



1471 E. 3rd Avenue

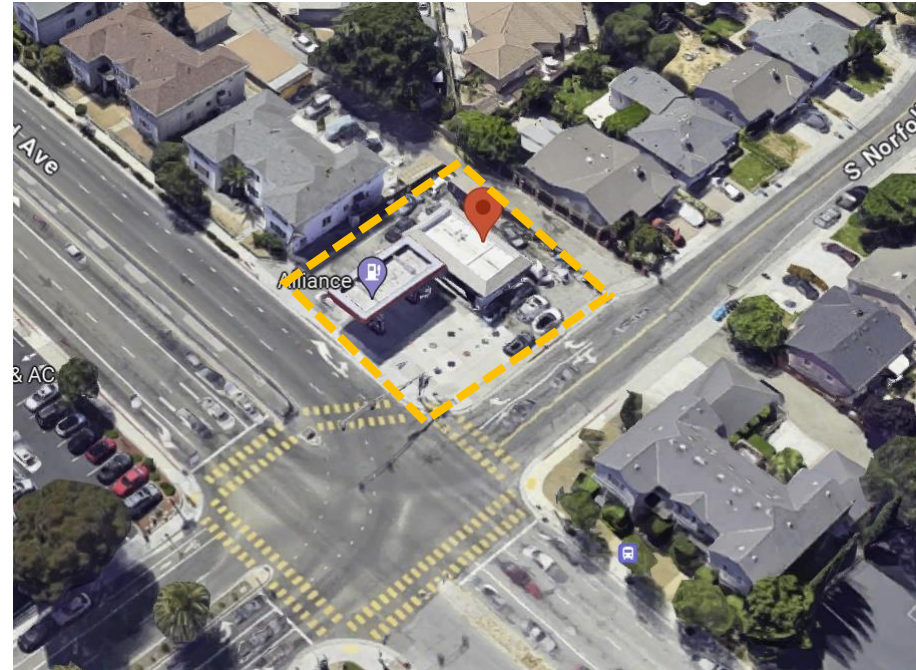
New Free Standing Commercial Sign
(PA-2023-001)

Planning Commission Public Hearing
February 23, 2024

Ralph Robinson, Associate Planner
Community Development Department

LOCATION

- **Site Address: 1471 E. 3rd Avenue**
 - (1) Parcel
 - 7.980 sq. ft. (0.18 Acre)
- General Plan: High Density Multi-Family
- R4, Multiple Family Dwellings (High Density)
- Existing gas station, auto repair facility, and food mart



DESCRIPTION

- New 22'-4" Freestanding Gas Price Sign
- New Canopy and Building Signage
- Branding Updates and Minor Improvements to Canopy and Building
- No Change in Building and Canopy Dimensions



RECOMMENDATION

Adopt a Resolution to approve the Site Plan and Architectural Review (SPAR) for a new freestanding gas station sign at 1471 E. 3rd Avenue, based on the findings and subject to the conditions of approval.