



## Parks Pass Circulation

All libraries to receive Parks Passes are asked to enter quarterly circulation statistics into LibPas. Data reported includes total holds at the time of reporting, total passes by location, and total circulation of passes.

*Data from Program Start through September 30, 2023*

- Total reported circulation: 132,216
- Average Holds: 45.82
- Average Outlet Circulation Per Quarter: 132.76
- Average Checkout Per Pass: 2.62

## Parks Pass Survey

The [Parks Pass user survey](#) is linked on the back of all passes. Libraries are asked to encourage patrons to complete the survey. *Data from survey launch to November 6, 2023:*

% of Respondents	Reported...
<b>41%</b>	An income of \$60,000 or less
<b>56%</b>	That they identified as BIPOC
<b>53%</b>	That they visited parks fewer than three times per year prior to the Parks Pass
<b>63%</b>	That day-use fees were the reason they did not visit Parks more often
<b>81%</b>	That they anticipate visiting Parks three or more times per year with the Pass
<b>81%</b>	That they are more likely to use other library resources and services thanks to the Parks Pass.

## Parks Pass Grants

The Parks Pass Grant Program is intended to generate positive measurable impacts in the areas of health, natural resource stewardship, and historical and cultural connections with an equity lens. A total of \$1,850,000 in grant funding was awarded through three rounds of grants:

- Round 1: 38 grant recipients, with awards up to \$5000
- Round 2: 23 grant recipients, with awards up to \$75,000
- Targeted grants: 4 recipients, with awards based on project need

Round 2 and targeted grants are ongoing. Most Round 1 grant projects have been completed, except for those grantees who have approved project extensions.

### Round 1 Grant Outcomes

#### Project Outcomes

Grantees reported the following outcomes for grant-funded projects:

- Attendance (In-Person Program): 1,838
- Attendance (Live, Virtual): 170



## California State Library Parks Pass Program Accomplishments & Impact

- Number of Views (Pre-recorded, after 30 days): 154
- Number of Participants (Self-Directed Activity): 920
- Circulation Items
  - o 59 items, packs, and kits added
  - o Circulation through end of grant: 519
  - o Holds reported at the end of grant: 84

### Survey Responses

Grantees were provided with a standard set of survey questions to measure the impact of their projects.

% of Respondents	Agree or Strongly Agree that they...
<b>83%</b>	Are more likely to visit a State Park because of this program/activity.
<b>79%</b>	Are more likely to spend time outside because of this library program.
<b>88%</b>	Are more likely to use other library resources and services.
<b>90%</b>	Learned something useful from the library program/activity/resource.
<b>91%</b>	Believe that spending time outdoors as part of this library program/activity/resource was beneficial for my health.
<b>89%</b>	Will use what I learned about the natural environment.
<b>86%</b>	Feel more connected to the history and/or culture of my community

### Backpack Project

The Southern California Library Collective (SCLC) utilized their grant funding to purchase hiking backpacks for libraries. Grant funding supported the purchase of 2000 backpacks. All jurisdictions who applied for backpacks (95 libraries) will receive an allotment of backpacks.

Prior to the SCLC project, a total of 500 backpacks were funded by the California State Parks Foundation. Backpacks were provided to 46 library jurisdictions.

### Helpful Links

- [Parks Pass Program CA Library Page](#)
- [Participating Parks](#)
- [Parks Pass Evaluation Toolkit](#)
- [CA Library Statistics Page](#)
- [Outdoors for All Initiative Page](#)
- [Parks Pass Toolkit](#)