



MASON FONG

**CITY COUNCIL
APPOINTMENT**

*Presented on Mon 12/12/22
to the San Mateo City Council*



WHO?

- 20 Years+ resident of San Mateo
- 3rd Generation San Matean
- K-12: San Mateo Public Schools (Park Elementary, Borel, San Mateo High School)
- B.A. Urban Studies & Planning w/Minor in Political Science, UC San Diego
- De Anza College
- Over 10 Years in Public Service in Government & Public Policy roles
 - Government Affairs Strategist, Peregrine Technologies
 - NorCal Deputy Director of External Affairs, Governor Gavin Newsom
 - City Councilmember, City of Sunnyvale
 - Legislative Director, San Jose Mayor-Elect Matt Mahan
 - Housing & Transportation Policy Aide, San Jose Vice Mayor Chappie Jones
 - Senior Congressional Aide, Congressman Ro Khanna
 - Congressional Aide & Field Representative, Congressman Mike Honda
 - Public Policy Assistant, San Diego Chamber of Commerce
- In 2018, endorsed by labor unions, business advocacy organizations, every State legislator in the region, the Mercury News, Sierra Club, Democratic Clubs, and local elected officials



WHY?

- **To serve my hometown community**
- **To bring experience on Day 1**
- **To act as a facilitator of compromise**
- **To represent and engage with the entire City, especially District 4**
- **To accomplish the goals of the City's Strategic Priorities**
- **To work with our regional County Supervisors, State Legislators and Federal Representatives on issues out of our hands**
- ***Committed to Not Running for Re-Election in 2024**

OPINION > EDITORIALS

Editorial: Keep Sunnyvale City Council rolling on right track

Larsson, Hendricks and Fong are best choices to ensure the city's long-term success



Letter: Fong, Larsson, Hendricks will serve Sunnyvale well

BY LETTERS TO THE EDITOR

October 24, 2018 at 8:51 a.m.

The Mercury News

Editorial: Keep Sunnyvale City Council rolling...

Seat 3

Fong's youth — he turns 27 on Oct. 15 — may give voters pause. But his lifelong interest in politics, intelligence and ability to absorb and articulate solutions to Sunnyvale's complex issues give him the edge over challenger John Cordes.

Fong has the potential to be a political standout. He gained invaluable experience working for Reps. Mike Honda and Ro Khanna and as the housing and transportation policy analyst for respected San Jose City Councilman Chappie Jones. Fong's views are a good match with the current council, and if he is elected, he would be the only non-white member of the council in a city that is 45.5 percent white and 43.3 percent Asian.



Politics Business Housing Education Health Community

IN THE SPOTLIGHT

Mason Fong breaks barriers as a South Bay councilman

by Grace Hase



WHAT

- **Community Engagement**
 - Met with neighborhood association presidents frequently to translate their priorities into action and legislation
 - Communicated with the community during a shooting at an illegal Air BnB party and facilitated outreach from the City to the affected Neighborhood Association - leading to a Council agenda item to review short-term rental policies
- **COVID-19 Pandemic Recovery**
 - Lead the establishment of the Sunnyvale CARES Program - leveraging public-private partnerships to provide grants to struggling local small businesses
- **Public Safety**
 - Lead the effort to establish a similar Measure C for an update to the REAL Property Transfer Tax for potential funding to crumbling public safety infrastructure
- **Sustainability & Open Space**
 - Initiated discussions to increase water supply and lower water rates for constituents by engaging with regional water entities looking for partnerships with the City's Wastewater Treatment Facility
 - Lead the charge to negotiate a new park through the budget process
- **Housing & Homelessness**
 - Advocated for increases to Tenant Based Rental Assistance programs to avoid evictions
 - Approved projects with conditions of approval to utilize use tax for more revenue to the City
- **Transportation**
 - Served on the VTA Policy Advisory Committee
 - Negotiated free transit passes for downtown residents and a community room for 10 years
- **Fiscal Responsibility**
 - Found a way to balance the 20 year budget without laying off a single employee in 2020
- **Workforce Development**
 - Sponsored the initiative to establish a city public-private program to pipeline students into city jobs
- **Technological Innovation**
 - Sponsored and passed the initiative to establish a formal smart cities initiative



HOW

1. Meet with the City Manager and City Attorney
2. Meet with the community (Neighborhood Association Presidents, Community Stakeholder Groups, Trade Associations, PTA Associations, etc)
3. Meet with Council Colleagues
4. Meet with external jurisdiction leaders (County Supervisors, State Legislators, Federal Representatives, Regional Stakeholder Groups)
5. Ensuring the community has my cell phone number on hand





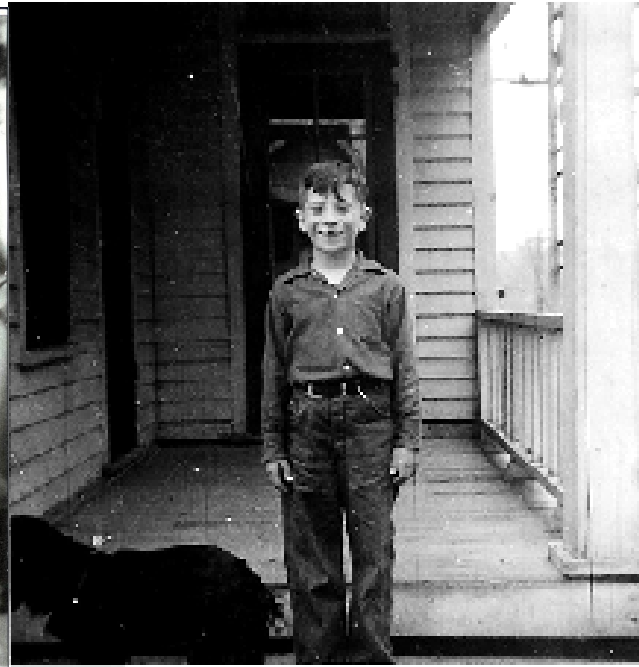
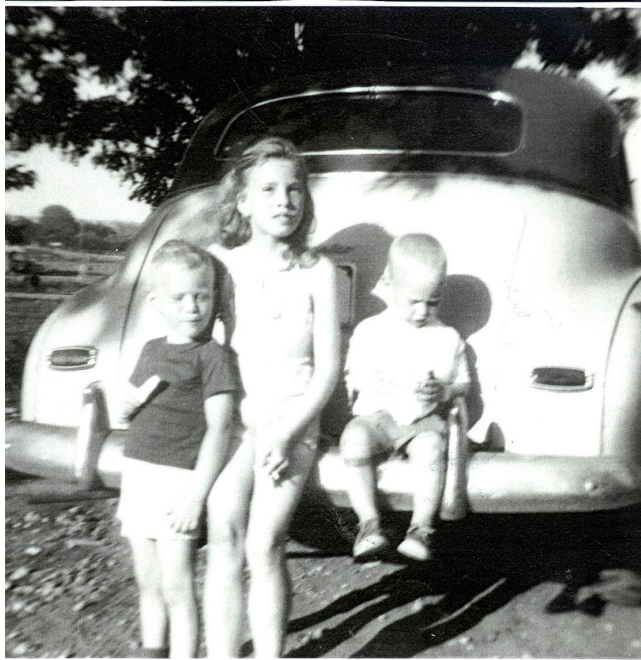
THANK YOU

to our

PUBLIC SERVANTS

Hedges Appointment to City Council

History and Accomplishments



Fairyland Park Discrimination Case

STATE OF MISSOURI
BEFORE THE MISSOURI COMMISSION ON HUMAN RIGHTS

Richard W. Hedges)
Complainant)
vs.) NO: PA 6/68-194
Fairyland Park)
Swimming Pool)
Respondent)

FINDING OF PROBABLE CAUSE

On June 16, 1968, a verified complaint was filed by the above complainant with the Missouri Commission on Human Rights alleging that on June 9, 1968, he was allowed to purchase two tickets to gain entrance to the Fairyland Park Swimming Pool. Complainant is a Caucasian. He was accompanied by two Negro friends. They next attempted to purchase tickets, but were not allowed to do so, and were told instead that the pool was a private club. Complainant then asked the ticket seller why he had been sold tickets, since he was and is not a member of the club. The ticket seller then said that an error had been made. Complainant alleges that his acquaintances were not sold tickets because they are Negroes. Thereafter, the Chairman of the Commission designated the undersigned Commissioner to investigate these allegations of the complainant.

Based upon the investigation the undersigned Commissioner FINDS AND DETERMINES that:

1. A complaint has been timely filed, to wit, within 90 days after the alleged act of discrimination;
2. Respondent's business is a place of public accommodation within the meaning of Section 314.020, RSMo. Supp. 1965;

Fairness and Equity

1. Desegregated Swimming Pools in Missouri
2. Desegregated An Apartment House in San Mateo
3. Filed Several Successful Sexual Harassments Cases
4. Represented Workers
5. Negotiated Industry Contracts For Workers

Celebrating The Removal From FEMA



Accomplishments in San Mateo

1. Served on Community Compass
2. Personnel Board
3. Neighborhood Watch Board
4. Charter Revision Committee with Larry Atkinson and Mayor Jane Baker
5. Measure S Oversight Committee
6. San Mateo – Diversity, Equity & Inclusion Committee
7. Park & Recreation Commission Facilities CAC
8. San Mateo Design Guide Lines Committee for single family homes and second story additions
9. Citizens Advisory Committee for Bay Meadows II and the Rail Corridor

Financial Support of the City of San Mateo

- 1 Yes on Flood Control Measure Co-Chair - Assessment for South Bayfront Levee and Flood Control Passed 80%.
- 2 Measures L & M – Worked with Fire and Police to Save our Safety Personnel during the 2008 Financial Meltdown. Passed about 70%
- 3 Yes on Measure S Committee – Chair - Raised money to complete the flood protections for North Shoreview, aided police and fire and promised all streets would be in good repair by 2024. Passed 70%
- 4 Yes on Measure W – Chair - TOT tax to keep our budget balanced during the pandemic. Passed by about 70%
- 5 Yes on Measure CC – Chair - Transfer Tax for property sales over \$10,000,000 to keep our budget balanced. Passed by over 70%

Accomplishments in the County of San Mateo

- 1 C/CAG – Lifeline Transportation Program Scoring - Scorer
- 2 County Manager Interview Panel
- 3 San Mateo County Transit & Planning 2040 Working Group
- 4 Work Force Investment Board
- 5 San Mateo County Transit Authority – CAC
- 6 San Mateo County Department of Housing – Countywide Housing Strategy Project – CAC
- 7 Skyline Community College – Department of Cosmetology - Advisor
- 8 San Mateo County Grand Jury
- 9 San Mateo County Housing and Community Development Committee

Community Organizations

- 1 United Homeowners
- 2 San Mateo Together
- 3 San Mateo County Union Community Alliance
- 4 San Mateo County Central Labor Council – Treasurer
- 5 Kiwanis International of Greater San Mateo – Social Member
- 6 Hillsdale United Methodist Church - Member
- 7 Delegate to the California Democratic Convention
- 8 Alternate for Congressperson Tom Lantos to the Democratic Central Committee 2002 - 2008
- 9 Pi Gamma Mu Social Science Honors Fraternity

Regional Accomplishments

- 1 Metropolitan Transportation Commission – Elderly and Disabled Advisory Committee
- 2 Transit Oriented Community Development – Advisory Committee
- 3 Metropolitan Transportation Commission - Advisory Committee
- 4 Metropolitan Transportation Commission - Policy Advisory Council
- 5 Link 21 Advisory Committee

A lesson from the Past

- It was the best of times. It was the worst of times.
- It was the age of wisdom. It was the age of foolishness
- It was the epoch of belief. It was the epoch of incredulity.
- It was the season of light. It was the season of darkness
- It was the Spring of hope. It was the Winter of despair.
- We had everything before us. We had nothing before us.
- We were all going directly to Heaven. We were all going directly to Hell.
- It was clearer than crystal to the lords of the State preserves of loaves and fishes, that things in general were settled forever.

Ending Remarks

- "Whenever and wherever societies have flourished and prospered rather than stagnated and decayed, creative and workable cities have been at the core of the phenomenon... Decaying cities, declining economies, and mounting social troubles travel together. The combination is not coincidental." ***Jane Jacobs***
- **Hebrews 13: 2**; Do not forget to show hospitality to strangers, for by so doing some people have shown hospitality to angels without knowing it.

Honors

- Honored by the San Mateo County Labor Council – Honoree of the year 2003
- Honored by the Greater San Mateo Chamber of Commerce Citizens Award – Mayor's Award 2017

These two awards are an example of the ability to work with everyone.

Questions?