<br>are set to expire within<br>the planning period<br>develop a plan for<br>preservation of the<br>units to keep them<br>affordable long term. | Bridgepointe<br>Condominiums affordability<br>requirements for 59<br>affordable units expire in<br>2027. Belmont Building<br>affordability requirements<br>for 6 units expire in 2032.<br>The rental property is<br>owned by a for-profit<br>entity, potential for loss of<br>units is high. Humboldt<br>House affordability<br>requirements for 9 units<br>expire in 2041. Proactively<br>coordinate with owners to<br>advertise conversion units<br>to non-profits, provide<br>tenant education, add a<br>displacement preference<br>for new affordable housing<br>for people displaced.<br>Outreach and negotiate<br>with owners for<br>affordability extensions.<br>This item is connected to | 2025-26;<br>Consistent v<br>general GPP<br>H2.2 |

Action Area 4. Protecting existing residents from displacement: strategies that protects residents in areas of lower or moderate opportunity and concentrated poverty and preserves housing choices and affordability.



## **Policy 5.3.3** Monitor affordable housing projects at risk of conversion

- Important to preserve affordability, but:
- "Monitor" and "develop a plan" are inadequate policies

| Objectives   | Quantified Objectives  | Timeline   |
|--|--|--|
| Monitor affordable<br>units whose subsidies<br>are set to expire within<br>the planning period<br>develop a plan for<br>oreservation of the<br>units to keep them<br>affordable long term. | Bridgepointe<br>Condominiums affordability<br>requirements for 59<br>affordable units expire in<br>2027. Belmont Building<br>affordability requirements<br>for 6 units expire in 2032.<br>The rental property is<br>owned by a for-profit<br>entity, potential for loss of<br>units is high. Humboldt<br>House affordability<br>requirements for 9 units<br>expire in 2041. Proactively<br>coordinate with owners to<br>advertise conversion units<br>to non-profits, provide<br>tenant education, add a<br>displacement preference<br>for new affordable housing<br>for people displaced.<br>Outreach and negotiate<br>with owners for<br>affordability extensions.<br>This item is connected to<br>Policy H 2.2<br>Part 4: San Mateo's | 2025-26;<br>Consistent with<br>general GPP #<br>H2.2 |



| Actions   | Fair Housing Issues  | <b>Contributing Factors</b>   | Fair Housing<br>Category                   | Action   | Type of<br>Action  | Responsible Party                        | Objectives   | Quantified Objectives   | Timelin                                     |
|---|--|---|--|--|--------------------|--|--|---|---|
| Policy 5.4.1: Establish tenant<br>protections in local<br>ordinance to extend<br>measures of AB1482 related<br>to relocation,<br>documentation, and right to<br>return policy in eviction<br>cases.                 | Persons with<br>disabilities have<br>disproportionate<br>housing needs.<br>AND<br>Persons with<br>disabilities and<br>persons of color<br>are most likely to<br>file fair housing<br>complaints with<br>HUD.<br>AND<br>Hispanic<br>households have<br>disproportionate<br>housing needs. | Lack of accessible<br>affordable units; Lack<br>of access to economic<br>opportunity;<br>Concentration in low<br>income and low<br>opportunity census<br>tracts; Historic<br>discrimination and<br>continued mortgage<br>denials; High housing<br>costs and low wages               | Disparities in<br>access to<br>opportunity | Address<br>governmental<br>and non-<br>governmental<br>constraints | Human<br>resources | City of San Mateo                        | Increase tenant<br>protections to prevent<br>displacement of those<br>with disproportionate<br>housing needs.                  | Extend AB1482 provisions<br>to require tenant relocation<br>payments for No Fault<br>evictions for those with<br>tenure less than one year<br>and documentation from<br>landlords who use remodel<br>exemption to evict tenants.<br>Establish Right to Return<br>policy for tenants displaced<br>from homes due to<br>demolition or substantial<br>remodels. This item is<br>connected to Policy H 3.4. | 2023-24;<br>consistent<br>general GP<br>3.4 |
| Policy 5.4.2: Partner with<br>Project Sentinel to perform<br>fair housing training for<br>landlords and tenants. Focus<br>enforcement efforts on race-<br>based discrimination and<br>reasonable<br>accommodations. | Persons with<br>disabilities have<br>disproportionate<br>housing needs.<br>AND<br>Persons with<br>disabilities and<br>persons of color<br>are most likely to<br>file fair housing<br>complaints with<br>HUD.   | Lack of accessible<br>affordable units; Lack<br>of access to economic<br>opportunity;<br>Concentration in low<br>income and low<br>opportunity census<br>tracts; Lack of<br>understanding of<br>reasonable<br>accommodation<br>requirements by<br>landlords and property<br>owners. | Outreach capacity<br>and enforcement       | Promote equal<br>housing<br>opportunity                            | Human<br>resources | City of San<br>Mateo/Project<br>Sentinel | Increase awareness of<br>fair housing laws and<br>tenants' rights to<br>reduce unlawful<br>discrimination and<br>displacement. | Provide annual funding to<br>Project Sentinel to provide<br>training every two years in<br>the Spring, targeting 200<br>landlords each training.  | Ongoing                                     |





### **Policy 5.4.1 Tenant Protections to extend AB1482 related to relocation,** documentation, and right to return policy Objectives

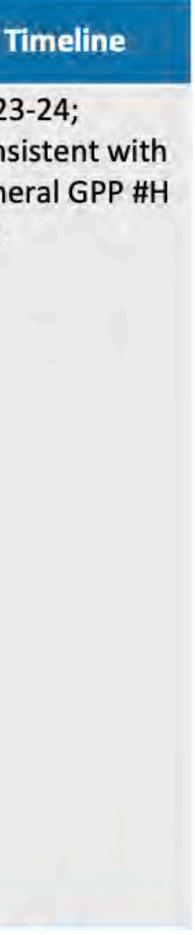
- Vital, can be strengthened
- Relocation payments for demolition should be uncapped and negotiable

Increase tenant protections to prevent displacement of those with disproportionate housing needs.

**Quantified Objectives** 

Extend AB1482 provisions to require tenant relocation payments for No Fault evictions for those with tenure less than one year and documentation from landlords who use remodel exemption to evict tenants. **Establish Right to Return** policy for tenants displaced from homes due to demolition or substantial remodels. This item is connected to Policy H 3.4.

2023-24; consistent with general GPP #H 3.4



### CITY OF SAN MATEO 2040 GENERAL PLAN HOUSING ELEMENT

| Actions   | Fair Housing Issues  | Contributing Factors  | Fair Housing<br>Category             | Action                                  | Type of<br>Action  | Responsible Party | Objectives   | Quantified Objectives   | Timeline                                    |
|---|--|---|--------------------------------------|---|--------------------|-------------------|--|---|---|
| Policy 5.4.3: Create a<br>webpage specific to fair<br>housing including resources<br>for residents who feel they<br>have experienced<br>discrimination, information<br>about filing fair housing<br>complaints with HCD or<br>HUD, and information about<br>protected classes under the<br>Fair Housing Act.  | Persons with<br>disabilities have<br>disproportionate<br>housing needs.<br>AND<br>Persons with<br>disabilities and<br>persons of color<br>are most likely to<br>file fair housing<br>complaints with<br>HUD. | Lack of accessible<br>affordable units; Lack<br>of access to economic<br>opportunity;<br>Concentration in low<br>income and low<br>opportunity census<br>tracts; Lack of<br>understanding of<br>reasonable<br>accommodation<br>requirements by<br>landlords and property<br>owners. | Outreach capacity<br>and enforcement | Promote equal<br>housing<br>opportunity | Human<br>resources | City of San Mateo | Increase awareness of<br>fair housing laws and<br>tenants' rights to<br>reduce unlawful<br>discrimination and<br>displacement. | Provide information on the<br>City's website about<br>housing discrimination,<br>laws, and protections. This<br>item is connected to Policy<br>H 4.1.   | 2024;<br>consistent w<br>general GPP<br>3.4 |
| Policy 5.4.4: Ensure that all<br>multi-family residential<br>developments contain<br>signage to explain the right<br>to request reasonable<br>accommodations for<br>persons with disabilities.<br>Make this information<br>available and clearly<br>transparent on the city's<br>website and fund landlord<br>training and outreach on<br>reasonable<br>accommodations. | Persons with<br>disabilities have<br>disproportionate<br>housing needs.<br>AND<br>Persons with<br>disabilities and<br>persons of color<br>are most likely to<br>file fair housing<br>complaints with<br>HUD. | Lack of accessible<br>affordable units; Lack<br>of access to economic<br>opportunity;<br>Concentration in low<br>income and low<br>opportunity census<br>tracts; Lack of<br>understanding of<br>reasonable<br>accommodation<br>requirements by<br>landlords and property<br>owners. | Outreach capacity<br>and enforcement | Promote equal<br>housing<br>opportunity | Human<br>resources | City of San Mateo | Increase awareness of<br>fair housing laws and<br>tenants' rights to<br>reduce unlawful<br>discrimination and<br>displacement. | Initially, create ongoing condition of approval to ensure both BMR and all-affordable developments contain this information. Explore options for recording against the property and/or including in the affordable housing agreement. | 2024  |



# Non-AFFH-Specific Policy-by-Policy Review



- Policy H 1.2 Utilize Public Funding for Low/ Moderate Income Housing
  - Comment: Well defined, ongoing program
- Policy H 1.3 Increase Below Market Rate Unit Production through Density Bonus/Community **Benefits Programs** \*
- Policy H 1.5 Encourage Family Housing \*

\* = Replace non-committal language such as "explore" or "assess" with language that commits to follow-up actions. The program must include specific timeframes for action and provide quantifiable description of actions to objectively measure for successful outcomes.



- Policy H 1.9 Create Minimum Densities for Mixed-**Use Residential Projects** 
  - Comment: Provide quantifiable description of actions to objectively measure
- Policy H 1.13 Encourage Development of Missing Middle Housing \*
  - Comment: Provide a quantifiable, developed program of actions
- Policy H 1.14 Evaluate and Update Special Needs Group Housing Requirements \*
- \* = Replace non-committal language such as "explore" or "assess" with language that commits to follow-up actions. The program must include specific timeframes for action and provide quantifiable description of actions to objectively measure for successful outcomes.



- Policy H 2.1 Fund Housing Rehabilitation Efforts
  - Comment: Provide metrics to evaluate effectiveness of program based on citywide habitability and health trends
- Policy H 2.3 Encourage Energy and Water Efficiency in Existing Units
  - Comment: Provide metrics to evaluate effectiveness of program based on citywide habitability and health trends
- Policy H 2.4 Explore Capital Improvements in lowerresourced Neighborhoods \*

\* = Replace non-committal language such as "explore" or "assess" with language that commits to follow-up actions. The program must include specific timeframes for action and provide quantifiable description of actions to objectively measure for successful outcomes.



- Policy H 2.5 Promote Housing Resilience
  - Comment: Existing, ongoing, important
- Policy H 2.6 Require Replacement Units
  - Comment: Make this a permanent local ordinance



# **Policy Comment Potpourri Policy H 3.3 "Evaluate Housing Revenue Sources"**

- Change "Evaluate" to "Pursue" Additional Local Funding Sources:

  - construction.
  - fund affordable housing within the jurisdiction.

• Vacancy Tax - Parcel taxes in the form of a vacant property tax have been used by cities (VPT, Oakland) to fund affordable housing and homeless services; as well as to entice owners of undeveloped sites to either sell or build homes on their parcels.

• Increase Commercial Linkage Fees - To help mitigate the increase in demand for housing, cities have the ability to charge a fee on new commercial developments. The revenue generated can then be used to help fund affordable housing

• **Transfer Tax** - A one-time tax payment that is levied by a government on the transfer of ownership to property (i.e. sale of a home) from one individual or entity to another within it's defined boundaries. The raised revenue can then be utilized to



- Policy H 3.3 Evaluate Housing Revenue Sources\*
- Policy H 3.5 Explore Below Market Rate Set Asides\*
- Policy H 3.6 Examine a Rental Registry Option\*
  - Change to: Adopt a Rental Registry based on best practices
- Policy H 3.7 Explore Code Amendments and Collaboration opportunities for Expanding Homeless Shelters\*

\* = Replace non-committal language such as "explore" or "assess" with language that commits to follow-up actions. The program must include specific timeframes for action and provide quantifiable description of actions to objectively measure for successful outcomes.



# Links and Resources

- California HCD Affirmatively Furthering Fair Housing (AFFH) Guidance <u>https://</u> www.hcd.ca.gov/communitydevelopment/affh/docs/ affh document final 4-27-2021.pdf
- AFFH Data Viewer <u>https://affh-data-</u> resources-cahcd.hub.arcgis.com
- California Healthy Places Index <u>https://</u> map.healthyplacesindex.org





### California Department of Housing and Community Development

### **Affirmatively Furthering Fair Housing**

**Guidance for All Public Entities and for Housing Elements** (April 2021 Update)



### Draft 2023-2031 Housin Element Comment Form

### Draft Housing Element Feedback Form

Please share your comments regarding the Draft Housing Element.

Comment period for the draft document is April 6 through May 6, 2022.

| First Name                                    | William   |
|---|---|
| Last Name                                     | Graham  |
| Email Address                                 |   |
| Comment on 2023-2031<br>Draft Housing Element | Thank you to city staff and others for their work on the 2023-31 housing plan. As with all plans, there are many things residents |

will agree on and many they won't. The plan, though, is well thought out and addresses many challenges the city faces in meeting housing need at all levels.

I may have missed it in my review, but it appears the plan doesn't speak to public education and alignment with the elementary and high school districts to ensure they have the resources to support additional capacity.

It's very likely these discussions are happening in other settings. However, knowing that this has been an area of concern for many in the past, I encourage staff to address this upfront to ensure it doesn't become a barrier. The districts are capable and can meet the need with appropriate planning and integration with the city.

Thank you again for the thought and well considered plan.

From: Susan Shankle Sent: Friday, December 30, 2022 11:02 AM To: Housing <housing@cityofsanmateo.org> Subject: Housing Element

Great report. I have one comment, which relates to Section 4.3, Climate Change and Energy Conservation:

Let's follow the lead of the CA Central Valley agricultural canal system which, after decades of suggestion and input, finally capped the canals with solar panels, which both significantly reduces evaporation plus offers an additional power source. Smart!

I've been asking for more City solar panel installation in San Mateo for years, especially during the planning and construction of the new 92/82 interchange. Lots of space there for panels. It's getting easier, cheaper and more necessary all the time.

Every new building should have solar panels on its roof.

Thank you, Susan Shankle 30-year San Mateo resident Lifetime Bay Area resident Citizen, Taxpayer and Voter From: noreply@civicplus.com <noreply@civicplus.com>
Sent: Saturday, December 31, 2022 11:19 AM
To: Housing <housing@cityofsanmateo.org>
Subject: Online Form Submittal: Draft 2023-2031 Housing Element Comment Form

### Draft 2023-2031 Housing Element Comment Form

Draft Housing Element Feedback Form

Please share your comments regarding the Draft Housing Element.

Comment period for the draft document is April 6 through May 6, 2022.

| First Name                                    | Kailun   |
|---|--|
| Last Name                                     | Wu   |
| Email Address                                 |  |
| Comment on 2023-2031<br>Draft Housing Element | Hi city staff, planning commissioners and council members, |

Happy New Year! I'm commenting as a homeowner in Hillsdale and am only representing my small family of three. My wife and I both live and work in San Mateo.

I want to first thank you for your hard work. This is a pivotal moment for current and future San Mateans. For decades our city has been built around driving and parking for literally everything in life, which unfortunately causes climate change, congestions, slow housing production and high cost of living. I believe that a more human-centric, not car-centric San Mateo is popular and achievable so this housing element is our chance to make real progress.

My comments on the housing elements:

1. Teamwork

I urge the newly elected city council to collaborate in good faith, debate and make compromises no matter which sides you're on. After the disastrous and widely publicized mayor appointment in 2022, this is your moment to show teamwork, transparency and integrity. Use our shared core values when you disagree. Show us that you are fixing our housing crisis by completing a compliant housing element.

### 2. Zoning

Simplify zoning and improve objective standards. Legalize diverse and medium density buildings. Legalize small scale local shops, daycare, and other services in single family communities (Sunnybrae, North Central, the Village, Hillsdale) to reduce car trips. Allow more homes in downtown to increase home supply while minimizing car traffic because walking can get a lot more done in downtown. Develop empty lots in Bay Meadow and Event Center.

### 3. Circulation

Building thousands of new homes cannot be done without traffic improvements. I know this is outside of the housing element but it is a chicken-egg problem. A city-wide, continuous bike highway needs to be built to encourage more people to run errands, go to school and offices without driving. Palm Ave, Delaware St are streets that could be a north-south bike highway. SF, Mountain View and many more examples are there for us to copy. Allocate more money on e-bike rebate, bike paths and traffic calming features. Building homes unfortunately has become so contentious and expensive throughout California. My house is across the street from the Hillsdale Mall which is ripe for more housing/services. I hope to see new homes, shops and neighbors replacing the lifeless and underutilized parking garage. I want more homes built not for profit but for my friends, coworkers and children to be able to stay without being severely burdened by mortgage or rent.

Inclusivity is one of the values of the City. \$1.5M home prices are not inclusive. I really appreciate what you have done given the constraints and history of San Mateo. I believe you can do the right thing for us and the silent majority.

Thanks again! Kailun

Email not displaying correctly? View it in your browser.

From: Bill Williams Sent: Tuesday, January 3, 2023 12:53 PM To: Housing <housing@cityofsanmateo.org> Subject: Housing Element

1. The Sewage Treatment Plant should be completed before additional construction is started.

2. Since the City of San Mateo has paid fines for untreated storm runoff into the Bay, the storm water overflow system should also be completed before additional construction is started.

3. Open Space calculations for developments should not include rooftops and balconies.