



CITY OF SAN MATEO

City Hall
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Agenda Report

Agenda Number: {{item.number}} Section Name: {{section.name}} Account Number: File ID: {{item.tracking_number}}

TO: Park and Recreation Commission

FROM: Joanne Magrini

PREPARED BY: Parks and Recreation Department

MEETING DATE: April 02, 2025

SUBJECT:
2025 Summer Recreation Camps, Programs and Events Preview - Informational

RECOMMENDATION:
Receive a presentation on the upcoming 2025 Summer Recreation Camps, Programs, and Events.

BACKGROUND:
Summer is the peak season for Parks & Recreation, the longer days and school break allow us to offer a variety of activities to the entire San Mateo community. Alongside our regular programming, the department provides in-house camps, contracted camps, teen volunteer opportunities, aquatics programming, and a diverse range of events across multiple locations.

This year, summer camps will run June 16 – August 8 and aquatic programs are offered June 16-August 9. The summer camp Activity Guide was made available to the public on February 5; registration opened on March 11 for San Mateo residents and March 13 for non-residents. In addition to summer camps and aquatics, we also offer regular programming including adult softball leagues, senior programs, dance, fitness and enrichment classes. During the summer season, programs have historically generated approximately 35% of the annual department revenue of nearly \$4.4 million.

Another highlight of the season is our highly attended events which include the Central Park Music Series on Thursdays, from June 26 – August 14 and 4th of July in the Park.

Amidst the excitement of summer activities, we proudly observe National Parks & Recreation Month in July. This serves as an opportunity to join parks and recreation departments across the nation to emphasize the creation of strong, vibrant, and resilient communities through the transformative power of parks and recreation.

Summer provides a unique opportunity to strengthen community engagement through parks and recreation by offering diverse programs, employment and volunteer opportunities, and community events. These efforts not only enhance the quality of life for residents but also the connection and enjoyment of San Mateo's public spaces.

BUDGET IMPACT:
None.

ENVIRONMENTAL DETERMINATION:
This presentation is not a project subject to CEQA, because it is an organizational or administrative activity that will not result in direct or indirect physical changes in the environment. (CEQA Guidelines Section 15378(b)(5).)

NOTICE PROVIDED

All meeting noticing requirements were met.

ATTACHMENTS

None.

STAFF CONTACT

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